



Requesting Organization

Name: Atelier Mar -ONG

Address: Ilha de S. Vicente – Cabo Verde

Describe the role/mandate of the organization

Atelier Mar was created in 1979, aiming at valuing the Cape-Verdian traditions, the professional training of young people, and the sustainable development of the poorest communities. It works in all islands of Cape Verde, especially in Santo Antão and S. Vicente. It was recognized as a NGO in 1987, and it has been promoting community development projects in various locations, as well as a centre for training in Arts and Crafts.

This organization is concerned with environmental issues, poverty and social exclusion, and it has carried out research on alternative technologies in order to address issues in the fields of agriculture, irrigation, construction materials, handicrafts, etc. It has worked in partnership with other national and international organizations. The main areas of intervention are integrated development, awareness raising and capacity building for citizenship, and women empowerment, as well as rural and solidarity tourism as a means of promoting better quality of life for the poor constituencies of Santo Antão and littoral areas of S. Vicente.

Year of establishment: 1979

Size of organization: It works in all islands of Cape Verde, especially in Santo Antão and S. Vicente

Number of staff:

8; working at the main office of Mindelo, in Sao Vicente Island.
More than 70 volunteers mainly in Santo Antão and Sao Vicente

Other pertinent information:

Atelier Mar is actively working in the integrated development project of Sao Pedro, enhancing the conditions of living of the fishery community since 1986. In 2007 Atelier Mar, received funding from the Spanish Cooperation AECI for the one year project: *Sustainable development of Salamansa*. An integrated Development Project regarding environmental protection with the community and capacity building with professional training focused on fisher's women, most touched by poverty conditions in the area. Both projects are developed in the island of Sao Vicente.

Also in the main city of Sao Vicente, Atelier Mar is enlarging professional training in the areas of ceramics, carpentry, stone, serigraphy, paper recycling, weaving, and other handicrafts at the main Office of Mindelo.

In Santo Antão, Atelier Mar is working closely with the Community Development Project of Lajedos, a rural and dry part of the island with huge difficulties in order to enhance capacities of community members. In this area Atelier Mar is working with key actors of the island including the council of Porto Novo and the community of Lajedos. A women's center of marmalade and capeverdian handicraft, a pottery cooperative and a rural hostel was build up and managed by the population since the first intervention of Atelier Mar in this community. In 2007 started the: Training project in Solidarity Tourism for 3 communities of Porto Novo, including Lajedos and neighbouring areas.

Field of activity:

Integrated Rural Development projects, environment, professional training in arts and crafts, fight against social exclusion, social economy

Is your organization assisted/funded by other organizations/companies:

International partners: UNIFEM, Spanish Cooperation AECI, Portuguese Cooperation, NGOs from Portugal and Canary Islands.

National Partners: Ministry of Education, Ministry of Agriculture and the INDP (Cape Verde fisheries department); different Municipalities of Santo Antão and Mindelo and other cape verdians NGOs.

Terms of Reference

Assignment title:

Enhancing capacity of the rural communities of Salamansa, Sao Pedro in Sao Vicente island and Lajedos community in Santo Antão by supporting the population to enhance the concept and the importance of ecotourism for development, with specific trainings and workshops, and a concept guide of ecotourism.

Preamble:

As a United Nations Volunteers (UNV) assignment, this post is based on the values of free will, commitment, engagement and solidarity, which are the foundations of volunteerism. Volunteering brings benefit to the individual volunteer. It makes important contributions, economically, as well as socially. It contributes to creating social cohesion and capital, through helping to build trust and reciprocity among citizens.

The United Nations Volunteers is the UN Organization that supports sustainable human development globally through the promotion of volunteerism and mobilization of volunteers. It serves the causes of peace and development through enhancing opportunities for participation by all peoples. It is universal, inclusive and embraces volunteer actions in all its diversity.

Volunteerism is diverse and is embedded in all cultures and traditions. In this context, as a United Nations Volunteer you are encouraged and expected to relate to local volunteerism and to be identified with the concept. You are expected to regard your national colleagues as peers and together uphold trust as volunteers among yourselves and within the communities and the organization you are assigned to.

Detailed Terms of Reference:

Sao Vicente and Santo Antão are linked by a 30 minutes ferry. Both Islands are visited by a specific tourism that is looking for alternatives ways of travelling as trekking, hiking, cape verdian music, and ways of living opposite to the resort tourism.

In this sense Atelier is acting through their communities to promote ecologic tourism to develop their capacities and economic growth. All the communities touched by Atelier Mar projects are basically poor rural communities; thus, the projects already executed focused on building women's capacity on marketing strategies and on increasing their bargaining power to create sustainable livelihoods, also the NGO is specialized in supporting local artisanal development through research and technical innovation.

