



DEGREES

ADE

BIA

ECO

FIC

GIB

TUR

ADE+Dret

Dret+ECO

TUR+ADE

International
Double Degrees



A committed, enterprising and international Faculty

500 FACULTY MEMBERS

- 74 Professors
- 6 Professors emeritus
- 200 Senior Lecturers
- 7 University School Professors
- 26 University School Lecturers
- 38 Readers
- 35 Lecturers
- 114 Associate Lecturers

9 DEPARTMENTS

- Economic Analysis
- Marketing and Market Research
- Accounting
- Business Management
- Applied Economics
- Financial and Actuarial Economics
- Economic Structure
- Business Finances
- Business Mathematics



Oficina Relacions Internacionals
UNIVERSITAT DE VALÈNCIA (U.V.)
Facultat d'Economia

878
INCOMING

+1500
INTERNSHIPS

606
OUTGOING

16
OFFICIAL MÀSTER'S DEGREES

+170 ACTIVITIES



+7.000
STUDENTS

- Undergraduate 6311
- Postgraduate 831

6 DEGREES + 3 DOUBLE DEGREES
+ 11 INTERNATIONAL DOUBLE DEGREES



BUSINESS MANAGEMENT & ADMINISTRATION

Academic Field: Social and Legal Sciences

Location: Tarongers and Ontinyent Campus

The Degree in Business Administration and Management (known in Spanish as ADE) develops professionals with skillsets including: management, guidance, consultancy, and assessment tasks in innovative commercial organisations within both the public and private sectors. These tasks can be carried out in the field of general and strategic management of the company or organisation, or in any of its functional areas: administration, investment, accounting and finance, taxation, production, human resources, research, development, and innovation. As well as interdisciplinary commercial knowledge of topics such as fiscal, social and legal business affairs, students gain experience in teamwork, adaptability in new situations, creativity and entrepreneurial spirit as well as a strong commitment to ethics and corporate responsibility.

COURSE DESCRIPTION

Through rigorous and quality training, graduates in Business Administration and

Management gain solid technical knowledge and essential skills to successfully develop their professional careers in areas such as: innovation and entrepreneurship, management and administration of companies or institutions, commercial improvement and marketing, financial and tax consultancy, strategic consultancy, auditing, team management, quality control and logistics, etc.

CURRICULUM

Credits: 240 Years: 4

Core subjects: 60 credits (48 academic pathway)

Compulsory subjects: 102 credits

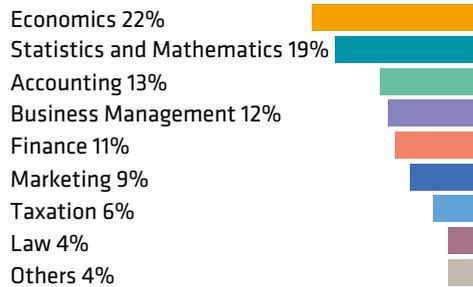
Elective subjects: 48 credits

External placements: 20 credits

Final project: 10 credits

Up to 6 credits may be added to the academic transcript for participation in university activities.

Compulsory subjects:



+ INFORMATION

- Tuition in English language is available. Certified English level B2 is required.
- It is possible to obtain an international double degree (see pages 20-21).
- In the third academic year, students select one

of five academic pathways related to one of the degree professional profiles. Each academic pathway consists of 48 elective subjects that are split across the third and fourth academic years. In the final academic year, up to 12 credits from another pathway can be carried over.

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
A = Annual / S1 = 1st Semester / S2 = 2nd Semester / S = S1 o S2

1st year	Type	ECTS	SEM
35798 Financial Accounting	BT	6	S1
35795 Introduction to Business Management	BT	6	S1
35821 Introduction to BMA Studies	BT	6	S1
35807 Introductory Economics	BT	6	S1
35816 Mathematics I	BT	6	S1
35811 Commercial Law I	BT	6	S2
35818 Basic Statistics	BT	6	S2
35810 Economic and Business History	BT	6	S2
35817 Mathematics II	BT	6	S2
35808 Microeconomics	BT	6	S2

2nd year	Type	ECTS	SEM
35800 Cost Accounting	CM	9	A
35796 Strategic Management	CM	9	A
35812 Economics of the EU and International Institutions	CM	6	S1
35819 Introduction to Statistical Inference	CM	6	S1
35809 Macroeconomics	CM	6	S1
35804 Financial Mathematics	CM	6	S1
35814 Introduction to Taxation	CM	6	S2
35801 Marketing	CM	6	S2
35805 Investment Theory	CM	6	S2

3rd year	Type	ECTS	SEM
35797 International Business Management	CM	4.5	S1
35820 Econometrics	CM	6	S1
35802 Marketing Strategy	CM	4.5	S1
35815 Business Taxation	CM	4.5	S1
35803 Fundamentals of Marketing Research	CM	4.5	S1
35806 Theory of Finance	CM	6	S1
35799 Financial Statements Analysis	CM	6	S2
35813 The Spanish and Valencian Economies	CM	6	S2
Elective subjects	OP	18	S

4th year	Type	ECTS	SEM
35871 External internships	CM	20	S2
35872 Final project	CM	10	S2
Elective subjects	OP	30	S

ELECTIVE SUBJECTS / ACADEMIC PATHWAYS

Entrepreneurship and Management*	ECTS	YEAR	SEM
35858 Strategic Management of Human Resources	6	3rd	S2
35822 Company Establishment and Entrepreneurship	6	3rd	S2
35823 Corporate Strategies	6	3rd	S2
35831 Strategic Behaviour	4.5	4th	S1
35834 Management Accounting	6	4th	S1
35833 Corporate Finance	4.5	4th	S1

35826 Methods for the Analysis of Corporate Information and Decision Making	6	4th	S1
35832 Company Law	4.5	4th	S1
35827 Forecasting Methods	4.5	4th	S1
Commercial Management	ECTS	YEAR	SEM
35839 Consumer Behaviour	6	3rd	S2
35842 Marketing Communication	6	3rd	S2
35843 Commercial Distribution	6	3rd	S2
35828 Qualitative Data Analysis	4.5	4th	S1
35845 Legal Aspects of Marketing and Advertising	4.5	4th	S1
35844 Commercial and Sales Management	6	4th	S1
35840 Applied Marketing Research	6	4th	S1
35841 Services and Sectorial Marketing	4.5	4th	S1
35846 Survey Methods	4.5	4th	S1
Operations and Logistics Management	ECTS	YEAR	SEM
35836 Operational Management: Decisions and Resources	6	3rd	S2
35837 Internal and External Logistics Management	6	3rd	S2
35829 Production Planning	6	3rd	S2
35824 Quality and Environmental Management	4.5	4th	S1
35825 Innovation Management	4.5	4th	S1
35830 Distribution Optimization	4.5	4th	S1
35861 Occupational Health and Safety	4.5	4th	S1
35838 Transport Contract Regulations	6	4th	S1
35835 Teams and Cooperative Games	6	4th	S1

