

CURRICULUM VITAE (3/17)

Simon Peter Anderson

Commonwealth Professor of Economics

Department of Economics

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<http://economics.virginia.edu/people/profile/sa9w#research-papers>

Education: B.Sc. (Economics), August 1979, Southampton University, England

M.A. (Economics), May 1982, Queen's University, Kingston, Ontario, Canada

Ph.D. (Economics), November 1985, Queen's University, Kingston, Ontario, Canada

Ph.D. thesis title: Three essays on address models of value theory

Post-Doctoral Employment:

Spring 2003, 2006, 2009: Visiting Melbourne Business School, Victoria, Australia

Spring 2012: Visiting National University of Singapore and University of Melbourne Economics

2002- Commonwealth Professor of Economics, University of Virginia

1998-2002 Professor of Economics, University of Virginia, Charlottesville, VA, USA

1992-1998 Associate Professor of Economics, University of Virginia, Charlottesville, VA, USA

Fall 1992 Visiting CERGE, Charles University, Prague, Czechoslovakia

1987-1992 Assistant Professor of Economics, University of Virginia, Charlottesville, VA, USA.

1986-1987 Researcher, CEME, Université Libre de Bruxelles, Belgium.

1985-1986 CORE Fellow, Université Catholique de Louvain, Belgium.

Books: *Discrete Choice Theory of Product Differentiation* (with Andre de Palma and Jacques-Francois Thisse), MIT Press, 1992.

Editor of *Handbook of Media Economics* (with D. Stromberg and J. Waldfogel) for Elsevier Handbook series (overall Editors Ken Arrow and Mike Intrilligator), Jan 2016

Editor of *Recent advances in the Economics of Advertising* for Edgar Elgar series, Jan 2016

Papers under Review and Resubmit:

Aggregative Oligopoly Games with Entry (with Nisvan Erkal and Daniel Piccinin), CEPR Discussion Paper 9511, *Journal of Political Economy*, 2nd revision

Price Discrimination in the Information Age: Targeted Ads (with Alicia Baik and Nathan Larson) *Review of Economic Studies*

Articles in refereed journals (see also **Chapters** below):

Push-Me Pull-You: Comparative Advertising in the OTC Analgesics Industry (with Federico Ciliberto, Jura Liaukonyte and Régis Renault) CEPR Discussion Paper 8988, forthcoming *RAND Journal*

Competition for Advertisers in Media Markets (with Oystein Foros and Hans Jarle Kind), forthcoming *Economic Journal*

Product quality, competition, and multi-purchasing (with Øystein Foros and Hans Jarle Kind) CEPR Discussion Paper 8923, forthcoming *International Economic Review*

Personalized Pricing and Advertising (with Alicia Baik and Nathan Larson), CEPR Discussion Paper 10464, *Games and Economic Behavior* (2015), 92, 53-73.

Market Power in Transportation: Spatial Equilibrium under Bertrand Competition (with Wes Wilson), *Economics of Transportation*, Special Issue on Collective Contributions in the Honor of Richard Arnott, 4(1-2), 7-15, March–June 2015

Product Line Design (with Levent Celik), *Journal of Economic Theory*, 157, 517-526, (2015)

Information Content of Advertising: Empirical Evidence from the OTC Analgesic Industry (with Federico Ciliberto and Jura Liaukonyte) *International Journal of Industrial Organization* (2013), 31(5), 355-367.

Shouting to be Heard in Advertising (with Andre de Palma) *Management Science* (2013), 59(7), 1545-1556.

The Advertising Mix for a Search Good (with Régis Renault) CEPR paper 8756. *Management Science* (2013), 59(1), 69-83. Online:
<http://mansci.journal.informs.org/content/early/2012/08/20/mnsc.1120.1575.abstract>

Oligopoly and Luce's Choice Axiom (with Andre de Palma), *Regional Science and Urban Economics*, (2012), 42(6), 1053-60. Online:
<http://www.sciencedirect.com/science/article/pii/S0166046211001189>

Media Mergers and Media Bias with Rational Consumers (with John McLaren) CEPR paper 7768, *Journal of the European Economic Association*, (2012), 10(4), 831-859.

