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Contact details

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- WORKING WITH Francisco Puig-1P01B

DATES

- From May 16 to 28, 2016

RESEARCH AREAS

- Growth-Survival strategies
- Clúster and other forms of business cooperation
- Intangible management: Intellectual Capital, Knowledge Management, Innovation Management
- Entrepreneurship, with a special focus on International Entrepreneurship
- Organizational neuroscience: intersection of managers' cognitive style and abilities with strategy

RESEARCH PLANS

- Participation in the Clustering Conference
- Attendance to the PhD dissertation of Orietha Rodríguez Victoria, a PhD shared with prof. Francisco Puig
- Development of the joint research plan with prof. Francisco Puig and Orietha Rodríguez Victoria: clustering and management innovation in the hotel industry of Colombia