Human Resource Management	ECTS	YEAR	SEM
35860 Labour and Trade Union Law	6	3rd	S2
36242 Strategic Management of Human Resources	6	3rd	S2
35863 Sociology of Organizations	6	3rd	S2
35864 Labour Economy	4.5	4th	S1
35859 Human Resource Management Tools	6	4th	S1
35865 Pay Incentives and Systems	4.5	4th	S1
35862 Work Psychology	4.5	4th	S1
35867 Supplementary Pension Systems	4.5	4th	S1
35866 Negotiation Techniques and Economic Applications	6	4th	S1

Financial Management	ECTS	YEAR	SEM
35850 Corporate Finance Instruments	6	3rd	S2
35854 Fixed-income Markets and Strategies	6	3rd	S2
35847 Spanish Accounting Regulation	6	3rd	S2
35853 Bank Analysis and Management	6	4th	S1
35857 Financial Auditing	6	4th	S1
35848 Financial Accounting Standards	4.5	4th	S1
35855 Stock Markets and Strategies	4.5	4th	S1
35852 Financial Planning	4.5	4th	S1
35856 Quantitative Techniques in Finance	4.5	4th	S1

*Academic pathway available at the Ontinyent Campus only.
Subjects in bold: COMPULSORY penultimate year subjects.

BUSINESS INTELLIGENCE AND ANALYTICS

Academic Field: Social and Legal Sciences

Location: Tarongers

The degree in Business Intelligence and Analytics (BIA) is a new concept in Spanish third level education. The degree in BIA provides training in one of the sought after professional remits and provides both digital skills and business vision. The course aims to produce professionals in modern data analysis technologies (Big Data) and their applications to business management companies' practical needs. Students learn to face the challenges digital economy and new ways of interacting with all market aspects.

COURSE DESCRIPTION

BIA students receive a balanced training in business management skills such as adaptability and prioritization of sustainable results in addition to the ability to collaborate in teams and remain ahead of the curve on innovation, especially in relation to patterns and trends that define the new digital environment.

+ INFORMATION

- Practical teaching in an IT class with use of open source programs, artificial intelligence applications (machine learning) and advanced business management software.
- Multilingual teaching: throughout the degree

This course promotes excellent prospects when entering the labour market.

CURRICULUM

Credits: 240 Years: 4

Core subjects: 60 credits
(48 academic pathway)

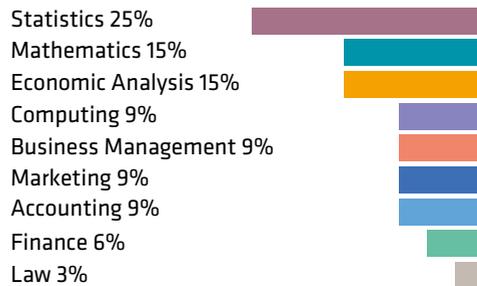
Compulsory subjects: 138 credits

Elective subjects: 30 credits

Final project: 12 credits

Up to 6 credits may be added to the academic transcript for participation in university activities.

Compulsory subjects:



subjects can be taught in different languages (Spanish, Valencian and English).

- A B1 level of certified English is required before pre-enrolment, although a B2 level is recommended to make the most of the classes taught in English.

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
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1st year	Type	ECTS	SEM
36502 Exploratory Data Analysis and Databases	BT	6	S1
36499 Strategic Business Management	BT	6	S1
36500 Programming and Algorithmics Fundamentals	BT	6	S1
36497 Mathematical Modelling for Management	BT	6	S1
36496 Accounting Information Systems	BT	6	S1
36503 Visual Analytics and Communication	BT	6	S2
36504 Probability, Uncertainty, and Inference	BT	6	S2
36505 Digital Marketing	BT	6	S2
36498 Basic Operations Research Models	BT	6	S2
36501 Competitive Markets and Pricing	BT	6	S2

2nd year	Type	ECTS	SEM
36509 Accounting Analytics	CM	6	S1
36527 Behavioural Economics	CM	6	S1
36515 Data Mining in Business	CM	6	S1
36507 Advanced Operations Research Models	CM	6	S1
36518 Forecasting with Cross-Sectional Data	CM	6	S1
36512 Productive Business Investment Analytics	CM	6	S2
36522 Technology and Innovation Management	CM	6	S2
36525 Customer and Marketing Analytics	CM	6	S2
36523 Data Modelling	CM	6	S2
36519 Time Series Analysis and Forecasting	CM	6	S2

3rd year	Type	ECTS	SEM
36526 Legal Issues and Protection of Personal and Big Data	CM	6	S1
36514 Strategic decision-making in markets	CM	6	S1
36511 Exploitation of Data Warehouses	CM	6	S1
36513 Risk and Return Analysis	CM	6	S1
36520 Advanced Forecasting Techniques in Business	CM	6	S1
36510 Digital Business Creation	CM	6	S2
36536 Spatial and Spatio-temporal Data	CM	6	S2
36506 Accounting Information Analysis and Management	CM	6	S2
36508 Dynamic Modelling for Business Management	CM	6	S2
36517 Sampling and Surveys	CM	6	S2

4th year	Type	ECTS	SEM
36516 Unstructured Data	CM	6	S1
36521 Commercial Research in Digital Environments	CM	6	S1
36529 Supply Chain Management and Planning	CM	6	S2
36539 Final project	CM	12	S2
Elective subjects	CM	30	S

ELECTIVE SUBJECTS

Economic Analysis	ECTS	YEAR	SEM
36531 Financial Behaviour Analysis	6	4th	S1
36538 Digital Business Law and Artificial Intelligence Market	6	4th	S1
36524 Business Management Skills	6	4th	S1
36530 Reporting Tools and Techniques	6	4th	S1
36534 Digital Promotion	6	4th	S1
36528 Game Theory Applied to Massive Data Sets	6	4th	S1
36537 Prospective Analysis and Scenario Simulation Methods	6	4th	S2
36535 E-Commerce and Digital Distribution	6	4th	S2
36532 Risk Management in the Insurance Industry	6	4th	S2
36533 Financial Planning	6	4th	S2

ECONOMICS

Academic Field: Social and Legal Sciences

Location: Tarongers

The degree in Economics (ECO) aims to train professionals to analyse fundamental economic problems, assess the possible repercussions of different public policies, the evolution of possible local and global economic scenarios, and advise on proposals for change and reform based on widely recognised data and indicators. This approach to economic analysis, both theoretical and applied, is developed throughout the degree, both in the context of the decisions taken in the field of management and administration of private companies, and in any other public institution or organisation of economic or social relevance.