Media market concentration, advertising levels, and ad prices (with Øystein Foros, Hans Jarle Kind, Martin Peitz), *International Journal of Industrial Organization*, (2012), 30(3), 321-325.

Competition for Attention in the Information (Overload) Age (with Andre de Palma), CEPR Discussion Paper 7286, *RAND Journal of Economics*, (2012), 43(1): 1-25.

BEFORE 2012 :

Platform Siphoning: Ad-Avoidance and Media Content (with Joshua Gans) CEPR Discussion Papers 7729. *American Economic Journal: Microeconomics* (2011), 3(4): 1–34.

[Information Congestion](#) (with Andre de Palma), *RAND Journal of Economics* (2009), 40(4), 688-709.

[Comparative Advertising: Disclosing Horizontal Match Information](#) (with Régis Renault), *RAND Journal of Economics* (2009), 40(3), 558-581.

[Spatial Competition, Pricing, and Market Power in Transportation: A Dominant Firm Model \(with Wes Wilson\)](#), *Journal of Regional Science* (2008), 48(2), 367-397

[Participation Games: Market Entry, Coordination, and the Beautiful Blonde](#) (with Maxim Engers), *Journal of Economic Behavior and Organization*, (2007), 63(1), 120-137

[Advertising Content](#) (with Régis Renault), *American Economic Review*, (2006), 96(1), 93-113

[Market Performance with Multiproduct Firms](#) (with Andre de Palma), *Journal of Industrial Economics*, (2006), 54, (1), 95-124

[Market Provision of Broadcasting: A Welfare Analysis](#) (with Stephen Coate), revision of NBER Discussion Paper 7316, *Review of Economic Studies*, (2005), 72(4), 947-972.

[Price Dispersion and Consumer Reservation Prices](#) (with Andre de Palma), *Journal of Economics and Management Strategy*, (2005), 14(1), 61-91

[Noisy Directional Learning and the Logit Equilibrium](#) (with Jacob Goeree and Charles Holt), *Scandinavian Journal of Economics*, festschrift for Reinhard Selten , (2004), 106(3), 581-602

[The Economics of Pricing Parking](#) (with Andre de Palma), *Journal of Urban Economics*, (2004), 55(1), 1-20.

[Efficiency and Surplus Bounds in Cournot Competition](#) (with Régis Renault), *Journal of Economic Theory*, (2003), 113(2), 253-264.

[Nontariff Barriers and Trade Liberalization](#) (with Nicolas Schmitt), *Economic Inquiry*, (2003), 41(1), 80-97.

[The Logit Equilibrium: A Perspective on Intuitive Behavioral Anomalies](#) (with Jacob Goeree and Charles Holt), *Southern Economic Journal*, (2002), 69(1) 21-47.

[Tax Incidence In Differentiated Products Oligopoly](#) (with Andre de Palma and Brent Kreider), *Journal of Public Economics*, (2001), 81(2), 173-192.

[Efficiency of Indirect Taxes Under Imperfect Competition](#) (with Andre de Palma and Brent Kreider), *Journal of Public Economics*, (2001), 81(2), 231-251.

[Product Diversity in Asymmetric Oligopoly: Is the Quality of Consumer Goods Too Low?](#) (with Andre de Palma), *Journal of Industrial Economics*, (2001), 49, 113-135.

[Minimum-Effort Coordination Games: Stochastic Potential and Logit Equilibrium](#) (with Jacob Goeree and Charles Holt), *Games and Economic Behavior*, (2001), 34(2), 177-199.

[Pre-emptive Entry in Differentiated Product Markets](#) (with Maxim P. Engers), *Economic Theory*, (2001), 17, 419-445.

