



Welcoming session

The School of Economics is welcoming you to the **13th edition** of the **International Master in Business Administration, iMBA**, through some introductory talks and seminars.

Tuesday, September 27th (Ignacio Villalonga room, 1st floor School of Economics)

10:00-10:30 Coffee Interaction. Hall of the School of Economics.

10:30- 11:30 Meeting the Course team and documentation.

11:30-12:30 Visit around campus: Library, sport facilities, and health assistance, Ana Aroca, Program Coordinator.

12:30-13:00 Break

13:00-14:00 Welcome Meeting, Prof. J.M. Pastor, Dean of the School of Economics.

Opening talk: Alejandro Utrilla, Ely & Lilly

Wednesday, September 28th (room 5P07B, 5th floor School of Economics, main building)

9:00-9:45 Seminar I: Electronic resources at the University of Valencia, E. Bigne, iMBA

9:45-10:45 Seminar II: How to prepare your Vita?, Mariam Sorní, Observatori d'Inserció Professional i Assessorament Laboral (OPAL)

10:45-11:15 Break.

11:15-12:15 Seminar III: Student's life in Valencia, Maja Seric, Assistant Professor of Marketing.

12:15-13:15 Seminar IV: Skills and values for professional development, Alexis Bañón, Management Consultant.

International Business School Alliance, IBSA, members and specialization:

- Universitat de València (Spain): International Marketing.
- Bremen University of Applied Sciences (Germany); International Logistics and Supply Chain Management.
- Institute of Business Studies (Russia): Transitional Economies & Emerging Markets.
- University of North Carolina (USA): International Finance and Investments.
- University of Hertfordshire (UK): Human Resource Management.
- Universiti Tun Abdul Razak (Malaysia): Islamic International Finance.
- Advancia-Negocia (France): International Business Development & Consulting.

<http://www.uv.es/imba/> for more details