COURSE DESCRIPTION

The solid knowledge and analytical tools acquired by Economics graduates enable them to work in the private sector and also in public administration. In their professional performance, their preparation in terms of processing and interpreting the large amounts of data generated by companies and institutions allows them to deal with

increasingly complex economic situations accelerated by the globalisation of markets and technological innovation. In short, their training provides them with the tools to engage in the study, evaluation and planning of the economy in a wide range of fields.

CURRICULUM

Credits: 240 **Years:** 4

Core subjects: 60 credits
(48 academic pathway)

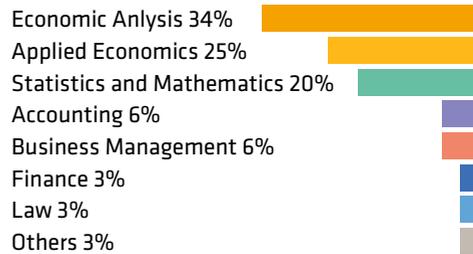
Compulsory subjects: 120 credits

Elective subjects: 48 credits

Final project: 12 credits

Up to 6 credits may be added to the academic transcript for participation in university activities.

Compulsory subjects:



+ INFORMATION

- Tuition in English language is available. Certified English level B2 is required.
- It is possible to obtain an international dual degree (see pages 20-21).
- In the fourth year, students can choose one of the four academic pathways related to one of the professional strands of

the degree.

- Each specialisation has 48 optional credits (8 subjects of 6 credits). Up to two subjects of a specialisation can be substituted by the optional subject of External Work Placement (12 cr.) or by elective subjects from other specialisations.

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
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1st year		Type	ECTS	SEM
36105	Foundations of Business Management	BT	6	S1
36101	Tools and Techniques for Learning	BT	6	S1
36102	Introduction to Law	BT	6	S1
36103	Introduction to Economics I	BT	6	S1
36109	Mathematics I	BT	6	S1
36107	Statistics I	BT	6	S2
36108	World Economic History	BT	6	S2
36106	Introduction to Financial Accounting	BT	6	S2
36104	Introduction to Economics II	BT	6	S2
36110	Mathematics II	BT	6	S2

2nd year		Type	ECTS	SEM
36163	Statistics II	CM	6	S1
36164	Economic History of Spain	CM	6	S1
36120	Macroeconomics I	CM	6	S1
36123	Microeconomics I	CM	6	S1
36125	Game Theory and Strategic Behaviour	CM	6	S1
36114	Economy of the European Union	CM	6	S2
36119	Finance	CM	6	S2
36127	Introduction to Economic Policy	CM	6	S2
36121	Macroeconomics II	CM	6	S2
36124	Microeconomics II	CM	6	S2

3rd year		Type	ECTS	SEM
36116	Financial and Economic Information Analysis	CM	4,5	S1
36111	Econometrics I	CM	6	S1
36113	International Economics	CM	6	S1
36117	Public Sector Economics I	CM	6	S1
36122	Dynamic Macroeconomics	CM	6	S1
36128	Economic Policy I: Instrumental Policies	CM	4,5	S1
36126	Strategic Management	CM	4,5	S2
36112	Econometrics II	CM	6	S2
36115	Spanish Economy	CM	6	S2
36118	Public Sector Economics II	CM	6	S2
36129	Economic Policy II: Structural and Sectors Policies	CM	4,5	S2

4th year		Type	ECTS	SEM
36130	Final project	CM	12	S2
36165	External internships	OP	12	S
	Elective subjects	OP	48	S

ELECTIVE SUBJECTS / ACADEMIC PATHWAYS

Economic Analysis		ECTS	YEAR	SEM
36138	Economic Growth and Development throughout History	6	4th	S1
36133	Environmental Economics	6	4th	S1
36132	International Macroeconomics	6	4th	S1
36136	Mathematics for Dynamic Models	6	4th	S1
36131	Microeconomics: Markets and Contracts	6	4th	S1
36134	Labour Economics	6	4th	S2
36135	Monetary and Banking Economics	6	4th	S2
36137	Modern Economic Thought	6	4th	S2

Industrial and Business Economics		ECTS	YEAR	SEM
36162	Data analysis	6	4th	S1
36161	Competitiveness, Innovation and R&D Policies	6	4th	S1
36159	Applied Industrial Economics	6	4th	S
36156	Cooperative Finance	6	4th	S1
36158	Industrial Organization	6	4th	S1
36160	Social Economics	6	4th	S2
36155	Business Strategies	6	4th	S2
36157	Banking and Financial Markets	6	4th	S2

International Economics and Territorial Development		ECTS	YEAR	SEM
36490	Valencian Economy	6	4th	S1
36489	Real and Financial Economic Integration	6	4th	S1
36495	International Macroeconomics	6	4th	S1
36492	International Trade Practices	6	4th	S1
36493	Globalization, Regional and Local Development Planning	6	4th	S1
36494	Big Data Programming and Management	6	4th	S1
36488	International Trade	6	4th	S2
36491	World Economic Situation	6	4th	S2

Public Economics		ECTS	YEAR	SEM
36153	Accounting for Public and Non-profit Organizations	6	4th	S1
36152	Economic development and Cooperation Policies for Development	6	4th	S1
36147	Public Economic Evaluation	6	4th	S1
36150	Public Regulation	6	4th	S1
36148	Spanish Tax System	6	4th	S1
36149	Fiscal Federalism: Regional and Local Taxes	6	4th	S2
36154	Modern Economic Thought	6	4th	S2
36151	EU Economic Policy	6	4th	S2



FINANCE AND ACCOUNTING

Academic Field: Social and Legal Sciences

Location: Tarongers

The degree in Finance and Accounting (known in Spain as FIC) aims to train professionals specialised in accounting analysis, investment management, taxation, banking, insurance, auditing, consultancy and capital management for both small and large investors. Students will acquire the necessary knowledge to advise companies, direct their economic and financial departments, manage the many financial risks commonplace in their chosen field of work and report to all stakeholders at the most demanding national and international standards.

COURSE DESCRIPTION

Graduates in Finance and Accounting receive training geared towards employment, enabling them to work in private companies, public administration and non-profit organisations. The degree is particularly useful for the management needs of SMEs, auditing and in all areas related to specialised financial services such as management and consultancy of

financial institutions, insurance and consultancy companies, auditing companies, accounting, finance, costs, treasury, taxation, risk analysis and management, and investment departments, etc.