[Information and Firm Pricing: Negative Externalities from Improved Information](#) (with Regis Renault), *International Economic Review*, (2000), 41(3), 721-742.

[From Local to Global Competition](#) (with Andre de Palma), *European Economic Review*, (2000), 44(3), 423-448.

[International Pricing with Costly Consumer Arbitrage](#) (with Victor Ginsburgh), *Review of International Economics*, (1999), 7(1), 126-139.

[Pricing, Product Diversity and Search Costs: a Bertrand-Chamberlin-Diamond Model](#) (with Regis Renault), *RAND Journal of Economics*, (1999), 30(4), 719-735.

[Reverse Discrete Choice Models](#) (with Andre de Palma), *Regional Science and Urban Economics*, (1999), 29(6), 745-764.

[A Theoretical Analysis of Altruism and Decision Error in Public Goods Games](#) (with Jacob Goeree and Charles Holt), *Journal of Public Economics*, (1998), 70(2), 297-323.

[Rent Seeking with Bounded Rationality: An Analysis of the All-Pay Auction](#) (with Jacob Goeree and Charles Holt), *Journal of Political Economy*, (1998), 106(4), 828-853; reprinted in *40 Years of Research on Rent Seeking I*, Eds. Roger Congleton, Arye Hillman, Kai Konrad, Springer, (2008).

[Location, Location, Location](#) (with Jacob Goeree and Roald Ramer), *Journal of Economic Theory*, (1997), 77(1), 102-127.

[Privatization and Efficiency in a Differentiated Industry](#) (with Andre de Palma and Jacques-Francois Thisse), *European Economic Review*, (1997), 41, 1635-1654.

[Produits Differencies et Information Imparfaite des Consommateurs](#) (with Regis Renault), *Revue Economique*, (1996), 47, 425-35.

[Oligopolistic Competition and the Optimal Provision of Products](#) (with Andre de Palma and Yuurii Nesterov), *Econometrica*, (1995), 63, 1281-1301,

[Who Benefits from Antidumping Legislation?](#) (with Nicolas Schmitt and Jacques-Francois Thisse), *Journal of International Economics*, 1995, 38, 321-337; reprinted in *Critical Perspectives on the Global Trading System and the WTO*, Eds: Kym Anderson and Bernard Hoekman), Edgar Elgar, Cheltenham, England, 2006

[Strategic Investment and Timing of Entry](#) (with Maxim P. Engers), *International Economic Review*, (1994), 35, 833-853.

[Probabilistic Voting and Platform Selection in Multi-Party Elections](#) (with Amoz Kats and Jacques-Francois Thisse), *Social Choice and Welfare*, (1994), 11: 305-322.

[Spatial Competition with Price-Taking Firms](#) (with Maxim P. Engers), *Economica*, (1994), 61 125-136.

[Price Discrimination via Second-Hand Markets](#) (with Victor Ginsburgh), *European Economic Review*, (1993), 38, 23-44.

[Why Firms May Prefer not to Price Discriminate via Mixed Bundling](#) (with Luc Leruth), *International Journal of Industrial Organization*, (1993), 11, 49-61.

[Incumbency Effects in Political Campaigns](#) (with Gerhard Glomm), *Public Choice*, (1992), 74 207-219.

[Multiproduct Firms: A Nested Logit Approach](#) (with Andre de Palma), *Journal of Industrial Economics*, (1992), 40 261-276, reprinted in: *The Economics of Product Differentiation*, ed. Jacques-Francois Thisse and George Norman Vol. II, 110-125.

[Spatial Equilibrium with Footloose Firms](#) (with Andre de Palma), *Journal of Regional Science*, (1992), 33 309-320.

[Social Surplus and Profitability under Different Spatial Pricing Policies](#) (with Andre de Palma and Jacques-Francois Thisse), *Southern Economic Journal*, (1992), 58 934-949.

