

ADE: Degree in Business Administration and Management-ONTINYENT**1st course****1st semester**

Code	Name	Character	Credits	Departament
35795	Introduction to business management	Basic	6,0	Business Administration "Juan José Renau Piqueras"
35798	Financial accounting	Basic	6,0	Accounting
35807	Introductory economics	Basic	6,0	Economic Analysis
35816	Mathematics I	Basic	6,0	Business Mathematics
35821	Introduction to BMA studies	Basic	6,0	Applied Economics

2nd semestre

Code	Name	Character	Credits	Departament
35808	Microeconomics	Basic	6,0	Economic Analysis
35810	Economic and business history	Basic	6,0	Economic Analysis
35811	Commercial law I	Basic	6,0	Mercantile Law "Manuel Broseta Pont"
35817	Mathematics II	Basic	6,0	Business Mathematics
35818	Basic Statistics	Basic	6,0	Applied Economics

2nd course**annual**

Code	Name	Character	Credits	Departament
35796	Strategic management	Compul.	9,0	Business Administration "Juan José Renau Piqueras"
35800	Cost accounting	Compul.	9,0	Accounting

1st semester

Code	Name	Character	Credits	Departament
35804	Financial mathematics	Compul.	6,0	Financial and Actuarial Economics
35809	Macroeconomics	Compul.	6,0	Economic Analysis
35812	Economics of the EU and international institutions	Compul.	6,0	Applied Economics
35819	Introduction to statistical inference	Compul.	6,0	Applied Economics

2nd semester

Code	Name	Character	Credits	Departament
35801	Marketing	Compul.	6,0	Marketing and Market Research
35805	Investment theory	Compul.	6,0	Business Finances
35814	Introduction to taxation	Compul.	6,0	Applied Economics

3rd course**1st semester**

Code	Name	Character	Credits	Departament
35797	International business management	Compul.	4,5	Business Administration "Juan José Renau Piqueras"
35802	Marketing strategy	Compul.	4,5	Marketing and Market Research
35803	Fundamentals of marketing research	Compul.	4,5	Marketing and Market Research
35806	Theory of finance	Compul.	6,0	Business Finances
35815	Business taxation	Compul.	4,5	Applied Economics
35820	Econometrics	Compul.	6,0	Anàlisi Econòmica

2nd semester

Code	Name	Character	Credits	Departament
35799	Financial statements analysis	Compul.	6,0	Accounting
35813	The spanish and valencian economies	Compul.	6,0	Economic Structure
35822	Company establishment and entrepreneurship	Opt.	6,0	Business Administration "Juan José Renau Piqueras"
35823	Corporate strategies	Opt.	6,0	Business Administration "Juan José Renau Piqueras"
35858	Strategic management of human resources	Opt.	6,0	Business Administration "Juan José Renau Piqueras"

4th course**1st semester**

Code	Name	Character	Credits	Departament
35826	Methods for the analysis of corporate information and decision making	Opt.	6,0	Applied Economics
35827	Forecasting methods	Opt.	4,5	Economic Analysis
35831	Strategic behaviour	Opt.	4,5	Economic Analysis
35832	Company law	Opt.	4,5	Mercantile Law "Manuel Broseta Pont"
35833	Corporate finance	Opt.	4,5	Business Finances
35834	Management accounting	Opt.	6,0	Accounting

2nd semester

Code	Name	Character	Credits	Departament
35871	External internships	Compul.	20,0	
35872	Degree Final project	Compul.	10,0	

TOTAL CREDITS**240**