CURRICULUM

Credits: 240 **Years:** 4

Core subjects: 60 credits
(48 academic pathway)

Compulsory subjects: 127,5 credits

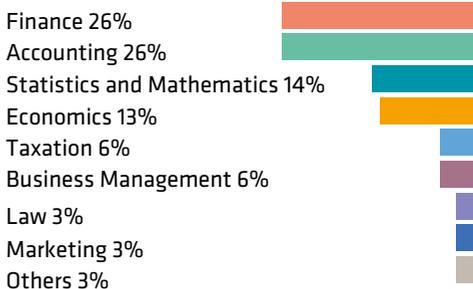
Elective subjects: 22,5 credits

External placements: 24 credits

Final project: 6 credits

Up to 6 credits may be added to the academic transcript for participation in university activities.

Compulsory subjects:



+ INFORMATION

This degree is one of the best ways for students to gain the qualifications and professional accreditation necessary to work in the field of auditing (national and international) through a series of training and academic tasks.

Given the prioritization of work experience on this course, in the fourth year there are 24 compulsory credits requiring external internships and a final degree project worth 6 credits linked to these internships.

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
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1st year		Type	ECTS	SEM
35931	Mercantile Law	BT	6	S1
35928	Foundations of Business Management	BT	6	S1
35935	University Integration	BT	6	S1
35932	Mathematics I	BT	6	S1
35926	Principles of Economics (Microeconomics)	BT	6	S1
35929	Financial Accounting I	BT	6	S2
35934	Statistics I	BT	6	S2
35930	Economic History	BT	6	S2
35933	Mathematics II	BT	6	S2
35927	Principles of Economics (Macroeconomics)	BT	6	S2

2nd year		Type	ECTS	SEM
35951	Financial Accounting II	CM	9	A
35952	Management Accounting	CM	9	A
35936	General and Strategic Management	CM	6	S1
35941	Statistics II	CM	4,5	S1
35938	Financial Marketing	CM	4,5	S1
35943	Financial Mathematics	CM	6	S1
35944	Analysis and Evaluation of Business Investment	CM	6	S2
35942	Econometrics	CM	4,5	S2
35937	Spanish and International Economics	CM	6	S2
	Elective subjects	OP	4,5	S2

3rd year		Type	ECTS	SEM
35954	Accounting for Business Combinations	CM	6	S1
35955	Accounting for Governmental and Non-profit Organizations	CM	6	S1
35945	Corporate Financing	CM	6	S1
35947	Fixed-income Markets and Stocks	CM	6	S1
35939	Spanish Tax System	CM	6	S1
35953	Financial Statements Analysis	CM	6	S2
35949	Bank Analysis and Management	CM	6	S2
35940	Business Taxation	CM	6	S2
35948	Equity Markets and Stocks	CM	6	S2
35950	Risk and Insurance	CM	6	S2

4th year		Type	ECTS	SEM
35956	Auditing	CM	6	S1
35946	Financial Planning and Management	CM	6	S1
35972	External Internships	CM	24	S2
35973	Final project	CM	6	S2
	Elective subjects	OP	18	S1

ELECTIVE SUBJECTS

Code	Name	ECTS	YEAR	SEM
35958	Analysis and Application of Gender Equality Plans in the Workplace	4,5	2nd	S2
35957	The Business Environment in the EU: Policies and Strategies	4,5	2nd	S2
35959	Business IT (Information Technology)	4,5	2nd	S2
35960	International Accounting	4,5	4th	S1
35962	Budget Control and Management	4,5	4th	S1
35970	Labour and Social Security Law	4,5	4th	S1
35971	Valencian Economy	4,5	4th	S1
35969	Family Business	4,5	4th	S1
35961	International Corporate Finance	4,5	4th	S1
35968	Corporate Governance and Social Responsibility	4,5	4th	S1
35964	Introduction to Actuarial Techniques	4,5	4th	S1
35963	Derivative Securities and Markets	4,5	4th	S1
35966	Tax Planning and International Taxation	4,5	4th	S1
35967	Corporate Environmental Policy	4,5	4th	S1
35965	Corporate Valuation, Mergers and Acquisitions	4,5	4th	S1

INTERNATIONAL BUSINESS

Academic Field: Social and Legal Sciences

Location: Tarongers

marketing, human resources etc. Graduates also gain solid knowledge on working in public administrations and institutions in areas such as cooperation or the promotion of transnational trade. In addition, they can perform consultancy and advisory tasks in the private and public sector.

CURRICULUM

Credits: 240 Years: 4

Core subjects: 60 credits (48 academic pathway)

Compulsory subjects: 108 credits

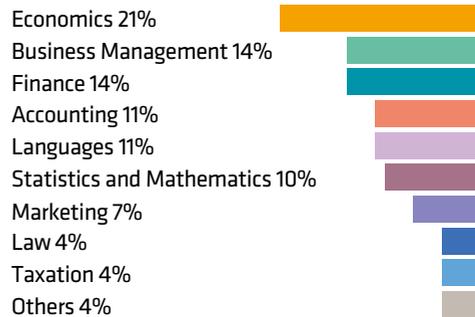
Elective subjects: 42 credits

External placements: 24 credits

Final project: 6 credits

Up to 6 credits may be added to the academic transcript for participation in university activities.

Compulsory subjects:



COURSE DESCRIPTION

Graduates in International Business are qualified to develop their activity in the field of administration and management of international companies, with particular emphasis on foreign trade, international

+ INFORMATION

- Students may attend classes in English provided they already have B2 English.
- A year abroad at a foreign university is compulsory. If the stay is extended to four semesters, it is possible to obtain an international double degree (see pages 20-21).
- In the third year, students can choose one of the three specialisations related to one of the professional academic pathways of the degree.
- In the last year, up to 12 credits can be replaced by credits from other itinerary.

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
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1st year		Type	ECTS	SEM
35876	Business English III ^A	BT/CM	6	S1
35874	Business English I ^B			
35901	Learning Instruments and Techniques	BT	6	S1
35884	Introduction to Business Management	BT	6	S1
35877	Introduction to Economics	BT	6	S1
35882	Mathematics	BT	6	S1
35899	Geopolitics and Globalization	BT	6	S2
35885	Introduction to Financial Accounting	BT	6	S2
35883	Financial Mathematics	CM	6	S2
35878	Microeconomics	BT	6	S2
35023/ 35025/ 35875	Second Foreign Language for Business I ^A Business English II ^B	CM	6	S2

* In this degree, there are two teaching groups, one in English (A) and one in Spanish (B)

2nd year		Type	ECTS	SEM
35889	Management Accounting	CM	6	S1
35897	International Business Law	CM	7.5	S1
35887	Statistics	CM	4.5	S1
35880	Macroeconomics	CM	6	S1
35024/ 35026/ 35876	Second Foreign Language for Business II ^A Business English III ^B	CM / BT	6	S1
35886	Marketing Management	BT	6	S2
35891	Strategic Management	CM	6	S2
35893	Financial Management	CM	6	S2
35879	International Economics	BT	6	S2
35888	Quantitative techniques for Business	CM	6	S2