[Alienation, Indifference and the Choice of Ideological Position](#) (with Gerhard Glomm), *Social Choice and Welfare*, (1992), 9, 17-31.

[The Logit as a Model of Product Differentiation](#) (with Andre de Palma), *Oxford Economic Papers*, (1992), 44, 51-67.

[Stackelberg vs. Cournot Oligopoly Equilibrium](#) (with Maxim P. Engers), *International Journal of Industrial Organization*, (1992), 10, 127-135.

[Firm Mobility and Location Equilibrium](#) (with Andre de Palma and Gap S. Hong), *Canadian Journal of Economics*, (1992), 25, 76-88.

[The Trade-Off Between Precommitment and Flexibility in Trade Union Wage Setting](#) (with Michael B. Devereux), *Oxford Economic Papers*, (1991), 43, 549-569.

[Cournot Competition Yields Spatial Agglomeration](#) (with Damien J. Neven), *International Economic Review*, (1991), 32, 793-808.

[Spatial Competition a la Cournot: Price Discrimination by Quantity-Setting Oligopolists](#) (with Damien J. Neven), *Journal of Regional Science*, (1990), 30, 1 -14.

[Multi-Market Oligopoly with Production Before Sales](#) (with Ronald D. Fischer), *Journal of Industrial Economics*, (1989), 38, 167-182.

[Is International Trade Profitable to Oligopolistic Industries?](#) (with Marie-Paule Donsimoni and Jean J. Gabszewicz), *International Economic Review*, (1989), 30, 725-734.

[Socially Optimal Spatial Pricing](#) *Regional Science and Urban Economics*, (1989), 19, 60-86.

[Market Efficiency with Combinable Products](#) (with Damien J. Neven), *European Economic Review*, (1989), 33, 707-719.

[Profit-Sharing and Optimal Labour Contracts](#) (with Michael B. Devereux), *Canadian Journal of Economics*, (1989), 22, 425-434.

[Demand for Differentiated Products, Discrete Choice Models, and the Characteristics Approach](#) (with Andre de Palma and Jacques-Francois Thisse), *Review of Economic Studies*, 56 (1989), 21-35, reprinted in: *The Economics of Product Differentiation*, ed. Jacques-Francois Thisse and George Norman Vol. I.

[Spatial Price Policies Reconsidered](#) (with Andre de Palma and Jacques-Francois Thisse), *Journal of Industrial Economics*, (1989), 38, 1-18

[Spatial Price Discrimination with Heterogeneous Products](#) (with Andre de Palma), *Review of Economic Studies*, (1988), 55, 573-592

[The CES and the Logit : Two Related Models of Heterogeneity](#) (with Andre de Palma and Jacques-Francois Thisse), *Regional Science and Urban Economics*, (1988), 18(1), 155-164.

[Equilibrium Existence in the Linear Model of Spatial Competition](#) *Economica*, (1988), 55, 479-491.

Price Discrimination in Spatial Competitive Markets (with Jacques-Francois Thisse), *European Economic Review*, (1988), 32 578-590.

[A Representative Consumer Theory of the Logit Model](#) (with Andre de Palma and Jacques-Francois Thisse), *International Economic Review*, (1988), 29, 461-466.

[Trade Unions and the Choice of Capital Stock](#) (with Michael B. Devereux), *Scandinavian Journal of Economics*, (1988), 90, 27-44.

Spatial Competition and Price Leadership *International Journal of Industrial Organization*, (1987), 5, 369-398.

The CES is a Discrete Choice Model? (with Andre de Palma and Jacques-Francois Thisse), *Economics Letters*, (1987), 24, 139-140.

[Product Choice with Economies of Scope](#) *Regional Science and Urban Economics*, (1985), 15, 277-294.

