



Belén Azorín

Marketing Manager at BAM Marketing Services

Curriculum Vitae

Belén holds a degree in Business Administration and Management and in European Business from the University of Valencia. She has more than 15 years of professional experience in Marketing and Management in the FMCG sector.

Between 2001 and 2008 Belén developed her career as Brand Manager in Arbora & Ausonia (Joint Venture of P&G in Spain). During that time, she was responsible for the management of several brands and business units.

At the end of 2008 she started a new career as Category Manager at Grefusa, a Spanish snacks company. From 2010 she was Marketing Director. Her responsibilities included the management of the different Business Units, as well as Corporate Communication.

Currently, she works as Marketing Director as an independent consultant through her company BAM Marketing Services.

Belén is passionate about languages, travelling and learning. She holds a degree in Neuro-Linguistic Programming from AEPNL and a Master in Ericksonian Hypnosis.