3rd year		Type	ECTS	SEM
35892	International Business Management	CM	6	S1
35881	Economy of the EU	CM	6	S1
35894	International Finance	CM	6	S1
35896	International Marketing	CM	6	S1
35895	International Financial Markets	CM	6	S1
35890	Financial Statements Analysis	CM	6	S2
35900	Cross-Cultural Management	CM	6	S2
35898	International Taxation	CM	6	S2
	Elective subjects of the academic pathway	OP	12	S2

4th year		Type	ECTS	SEM
35902	External Internships	CM	24	S2
35904	Final project	CM	6	S2
	Elective subjects	OP	12	S
	Elective subjects of the academic pathway	OP	18	S1

ELECTIVE SUBJECTS / ACADEMIC PATHWAYS

International Economic Environment		ECTS	YEAR	SEM
35922	Applied Industrial Economics	6	3rd	S2
35918	International Macroeconomics	6	3rd	S2
35919	International Economic Situation	6	4th	S1
35920	Emergent and Underdeveloped Economies	6	4th	S1
35921	International Economic Institutions	6	4th	S1
35924	International Negotiation	6	4th	S1
35923	Regulation and Competition	6	4th	S1

Finance and Accounting		ECTS	YEAR	SEM
35911	International accounting	6	3rd	S2
35913	Instruments and Operations for Financial Markets	6	3rd	S2
35912	Accounting for International Groups	6	4th	S1
35916	Corporate Finance	6	4th	S1
35914	Financial Risk Management	6	4th	S1
35915	International Financial Management	6	4th	S1
35917	International Business Valuation	6	4th	S1

Organisation and Marketing		ECTS	YEAR	SEM
35903	International Management of Human Resources	6	3rd	S2
35907	Market Research	6	3rd	S2
35909	Foreign Trade	6	4th	S1
35908	Consumer Behaviour	6	4th	S1
35910	Communication and International Distribution Strategies	6	4th	S1
35906	Change and Innovation Management	6	4th	S1
35905	Global Management of Supply and Production	6	4th	S1

Subjects in bold: COMPULSORY penultimate year subjects

TOURISM

Academic Field: Social and Legal Sciences

Location: Tarongers

The degree in Tourism (TUR) responds to the needs of a society in which tourism is one of the most lucrative areas in the service sector, a particularly visible and transcendent reality in our Valencian Community. The tourism sector requires professionals trained in management and planning, both for the development of tourism companies and for the promotion of the industry by public administrations. This implementation of new technologies necessary for the digitalisation of companies and their processes is increasingly present. Our degree is TEDQUAL approved which is the certification given by the World Tourism Organization (UNWTO) to educational programs that meet the highest of quality standards.

COURSE DESCRIPTION

Tourism graduates work in tourism business management, destination planning and urban tourism. In the private sector, job opportunities extend to accommodation, catering, intermediation, transport and logistics. As for the public sector, the degree prepares students to work in the planning and public management

of destinations, which goes far beyond visitor services. In addition, in recent times there has been a considerable increase in the demand for specialist degrees in tourism consultancy by both management of large tourism business groups by those responsible for sectoral public policies.

CURRICULUM

Credits: 240 **Years:** 4

Core subjects: 60 credits
(48 academic pathway)

Compulsory subjects: 126 credits

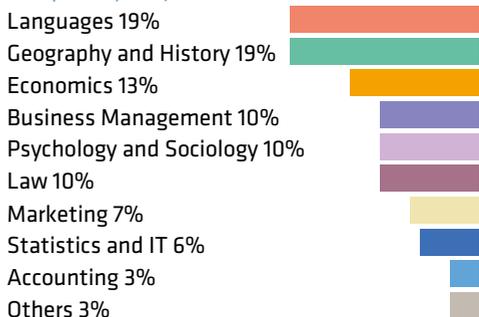
Elective subjects: 30 credits

External placements: 18 credits

Final project: 6 credits

Up to 6 credits may be added to the academic transcript for participation in university activities.

Compulsory subjects:



+ INFORMATION

· In the first three academic years there are three communication modules in a second foreign language (French, German or Italian). The same language must be chosen in all three years. In order to register for a foreign language subject, you must have passed the

corresponding subject at a lower level.
· In the fourth year you can choose one of the three specialisations offered linked to the areas of work of the degree.
· The Faculty offers a dual degree in Tourism & Business Administration and Management (TADE).

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
A = Annual / S1 = 1st Semester / S2 = 2nd Semester / S = S1 o S2

1st year		Type	ECTS	SEM
35105	Communication in the English Language for Tourism I	BT	6	S1
35102	Contemporary World History	BT	6	S1
35096	Introduction to Tourism Studies	BT	6	S1
35097	Introduction to Law	BT	6	S1
35098	Introduction to Economics	BT	6	S1
35106	Communication in the Second Foreign Language for Tourism I	BT	6	S2
35100	Statistics	BT	6	S2
35101	Introduction to the Geography of Tourism	BT	6	S2
35103	Introduction to Sociology	BT	6	S2
35099	Companies and their Setting	BT	6	S2
2nd year		Type	ECTS	SEM
35119	Communication in the English Language for Tourism II	CM	6	S1
35112	Strategic Management of Tourism Companies	CM	6	S1
35122	Social Psychology of Tourism	CM	6	S1
35116	Regional Tourist Resources	CM	6	S1
35126	ICT in tourism	CM	6	S1
35124	Communication in the Second Foreign Language for Tourism II	CM	6	S2
35114	Structure of Tourism Markets	CM	6	S2
35117	Geography of Tourism in Spain	CM	6	S2
35109	Introduction to Financial Accounting Applied to Tourist Companies	CM	6	S2
35107	Tourism Marketing	CM	6	S2
3rd year		Type	ECTS	SEM
35104	Tourism Short Term Analysis	CM	6	S1
35120	Communication in the English Language for Tourism III	CM	6	S1
35118	Tourism Areas and the Environment	CM	6	S1
35121	Cultural Heritage	CM	6	S1
35110	Sectorial Control of Tourism	CM	6	S1
35125	Communication in the Second Foreign Language for Tourism III	CM	6	S2
35113	Operational Management	CM	6	S2
35123	Social Skills and Team Work for Tourism Professionals	CM	6	S2
35108	Tourism Market Research	CM	6	S2
35115	Tourism Polices	CM	6	S2
4th year		Type	ECTS	SEM
35111	Employment in the Tourist Sector	CM	6	S1
35145	External Internships	CM	18	S2
35146	Final project	CM	6	S2
	Elective subjects	OP	30	S1