Submission soon:

Economic distributions and primitive distributions in International Trade and Industrial Organization (with Andre de Palma)

Search Direction (with Regis Renault)

Choosing a Champion: Party Membership and Policy Platform
(with Kieron J Meagher) CEPR Discussion Paper 8941;

Media See-saws (with Martin Peitz)

Book Reviews, Short Papers, and Articles in Books:

Search and Oligopoly (Chapter with Regis Renault) forthcoming 2017; Elgar

2 Chapters for *Handbook of Media Economics* (ed. with D. Stromberg and J. Waldfogel) for Elsevier Handbook series (overall Editors Ken Arrow and Mike Intrilligator), Jan 2016:

Preference Externalities (with Joel Waldfogel)

The Advertising Financed business model in two-sided media markets (with Bruno Jullien)

Foreword for *Recent advances in the Economics of Advertising* for Edgar Elgar series, Jan 2016

[Price Discrimination \(figures\)](#); with Regis Renault, *Handbook in Transport Economics*, Edward Elgar, De Palma, A., R. Lindsey, E. Quinet and R. Vickerman (eds.) (2012)

Advertising and the Internet. In *Handbook of Digital Economics*, M. Peitz and J. Waldfogel (eds), Oxford University Press. (2012)

BEFORE 2011:

[Differentiated Products, International Trade and Simple General Equilibrium Effects](#) (with Nicholas Schmitt), *Essays in honor of Curt Eaton*, Ed. G. Dow, A. Eckert, Doug West, University of Toronto Press. (2010), Ch 7; 136-59

[The ABC of complementary products mergers](#), with Simon Loertscher and Yves Schneider, *Economics Letters*, (2010), 106(3), 212-215.

Logit Equilibrium Models of Anomalous Behavior: What to do when the Nash Equilibrium Says One Thing and the Data Say Something Else (with Jacob Goeree and Charles Holt), *Handbook of Experimental Economic Results*, Charles Plott and Vernon Smith, eds. (2008), New York: Elsevier Press, 549-558.

[Parking in the City](#), (with Andre de Palma), *Papers in Regional Science*, 86(4), 621-632.

[Product Differentiation](#), *The New Palgrave Dictionary of Economics*, Eds. Steven N. Durlauf and Lawrence E. Blume, Palgrave Macmillan, (2008).

[Spatial Modeling in Transportation](#), (with Wesley W. Wilson), *Handbook of Transportation Policy and Administration*, Ed. Jeremy F. Plant, Pennsylvania State University, Harrisburg, (2007), 255-280

[Regulation of television advertising](#), in *The Economic Regulation of Broadcasting Markets*, Ed. Paul Seabright, Cambridge University Press, (2007), 189-224

[Consumer Surplus](#) and [Producer Surplus](#), (with Maxim Engers), Articles for *International Encyclopedia of the Social Sciences, 2nd Ed*, (2007) ed. William A. Darity Jr,

[The Media and Advertising: A Tale of Two-Sided Markets](#) (with Jean J. Gabszewicz), in *Handbook of the Economics of Art and Culture*, (2006) eds. Victor Ginsburgh and David Throsby, Elsevier, North Holland, CEPR Discussion Paper 5223

[Tarification Discriminante](#) (with Regis Renault), *La Tarification des Transports: Enjeux et Defis*, Andre de Palma and Emil Quinet, eds. (2005), Paris: Economica.

Foreword (with Ralph Braid) to "Spatial Competition and Monopolistic Competition," by William S. Vickrey, *International Journal of Industrial Organization*, (1999), 17, 953-963.

Book Review of "Location Theory," *Regional Science and Urban Economics*, (1998), 28, 513-6.

[The War of Attrition with Noisy Players](#) (with Jacob Goeree and Charles Holt), in *Advances in Applied Microeconomics: Contests* (Ed. Michael Baye), 7 (1998), 15-29, JAI Press INC., Conn.

Spatial Competition with Production Before Sales (with Ronald D. Fischer), Ch. 17 in *Does Economic Space Matter?* Hirohi Ohta and Jacques-Francois Thisse, eds., MacMillan Academic Press, (1993), 335-351.