By acting in conservation of the environment and promoting ecological tourism, Atelier Mar would like on one hand, to promote a conscience of the importance of environment conservation as a way to improve the communities live, on the other hand, to react to the existing and increasing tourism in an harmonious way where both parts finds benefits, as for example: reduce youth unemployment develop small-scale guiding enterprises, and build the capacity of local communities.

Atelier Mar is asking for **2 UNITEs Volunteers** to help the communities and Cape Verde, to achieve the **Millennium Development Goal 7: Ensure environmental sustainability.**

Under the overall supervision of the Executive Director of the NGO, and working closely with the staff and the communities the volunteers will:

- a) Identify a trekking guide for rural paths and areas of great environmental value in Lajedo /Santo Antao.
- b) create a concept paper for environmental protection of the famous beach of Salamansa/S. Vicente.
- c) Training of the population of Lajedos/Porto Novo and Salamansa/S. Vicente in environmental awareness;
- d) Training young people from both communities in customer service techniques to support solidarity tourists and ecotourists
- e) Training a group of local young people from both communities as tourist guides.

Volunteers will work actively with the key actor's of the communities (already implicated in the existing projects) to link development, environment protection and ecotourism. They would have a staff focal point both in Lajedos and in Salamansa, so they could guarantee sustainability of the activities initiated once the volunteers finish their mission.

The volunteer will be supporting the following area(s) of the MDGs.

X Eradicate extreme poverty and hunger

- Achieve universal primary education
- Promote gender equality and empower women
- Reduce child mortality

Improve maternal health

Combat HIV/AIDS malaria and other diseases

X Ensure environmental sustainability

Develop a global partnership for development

Assignment target (i.e. capacity building impact):

Capacity building is expected in different areas as: training youths to participate in community development, strengthen women's empowerment, work on citizenship themes and on the negotiation capacity of the community associations and local groups. Also, tourist products will become available, which can be a source of income for the local people, and contribute for the fight against social exclusion and poverty. These innovative activities may also increase the population's self-esteem.

For this task is needed a team of a sociologist/economist/tourism and a environmental specialist to analyse the areas where Atelier Mar is working, and build up the environmental resources and the local communities for touristy development in the area, with a diversity of products/offers

1. Compile the information and studies already existing in Atelier Mar about environmental conditions of Lajedos, to design a guide about trekking paths, "water paths", local natural patrimony and other existing possibilities to promote the nature tourism in the zone.
2. Compile the information and studies already existing in Atelier Mar about environmental conditions of Salamansa, to create a concept paper of environmental warning of the zone, specifically the beach, one of the most visited in Sao Vicente.
3. Training young people to become tourist guides and animators.
4. Preparation of the local populations to host solidarity and ecological tourists.
5. Raise awareness in the population for environmental protection, development of citizenship, identification of activities to be developed and capacity building for the population to take control of community development.

Both UNITeS Volunteers will live in Mindelo, the Main city of Sao Vicente where the base office of Atelier Mar is located. They will travel several times to Santo Antão, always under the supervision of at least one person of Atelier Mar staff. They will stay during their missions in Santo Antão in the rural hostel of the community of Lajedos.

Required Volunteer qualifications:

- Education: 1st volunteer: last years of bachelor degree or on sociology/ economy/ or tourism. 2nd volunteer: last year of bachelor degree in environment or biology.
- Language: Spanish or Portuguese
- Specific skills in requested area: Capability of work in team, both volunteers will add their specific knowledge to create and enhance the community possibilities.
The environmentalist/biology specialist will contribute to compile and identify environmental and local natural patrimony issues that contribute to increase the tourism in the region. The sociologist /economist/tourism, will be in charge of facilitate to pass the environment message to the community, and support selected candidates to the possibility of create and manage small initiatives related with tourism.
- Computer/software skills: Microsoft package.
- Additional skills: Engagement with sustainable development and environment
Shares knowledge and experience and provides helpful advice.
Communication capacity in order to work with persons non related to communication
Capacity to adapt easily to specific conditions of developing country and sub-regions

Request for a Spanish University Volunteer

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Experience in social and cultural animation, sports practice

Other Information:

Location of assignment: Mindelo in S. Vicente Island. Cape Verde

Type and Approximate cost of available accommodation¹: Apartment, 400 €/month

Security provision and approximate costs:

The locks of doors cost around 70 euros. Other security measures are already in place.
Extra training costs = 190 € per volunteer (Mindelo - Praia – Mindelo)

Means of local transport for the volunteer: Atelier Mar's car

What other facilities will be offered to the university volunteer(s)? : Extra activities organized by the NGO, such as courses, and activities related to other projects. Participation in the NGO's workshops, seminars, study trips, etc.

Visa requirements:__ Volunteers will need an entry visa to Cape Verde.

¹ The accommodation for university volunteers has to be compliant with the Minimum Operating Residential Security Standards (MORSS). It needs to be cleared by the UN Field Security Officer **prior** to the fielding of the volunteers. **They need to be estimated or budgeted at the TOR request when filling the form**, if any.