ELECTIVE SUBJECTS / ACADEMIC PATHWAYS

Management of Tourism Companies		ECTS	YEAR	SEM
35131	Accountancy in the Management of Tourism Companies	4.5	4th	S1
35133	Organizational Design and Human Resources	6	4th	S1
35134	Professional Ethics and Social Corporate Responsibility*	4.5	4th	S1
35142	Financial Management of Tourism Companies	4.5	4th	S1
35127	Promotion of Tourism Organizations	4.5	4th	S1
35136	Tourist Sectors: Accommodation, Food, Distribution and Transport	6	4th	S1
Planning of Tourist Destinations		ECTS	YEAR	SEM
35144	Leadership Styles and Negotiation Techniques*	4.5	4th	S1
35128	Marketing of Destinations	6	4th	S1
35141	Geography of Tourism II	6	4th	S1
35137	Tourism Policies II	4.5	4th	S1
35132	Tourism Planning Resources and Regulations	4.5	4th	S1
35138	Tourism and Sustainable Development	4.5	4th	S1
Urban Tourism		ECTS	YEAR	SEM
35130	Intercultural Communication in the English Language for Tourism *	4.5	4th	S1
35135	Entrepreneurship in Tourism Activities	6	4th	S1
35143	Interpretation of Artistic Heritage	4.5	4th	S1
35129	Leisure Marketing	6	4th	S1
35139	Additional Leisure Activities	4.5	4th	S1
35140	Tourism for Events, Businesses and Congresses	4.5	4th	S1

* Up to 4,5 credits from another pathway can be carried over.

BUSINESS MANAGEMENT AND ADMINISTRATION + LAW

Academic Field: Social and Legal Sciences

Location: Tarongers

The double degree in Business Administration and Management-Law (ADE+LAW) responds to a demand from companies and organisations, both public and private, for professionals with experience that combines business administration and management with a mastery of legal issues. These are highly competitive studies that include all the contents taught in both degrees separately. This allows its graduates to access postgraduate training in business, such as an MBA, a Master's degree in auditing, a Master's degree in finance, or in the legal area, a Master's degree in Law, qualifying graduates in professional legal practice.

COURSE DESCRIPTION

The objective of this double degree program is to train professionals with the necessary

skills to occupy positions of responsibility in the global sphere of organisation and functional areas of companies such as taxation, human resources, labour law, production, finance, marketing, investment, administration and accounting. It also prepares students for the free practice in the fields of law and consultancy while encouraging an entrepreneurial attitude.

CURRICULUM

Credits: 370,5	Years: 5
Core subjects:	63 credits
Compulsory subjects:	271,5 credits
External placements:	20 credits
Final project:	10 credits

Compulsory subjects:

Law* 52%	
Economics 9%	
Finance 9%	
Accounting 8%	
Business Management 8%	
Statistics and Mathematics 7%	
Marketing 4%	
Taxation 3%	

* Administrative, Civil, Constitutional, Financial and Tributary, International, Mercantile, Criminal, Procedural, etc.

+ INFORMATION

- The structure of this course allows students to obtain degrees in Business Administration and Law in five years with 370.5 credits in total.
- Students study Business Administration and Management with the Legal-Business

- specialisation and Law with the Economics specialisation.
- Internships are compulsory and are organised by semester to facilitate international mobility (ERASMUS Programme).

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
A = Annual / S1 = 1st Semester / S2 = 2nd Semester / S = S1 o S2

1st year		Type	ECTS	SEM
35199	Constitutional Law I	BT	9	A
35204	Ecclesiastical Law of the State*	BT	6	S1
35203	Roman Law*	BT	6	S1
35201	History of Law*	BT	9	S1
35205	Basic Technical and Legal Skills*	BT	6	S1
35795	Introduction to Business Management	BT	6	S1
35807	Introductory Economics	BT	6	S1
35816	Mathematics I	BT	6	S1
35200	Theory of Law	BT	6	S1
35798	Financial Accounting	BT	6	S2
35198	Civil Law I	BT	6	S2
35212	Procedural Law I (Introduction)	CM	4,5	S2
35818	Basic Statistics	BT	6	S2
35206	Legal Institutions of the European Union	BT	6	S2
35808	Microeconomics	BT	6	S2

*Choose one of these four subjects

2nd year		Type	ECTS	SEM
35800	Cost Accounting	CM	9	A
35210	Administrative Law I	CM	9	A
35207	Civil Law II	CM	9	A
35219	Mercantile Law I	CM	9	A
35796	Strategic Management	CM	9	A
35218	Constitutional Law II	CM	7,5	S1
35819	Introduction to Statistical Inference	CM	6	S1
35809	Macroeconomics	CM	6	S2
35804	Financial Mathematics	CM	6	S2

3rd year		Type	ECTS	SEM
35211	Administrative Law II	CM	7,5	A
35217	International Public Law	CM	7,5	A
35215	Criminal Law I	CM	9	A
35213	Procedural Law II	CM	7,5	A
35220	Mercantile Law II	CM	7,5	S1
35812	Economics of the EU and International Institutions	CM	6	S1
35814	Introduction to Taxation	CM	6	S1
35221	Labour Law I	CM	4,5	S2
35797	International Business Management	CM	4,5	S2
35803	Fundamentals of Marketing Research	CM	4,5	S2
35801	Marketing	CM	6	S2
35805	Investment Theory	CM	6	S2

4th year		Type	ECTS	SEM
35208	Civil Law III	CM	7,5	A
35222	Labour Law II	CM	9	A
35216	Criminal Law II	CM	7,5	A
35223	Financial and Tributary Law I	CM	6	S1
35224	Financial and Tributary Law II	CM	6	S2
35799	Financial Statements Analysis	CM	6	S
35214	Procedural Law III	CM	4,5	S
35820	Econometrics	CM	6	S
35813	The Spanish and Valencian Economies	CM	6	S
35802	Marketing Strategy	CM	4,5	S
35227	Philosophy of Law	CM	4,5	S
35806	Theory of Finance	CM	6	S

5th year		Type	ECTS	SEM
35849	Accounting for Business Combinations	CM	6	S1
35209	Civil Law IV	CM	6	S1
35226	International Private Law	CM	7,5	S1
36239	Strategic Management of Human Resources	CM	6	S1
35851	International Finance	CM	6	S1
36238	Fixed-income Operations and Markets	CM	6	S1
35815	Business Taxation	CM	4,5	S2
35225	Tax Practice	CM	4,5	S2
35321	External internships	CM	20	S
35320	Final project	CM	10	S

LAW + ECONOMICS

Academic Field: Social and Legal Sciences

Location: Tarongers

The double degree in Law-Economics (known in Spanish as DerEco) responds to a demand from various social and professional sectors for a specific two-pronged training in the legal and economic fields aimed at particular areas of the economy and law. The presence of regulated sectors, public economic agents subject to specific rules and major legal and economic choices that cannot be made without considering the two aspects, makes joint training that allows the two types of rationality to be considered globally to propose solutions advisable. In addition, the dual degree allows its graduates to access postgraduate training in the area of economics, such as a Master's Degree in Economics, or Master's Degree in Economic Policy and Public Economics. Or, in the legal remit a Master's Degree in Law, qualifying students for professional practice.