Interpretations of the Logit Model in the Theory of Product Differentiation (with Andre de Palma and Jacques-Francois Thisse) in *Market Strategy and Structure*, J. M. A. Gee and George Norman, eds., Harvester-Wheatsheaf, (1992).

[Equilibrium Existence in the Circle Model of Product Differentiation](#) in *Spatial Pricing and Differentiated Markets*, George Norman, ed., London Papers in Regional Science 16 (Pion, London), (1986).

Working Papers

Yield Revenue Management with Costly Consumer Search (with Yves Schneider) 2012

A Sheening Theory of Advertising (with Federico Ciliberto, Jura Liaukonyte) 2012

Broadcast competition: Commercial and Pay TV

[Localism and Welfare](#) (March 2007)

NETS (*The Navigation Economic Technologies Program*), (all with Wesley Wilson)

[Spatial Modeling in Transportation I; Spatial Modeling in Transportation II: Railroad Pricing, Alternative Markets, and Capacity Constraints](#)

[Spatial Modeling in Transportation III: Infrastructure, Planning, and Welfare](#)

[Market Power in Transportation Spatial Equilibrium and Welfare under Bertrand Competition](#)

[Market Power in Transportation Spatial Equilibrium and Welfare under Cournot Competition](#)

[A Dominant Firm Model of Pricing Transportation Over Space](#)

Projects in Progress (partial list)

The Economics of Book Publishing (with Victor Ginsburgh)

Marketing Characteristics

Searching for Confirmation (with Yves Schneider)

Price Discrimination with Capacity Constraints (with Yves Schneider)

Comparative Advertising in OTC Analgesics (with Federico Ciliberto and Jura Liaukonyte)

Advertising Assurance (with Micael Castanheira)

Retailer/Manufacturer Ad Competition (with Charlie Murry)

Mark-up competition (with Richard Ruble)

Quality choice and mergers (with Volker Nocke)

Intermediation with Private Information (with Maxim Engers)

Characteristics Choice (with Fang Guo and Levent Celik)

Platform Pricing (with Oezlem Bedrie-Defolie)

Conferences Organized:

7th Southeast Economic Theory and International Trade Meetings (with Leonard Mirman), November 1994, University of Virginia

Portuguese Competition Authority Summer IO WS series; Lisbon, July 2008

4th Media Economics Conference (with Brendan Cunningham and Steven Wildman), Nov. 17-18, 2006, Washington DC

Ongoing yearly Media Economics series co-organizer (2004-); recently Pompeu Fabreu Barcelona (Oct 2017), Zurich (Oct 2016), Stellenbosch (Nov 2015), Naples (Oct 2014), Tel-Aviv (Oct 2013), Bogota (Oct 2012), Moscow (Oct 2011), Hunter, NY (Oct 2010)

Advertising Economics Conference, Frankfurt, (with Martin Peitz), June 2008
 2nd Advertising Economics Conference, Paris, (with Regis Renault), June 2009
 3rd Advertising Economics Conference, Barcelona, (with Jose Luis Moraga), June 2010
 4th Advertising Economics Conference, Moscow, (with Maarten Janssen), June 2011
 5th Advertising Economics Conference, Beijing, (with Alex White), June 2012
 6th Advertising Economics Conference, Tel-Aviv, (with Yossi Spiegel), June 2013
 7th Advertising Economics Conference, Vienna, (with Maarten Janssen), June 2014
 8th Advertising Economics Conf, Nuffield Oxford, (with Alexandre de Corniere) June 2015
 9th Advertising Economics Conf, Vilnius Lithuania, (with Jura Liaukonyte) June 2016
 10th Advertising Economics Conf, Tbilisi, Georgia, June 2017

Editorial Positions:

International Journal of Industrial Organization, co-Managing Editor (Aug. 1996-Dec. 2004).
Journal of Regional Science, Associate Editor
International Journal of Transport Economics, Editorial Board
New Zealand Economic Papers, Editorial Board
Review of Network Economics, Editorial Board
Journal of Media Economics, Editorial Board
Regional Science and Urban Economics, Associate Editor.
Information Economics and Policy, Editorial Board
 Edited special issue of IJIO (with Stephen Martin): *Experimental Methods and Industrial Economics*, 1999.

