



Master In Business Strategy
Department of Management



FIRST VALENCIA INTERNATIONAL DOCTORAL SYMPOSIUM IN STRATEGY AND INTERNATIONAL BUSINESS

4th-5th June 2015

Venue: Faculty of Economics, University of Valencia

The "*First Valencia International Doctoral Symposium in Strategy and International Business*" is an academic forum promoted by the Master in Business Strategy (University of Valencia). It includes a two-day seminar in which doctoral students of Strategy and International Business can submit their thesis proposals and interact with internationally renowned academics in order to improve the final output of their doctoral thesis. The symposium will create an open window to discuss new ideas, practical advice and encourage researchers to strengthen personal networks in the academic field. Also, during the symposium there will be (a) a session to discuss the latest research in strategy and IB and (b) a session focused on how to address the process of publication in top journals.

The symposium is addressed to students who are in an advanced stage of their research proposal and have some preliminary results, but they can still benefit from the experience of the members of the expert panel. All proposals submitted to the symposium will be reviewed to provide the authors with a detailed and constructive feedback. The organizing committee will select the best proposals for submission.

SYMPOSIUM HIGHLIGHTS

- **SENIOR SCHOLAR PARTICIPANTS:**

José Pla Barber (University of Valencia)

Anoop Madhok (York University)

Ulf Andersson (Mälardalen University & BI Norwegian Business School)

Pervez Ghauri (King's College London)

Gabriel R.G. Benito (BI Norwegian Business School)

Alejandro Escribá (University of Valencia)

- **BEST RESEARCH PROPOSAL AWARD**

The best doctoral proposal presented at the Symposium will be awarded with a certificate as well as a scholarship (registration+accommodation) to attend the X Valencia Summer School held at the University of Valencia (8th-10th July 2015), lectured by **Dana Minbaeva (Copenhagen Business School)** on the topic "Managing Knowledge in MNCs". Further information about this event can be found at <http://www.uv.es/economia/summer-school/>

- **REGISTRATION FEES AND ACCOMODATION**

The registration is free for students selected to present their dissertation projects. This includes attendance to academic and social activities, lunch and coffee breaks. Also, the attendance to the conferences on the 5th June is free upon capacity.

For student accommodation, we recommend the Galileo Galilei or Damià Bonet Hall of Residences. Both residences are within walking distance: <http://www.galileogalilei.com> or http://www.resa.es/esl/residencias/damia_bonet

- **SUBMISSION INSTRUCTIONS**

Eight research proposals will be accepted (four proposals on the topic of IB and four on Strategy). Students interested in participating in this academic event should submit an abstract (maximum 7 pages) on the key points of their thesis, including theoretical background, methodology, and expected contributions to their field. Proposals should be sent by e-mail to angels.dasi@uv.es

The e-mail should be sent with the subject "First Valencia International Doctoral Symposium".

- **IMPORTANT DATES:**

Submission deadline	24th April 2015
Acceptance communication	5th May 2015
Confirmation deadline	11th May 2015
Symposium Dates	4th and 5th June 2015

- **TENTATIVE PROGRAM**

	Activity	Scholar participants
4 th June	9.45-10:00 Welcome	Vicent Soler. Dean of the Faculty of Economics José Pla Barber, University of Valencia
	10:00-13:00 Strategy PhD Presentations & Comments	Anoop Madhok , York University Gabriel R.G. Benito, BI Norwegian Business School Alejandro Escribá, University of Valencia
	13:00-14:00	<i>Lunch time</i>
	14:00-17:00 International Business PhD Presentations & Comments	Pervez Ghauri, King's College London Ulf Andersson, Mälardalen University & BI Norwegian Business School José Pla-Barber, University of Valencia
5th June	10:00-11.30 How to publish in Top Journals?	Pervez Ghauri, King's College London Ulf Andersson, Mälardalen University & BI Norwegian Business School
	11.30-12:00	<i>Coffee break</i>
	12:00-13.30 Doing research in Strategy and IB. What is hot?	Anoop Madhok, York University Gabriel R.G. Benito, BI Norwegian Business School
	13:30-14:00 Closure	José Pla Barber, University of Valencia

- **ORGANIZING COMITEE AND SPONSORS**

José Pla-Barber (University of Valencia)
Cristina Villar (University of Valencia)

Joaquin Alegre (University of Valencia)
Àngels Dasí (University of Valencia)