COURSE DESCRIPTION

The objective of this dual degree program is to train professionals with the necessary skills to

occupy positions of responsibility in the field of local, regional and state administration, as well as in national and international agencies, regulatory bodies, public companies and in private companies as self-employed professionals. It also prepares students for free exercise in the fields of law and consultancy, and encourages an entrepreneurial attitude in these fields.

CURRICULUM

Credits: 373,5	Years: 5
Core subjects:	69 credits
Compulsory subjects:	280,5 credits
External placements:	12 credits
Final project:	12 credits

Compulsory subjects:

Law* 50%	
Economic Analysis 19%	
Applied Economics 16%	
Statistics and Mathematics 9%	
Accounting 3%	
Finance 2%	
Business Management 1%	
* Administrative, Civil, Constitutional, Financial and Tributary, International, Mercantile, Criminal, Procedural, etc.	

+ INFORMATION

- The structure of these studies enables students to obtain degrees in Law and Economics on completion of the double degree.
- Multilingual training: Teaching is given in Spanish, Valencian and English, depending

- on the subject.
- A B1 level of certified English is required before pre-enrolment, although a B2 level is recommended to make the most of the classes taught in English.

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
A = Annual / S1 = 1st Semester / S2 = 2nd Semester / S = S1 o S2

1st year	Type	ECTS	SEM
36761 International Public Law	CM	6	S1
36760 History of Law	BT	7,5	S1
36783 World Economic History	BT	6	S1
36782 Introduction Economics I	BT	6	S1
36759 Mathematics	BT	6	S1
36811 Theory of Law/Economic Analysis of Law	BT	6	S1
36786 Economic History of Spain	CM	6	S2
36812 Judicial System of the European Union	BT	6	S2
36785 Introduction to Financial Accounting	BT	6	S2
36762 Introduction to Civil Law	BT	6	S2
36784 Introduction Economics II	BT	6	S2
36763 State Constitutional Organisation	BT	7,5	S2

2nd year	Type	ECTS	SEM
36765 Rights, Freedoms and Economic Constitution	CM	6	S1
36790 Strategic Management	CM	4,5	S1
36764 Basic Elements of Administrative Law	CM	7,5	S1
36787 Statistics I	BT	6	S1
36789 Microeconomics I	CM	6	S1
36788 Game Theory and Strategic Behaviour	CM	6	S1
36767 Criminal Law: General Part	CM	7,5	S2
36813 Procedural Law I (Introduction)	CM	4,5	S2
36791 Statistics II	CM	6	S2
36792 Introduction to Economic Policy	CM	6	S2
36793 Microeconomics II	CM	6	S2
36766 Obligations and Contracts	CM	7,5	S2

3rd year	Type	ECTS	SEM
36814 Criminal Law: Special Part	CM	7,5	S1
36795 Public Sector Economics I	CM	6	S1
36796 Finance	CM	6	S1
36768 Introduction to Labour Law	CM	4,5	S1
36794 Macroeconomics I	CM	6	S1
36769 Commercial Regulation of Business Activity	CM	7,5	S1
36770 Administrative Law: Special Part	CM	7,5	S2
36781 Process Law II	CM	6	S2
36799 Spanish Economy	CM	6	S2
36798 Public Sector Economics II	CM	6	S2
36797 Macroeconomics II	CM	6	S2
36771 Legal Regulation of the Public Finance	CM	4,5	S2

4th year	Type	ECTS	SEM
36772 Merchant	CM	6	S1
36815 Human Rights	CM	4,5	S1
36773 Real Rights and Register Law	CM	6	S1
36801 Econometrics I	CM	6	S1
36800 International Economics	CM	6	S1
36802 Economic policy I: Instrumental Policies	CM	4,5	S1
36774 Tributary System	CM	4,5	S1
36806 Financial and Economic Information Analysis	CM	4,5	S2
36816 Procedural Law III	CM	4,5	S2
36804 Econometrics II	CM	6	S2
36803 Economy of the European Union	CM	6	S2
36776 Family and Succession	CM	4,5	S2
36805 Economic policy II: Structural and Sectors Policies	CM	4,5	S2
36775 Labour Relations and Social Protection	CM	7,5	S2

5th year	Type	ECTS	SEM
36819 Competition Law	CM	4,5	S1
36777 Private International Law	CM	6	S1
36808 Monetary and Banking Economics	CM	6	S1
36809 Public Economic Evaluation	CM	6	S1
36817 Philosophy of Law	CM	4,5	S1
36807 Dynamic Macroeconomics	CM	6	S1
36818 Tax Practice	CM	4,5	S1
36810 World Economic Situation	CM	6	S2
36780 Financial Markets (Banca, Stock and Insurance)	CM	4,5	S2
36820 Budgetary Regulations in Stock and Insurance)	CM	4,5	S2
36778 External internships	CM	12	S2
36779 Final project	CM	12	S2

TOURISM + BUSINESS MANAGEMENT AND ADMINISTRATION

Academic Field: Social and Legal Sciences

Location: Tarongers

This double degree (known in Spanish as TADE) offers training in business administration and management plus in-depth knowledge of the tourism sector, while at the same time providing a high level in at least two foreign languages. The importance of the tourism sector in the economy and its potential development mean that the professional qualification obtained is sought after in the labour market and increases graduate employability.

COURSE DESCRIPTION

The dual degree in TADE allows students to work in the same field as their original qualifications, reinforcing in a very competitive way the high level of preparation obtained by our graduates. These include: management of companies or institutions,

consultancy and advisory services, auditing, and analysis of financial processes in companies and organisations (preferably in the tourism sector). As well as in the planning of tourist destinations and urban tourism and in those related to accommodation, catering, intermediation, transport and logistics.