Member of Executive Committee, *European Association for Research in Industrial Economics* (EARIE), 1997-2004

“Who’s Who in Economics,” (Ed. Mark Blaug).

“Who’s Who in Management Science.”

“Who’s Who in America.”

Toulouse IDEI-ZEI Conference on "Regulation of Media Markets," October 1-2, 2004, Round Table discussant, paper presenter, and member of Scientific Committee.

Member of Organizing Committee for EARIE meetings 1997-2003; 2005; 2007, 2008, 2011, 2012, 2013, 2014, 2015

Member of Organizing Committee / co-organizer for conference series on Media Economics (Bergen 2003, Toulouse 2004, Hamburg 2005, Bologna 2007, Zurich 2008, Siena 2009, New York 2010, Moscow 2011, Bogota 2012, Tel-Aviv 2013, Naples 2014, Stellenbosch 2015)

CEPR (Research Fellow)

ENCORE member

Intertic Vice President

Economic Design Network, Australia, member

University of Virginia Placement Director 1998 – Current

Recent Invited Lectures

(2012)

National University of Singapore Jan 18, Jan 20, May 16
Australian Economic Theory WS, UNSW, Feb 23-4
LaTrobe University March 9
University of Auckland March 23; University of Queensland April 2
Deakin April 18
University of Melbourne April 24
University of Technology Sydney April 30
Australian National University May 8
University of Adelaide May 11
ENS Cachan Paris May 29
Goethe University of Frankfurt June 4;
Search Conference, New School Moscow June 7-8
Advertising and Media Conference, Tsinghua University, Beijing June 21-2
Ecole Polytechnique and CREST, Paris July 2; Toulouse July 10;
Jornados de Economia Industrial (Keynote Speaker), Murcia, September 13-14
Media Economics Conference, Bogota, Oct 2012

(2013)

ASSA San Diego (Jan)
University of Copenhagen (Mar 12)
CERGE-EI Charles University Prague (Mar 14)
Department of Justice, DC (April 3)
Competition conference, Edesheim (June)
ICT conf Mannheim (June)
Econs of Ads and Mktg, Tel-Aviv (June 26-7)
CRESSE competition conference, Corfu (July)
CRETE conference, Naxos (July)
Tel Aviv Media Ecs (Oct);
2-sided markets conference, NUS, Singapore (Dec)

(2014)

Berlin IO Day March 13
Cachan seminar and short course May
Competition conference, Romrod Germany (June)
ICT conf Mannheim (June)
Econs of Ads and Mktg, Vienna (June 23-4)
Dauphine Paris (July 7); ESMT Berlin (July 14)
Rotman School, Toronto (Sept 29)
Naples Media Economics conference (October 9-10)
University of Amsterdam (Nov 7)
Search conference, Bad Homberg (Nov 8-9)
Ratings and Rankings conference, Paris (Dec 18-20)

(2015)

University of Melbourne, Mar 13
Stern School, NYU March 31
Cachan seminar and short course May
Dauphine June 1st
ICT conf Mannheim June 12-14
IO conference, Hang Zhou June 22-24
Econs of Ads and Mktg, Nuffield Oxford June 26-27
CRETE, Crete (Chania) July 10-17
MIT Sloan (Sept 21st)
Stellenbosch Media Economics conference Nov 6-7
Columbia IO Workshop (Dec 8)

(2016)

