

Competitiveness and growth of economies depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets?

The VII KIIS Workshop “**Knowledge, Innovation, and Internationalization Strategies**” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

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VII KIIS Workshop

**Knowledge,
Innovation and
Internationalization
Strategies**

Venue

The workshop will take place in Room 4P18, located in the fourth floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.

Organizing Committee

Amparo Sanchis Llopis (Universitat de València and ERICES) - Chair
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València | 17th-18th November 2022
Facultat d’Economia | Universitat de València

VII KIIS Workshop

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Strategies

Friday, 18th November

9:30h - 11:30h

Innovation: The Bright Side of Common Ownership

Mireia Giné (IESE Business School, ECGI, CEPR and WRDS)

Co-authors:

Miguel Anton (IESE Business School)

Florian Ederer (Yale School of Management and Cowles Foundation)

Martin Schmalz (University of Oxford Saïd Business School, CEPR, ECGI, CESifo and C-SEB)

Firm hierarchy and the market for knowledge

Fabio Pieri (University of Trento and Centro Studi Luca d'Agliano)

Co-author:

Massimiliano Vatiello (University of Trento and Università della Svizzera Italiana)

Knowledge agglomeration and public support to Business R&D. Evidence for Spanish Firms

Elena Huergo (Universidad Complutense de Madrid)

Co-authors:

Alex Guerrero (Universidad Complutense de Madrid)

Joost Heijs (Universidad Complutense de Madrid)

11:30h - 12:00h | Coffee break

12:00h - 13:15h

KEYNOTE Are Managers Paid for Market Power?

Jan Eeckhout (Universitat Pompeu Fabra)

13:15h - 14:00h | Institutional Talk

Skills mismatch: policies to face the digital challenge

Maite Martínez Granado (Directora de Activación Laboral Lanbide, Servicio Vasco de Empleo, Gobierno Vasco)

14:00h | Lunch

15:30h - 18:30h | Final discussion and KIIS meeting

València

17th-18th November 2022

Facultat d'Economia

Universitat de València

Room 4P18

Thursday, 17th November

12:00h - 12:10h | Presentation

12:10h - 13:30h

Robots and firms' labour search: the role of Temporary Work Agencies

Pilar Beneito (Universitat de València and ERICES)

Co-authors:

María García-Vega (University of Nottingham)

Óscar Vicente-Chirivella (Universitat de València)

Guillaume Willems (University of Leicester)

Does organisational innovation matter for environmental R&D?

Ester Martínez-Ros (Universidad Carlos III)

Co-authors:

Jose García-Quevedo (Universitat of Barcelona)

Pablo del Río (Consejo Superior de Investigaciones Científicas)

13:30h - 15:00h | Lunch

15:00h - 16:20h

The Survival of Spanish Video Game Firms: Negative location externalities after all?

Miguel Manjón (Universitat Rovira I Virgili)

Co-authors:

Josep Maria Arauzo-Carod (Universitat Rovira I Virgili)

Carles Méndez-Ortega (Universitat Oberta de Catalunya)

Off-platform tracking and data externalities

Luis Aguiar (University of Zurich)

Co-authors:

Christian Peukert (University of Lausanne)

Maximilian Schaefer (Yale University)

Hannes Ullrich (DIW Berlin and University of Copenhagen)

16:20h - 16:50h | Coffee break

16:50h - 19:00h | Amparo Urbano Session

The Impact of Network Cycles on Employment and Inequality

María Paz Espinosa (Universidad del País Vasco UPV/EHU)

Co-authors:

Jaromir Kovarik (Universidad del País Vasco UPV/EHU;

University of West Bohemia; and CERGE-EI)

Sofía Ruiz-Palazuelos (Aix-Marseille School of Economics)

Start-ups, reverse killer acquisitions, and incumbent's direction of innovation

José Luis Moraga (Vrije Universiteit Amsterdam and University of Groningen)

Co-authors:

Esmee Dijk (Vrije Universiteit Amsterdam)

Evgenia Motchenkova (Vrije Universiteit Amsterdam)

Farsightedness in R&D Network Formation

Vincent J. Vannetelbosch (UCLouvain)

Co-author:

Ana Mauleón (UCLouvain-Saint- Louis-Bruxelles)

José J. Sempere (Universitat de València)