CURRICULUM

Credits: 360 Years: 5

Core subjects: 72 credits
(54 academic pathway)

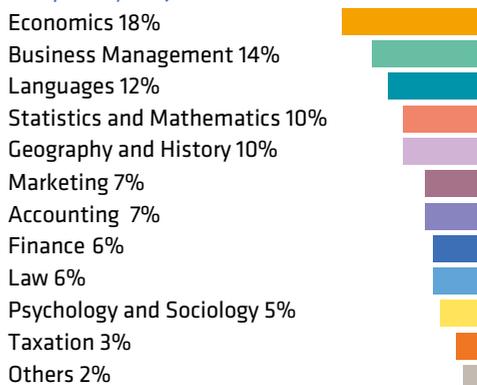
Compulsory subjects: 234 credits

Elective subjects: 24 credits

External placements: 20 credits

Final project: 10 credits

Compulsory subjects:



+ INFORMATION

- The structure of these studies enables students to obtain degrees in Tourism and Business Administration and Management in five years.
- The qualifications obtained at the end of the degree are: Degree in Tourism (major in Tourism Business Management) and Degree in Business Administration and Management (major in Business Creation and Management).
- In the first, second and third years of the degree, students take a communication subject in English and another subject in a second foreign language (French, German or Italian). The same language must be chosen in all three years.
- In order to enroll in a foreign language subject, you must have passed the corresponding subject at a lower level.

YEAR STRUCTURE

BT = Basic Training / CM = Compulsory / OP = Optative
A = Annual / S1 = 1st Semester / S2 = 2nd Semester / S = S1 o S2

1st year	Type	ECTS	SEM
35105 Communication in the English Language for Tourism I	BT	6	S1
35096 Introduction to Tourism Studies	BT	6	S1
35097 Introduction to Law	BT	6	S1
35807 Introductory Economics	BT	6	S1
35101 Introduction to the Geography of Tourism	BT	6	S1
35816 Mathematics I	BT	6	S1
35106 Communication in the Second Foreign Language for Tourism I	BT	6	S2
35798 Financial Accounting	BT	6	S2
35818 Basic Statistics	BT	6	S2
35795 Introduction to Business Management	BT	6	S2
35102 Contemporary World History*	BT	6	S2
35103 Introduction to Sociology*	BT	6	S2
35808 Microeconomics	BT	6	S2

*Choose one of these two subjects

2nd year	Type	ECTS	SEM
35800 Cost Accounting	CM	9	A
35796 Strategic Management	CM	9	A
35119 Communication in the English Language for Tourism II	CM	6	S1
35819 Introduction to Statistical Inference	CM	6	S1
35122 Social Psychology of Tourism	CM	6	S1
35116 Regional Tourist Resources	CM	6	S1
35126 ICT in Tourism	CM	6	S1
35124 Communication in the Second Foreign Language for Tourism II	CM	6	S2
35114 Structure of Tourism Markets	CM	6	S2
35117 Geography of Tourism in Spain	CM	6	S2
35107 Tourism Marketing	CM	6	S2

3rd year	Type	ECTS	SEM
35120 Communication in the English Language for Tourism III	CM	6	S1
35797 International Business Management	CM	4,5	S1
35812 Economics of the EU and International Institutions	CM	6	S1
35118 Tourism Areas and the Environment	CM	6	S1
35802 Marketing Strategy	CM	4,5	S1
35814 Introduction to Taxation	CM	6	S1
35804 Financial Mathematics	CM	6	S1
35125 Communication in the Second Foreign Language for Tourism III	CM	6	S2
35113 Operational Management	CM	6	S2
35123 Social Skills and Teamwork for Tourism Professionals	CM	6	S2
35108 Tourism Market Research	CM	6	S2
35809 Macroeconomics	CM	6	S2

35805 Investment Theory	OB	6	S2
4th year	Type	ECTS	SEM
35104 Tourism Short Term Analysis	CM	6	S1
35111 Employment in the Tourist Sector	CM	6	S1
35820 Econometrics	CM	6	S1
35815 Business Taxation	CM	4,5	S1
35110 Sectorial Control of Tourism	CM	6	S1
35806 Theory of Finance	CM	6	S1
35799 Financial Statements Analysis	CM	6	S2
35813 The Spanish and Valencian Economies	CM	6	S2
35822 Company Establishment and Entrepreneurship	CM	6	S2
35823 Corporate Strategies	CM	6	S2
35121 Cultural Heritage	CM	6	S2
35115 Tourism Polices	CM	6	S2

5th year	Type	ECTS	SEM
35133 Organizational Design and Human Resources	CM	6	S1
35127 Promotion of Tourism Organizations	CM	4,5	S1
35136 Tourist Sectors: Accommodation, Food, Distribution and Transport	CM	6	S1
36336 External internships	CM	20	S2
36337 Final project	CM	10	S2

ELECTIVE SUBJECTS

Code	Name	ECTS	YEAR	SEM
35831	Strategic Behaviour	4,5	5th	S1
35834	Management Accounting	6	5th	S1
35833	Corporate Finance	4,5	5th	S1
35826	Methods for the Analysis of Corporate Information and Decision Making	6	5th	S1
35832	Company Law	4,5	5th	S1
35827	Forecasting Methods	4,5	5th	S1

* It is not possible to choose as an elective subject the first year subject that has not been taken.

International Double Degrees

INTERNATIONAL DOUBLE DEGREES

An International Double Degree is a specific study path established between two universities located in two different countries, which allows a student to earn two official degrees upon the completion of the programme:

OFFICIAL DEGREE
AT THE UNIVERSITAT
DE VALÈNCIA



OFFICIAL DEGREE
AT THE PARTNER
UNIVERSITY

(2 years at the Facultat d'Economia)

(2 years at a partner university)

DEGREE IN INTERNATIONAL BUSINESS

- + Bachelor Arts in International Business at the University of Heilbronn (Germany)
- + Bachelor in International Business at the Kedge School of Business Marseille (France)
- + Bachelor Arts in International Business at the Nottingham Trent University (UK)

- + Bachelor Arts in International Management at the Hertfordshire University (UK)

- + Bachelor Arts Betriebswirtschaft Internationales Management (BIM) at the Hochschule Bremen (Germany)

- + Bachelor of Sciences in Business Administration at the University of North Carolina at Wilmington (USA)

- + Bachelor in Business Administration en University of North Florida (USA)



Consult our website:



DEGREE IN BUSINESS MANAGEMENT AND ADMINISTRATION

- + Bachelor + Master 1 in Management (Parcours Sciences de Gestion) at the Université de Nantes (France)

- + Bachelor in Gestione Aziendale + Certification of successful conclusion of the First Year of the Master in Consulenza Aziendale e Libera Professione (Calp - Libera Professione) at the Università degli Studi di Brescia (Italy)

- + Bachelor Arts in Management studies at the Jade University of Applied Sciences, Wilhelmshaven (Germany)

DEGREE IN ECONOMICS

- + Bachelor + Master 1 in Analyse et Politique Economique at the Université of Nantes (France)

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Facultat d'Economia



Follow us



Av. Tarongers, s/n. 46022 València.
Tel. (+34) 963 828 549 | Email: fac.economia@uv.es
www.uv.es/economia