IDEI, Toulouse, Mar 7
University of Helsinki, Mar 11
FCC, Washington DC, Mar 30
CREST, Ecole Polytechnique, ENS-Cachan, Paris, May
MACCi summer institute, Bamberg, Germany, June 20-24
Association of Lithuanian Economists (Keynote) June 30
Economics of Advertising and Marketing, Vilnius July 1-2
U Cergy-Pontoise July
ESMT Berlin, August 7
University of Southern California, Sept 16
Boston University, Sept 27
Media Economics conference, Zurich, Oct 7-8
Quantitative Collaborative, UVA, Oct 20
Haas, Berkeley, Nov 7
NYC Media Seminar, Dec 7

(2017)

ESMT Berlin, Platforms Conference, April 12-13

Recent Visits**(2012)**

January National University of Singapore
Feb-May Melbourne University, Australia
May-August ENS, Universite de Cergy-Pontoise, Mannheim

(2013)

Jan Melbourne University, Australia
May ENS-Cachan, Paris
June-Aug Mannheim, Cergy.

(2014)

Mar Mannheim

May ENS-Cachan, Paris

June-Aug Mannheim, Paris-Dauphine, Berlin.

(2015)

University of Melbourne, early Jan, March

May ENS-Cachan, Paris

Mannheim June 8-20

ESMT Berlin (July 5-11)

Dauphine July 19-31

Mannheim Aug 2-7

(2016)

University of Melbourne, early Jan

HSE St Petersburg, Mar

May ENS-Cachan, Paris

Mannheim June 3-20

MACCi Summer Institute, Bamberg June 20-25

U Cergy July 19-31

ESMT Berlin (August 7-14)

(2017)

University of Melbourne, early Jan

CERGE, Charles University; ESMT Berlin, Mar

May ENS-Cachan/ Ecole Polytechnique Paris

University of Valencia June 10-Aug 10

Ph. D. students supervised:

Gladys Lopez (2nd reader, 1997); Monica Capra (August 1998); Scott Bohannon (October 1999); Spencer Graf (August 2000); Monica Hartmann (2nd reader, August 2000); Brian McManus (August 2001); Richard Ruble (October 2001); Michelle Sovinsky (2nd reader, June 2002); Hyejoon Im (2nd reader, August 2003); Adam Rennhoff (December 2003); Ken Wilbur (June 2005); Loren Smith (2nd Reader, August 2005); Levent Celik (August 2006); Catherine Tyler Mooney (June 2007); Jason Hulbert (2nd Reader, November 2007); Jayani Jayawardhana (November 2007); Eric Fesselmeyer (2nd reader, December 2008); Jura Liaukonyte (June 2009); Sunit Shah (April 2011); Shuna Wang (2nd reader, May 2011); Yiyi Zhou (April 2012); Kang Jian (May 2012); Stephen Bruestle (Sept 2013); Charlie Murry (April 2014); Haiyan Liu (June 2014); Zhou Zhang (April 2016); Ce (Matthew) Shi (July 2016)

Others in progress:

To defend 2017: Alicia Baik, Marianne Corbishley, Fang Guo, Bill Johnson (3rd)

Dissertation Proposed: Ben Leyden, Dan Savelle, Cailin Slattey, Yanchi Yu

Upcoming Proposals: Alex Gross

IO Reading Group: Alex Gross, Siying Liu, Ben Leyden, Fang Guo, Yanchi Yu, Dan Savelle, Brett Lissenden, Bill Johnson, Katya Khmelnatskaya, Devahki Ghose, Emily Cook

NSF grants

SBR-9617784 “Equilibrium with Bounded Rationality in Economic Games”

(with Jacob Goeree and Charlie Holt). 3 year grant.

INT-9815703 “Product Characteristics and Price Advertising with Consumer Search”

(with Regis Renault). 3 year grant for travel support.

“Advertising Content” (with Regis Renault). Grant for travel support. Feb 2002-2004.

“The Information Content of Advertising” 2002-2004.

SES 0452864 “Marketing Characteristics” 2005-2007

GA10704-129937 “Advertising Themes” 2008-2013

“Search, Targeting, and Media” 2014-2017