

FACULTY OF ECONOMICS

MASTER'S DEGREES



*Estudia
a la Facultat
d'Economia*

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 Facultat d'Economia

REASONS TO STUDY A UNIVERSITY MASTER'S DEGREE

REASONS FOR DOING A UNIVERSITY MASTER'S DEGREE

- Receive advanced training geared towards **professional and academic specialization**
- Greater **employability**
- Access to certain **regulated professions**
- Access to **PhD Programmes**
- **Differentiation from other professionals** – stand out qualities

ADVANTAGES COMPARED TO NON-UNIVERSITY (PRIVATE) MASTER'S DEGREES

	UNIVERSITY MASTER'S DEGREE	OTHER MASTER'S DEGREES (Non-university/Private)
MERIT	Official Degree	Non-university degree
PRICE	Public price (Subsidised cost)	Students pay full cost of studies
ACCESS	Bachelor's degree	Also open to non-graduates
VALIDITY	Qualifications valid for entire EHEA	Qualifications not officially recognized in EHEA
SCHOLARSHIPS	Application may be made for public scholarships	No application may be made for public scholarships
DOCTORATE	Access to public university PhD Programme	No access to public university PhD Programme
QUALIFICATION	Verified and accredited by the National Agency for Quality Assessment and Accreditation (ANECA)	Not verified or accredited by the National Agency for Quality Assessment and Accreditation (ANECA)

MASTER IN ACCOUNTING, AUDITING AND MANAGEMENT CONTROL

www.uv.es/mastercontabilidad

CHARACTERISTICS:

- **Length:** 3 Semesters; **Credits:** 90; **Places:** 70
- Specialization in auditing approved by the Ministry of Economy & Finance Institute of Accounting and Auditing (ICAC)
- **Access to PhD Programme** in Corporate Finance & Accounting

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting

OBJECTIVES:

Aimed at graduates wishing to become:

- Professionals in account auditing
- Experts in the design and development of cost management and control systems.
- Researchers wishing to embark on the study of financial information and its economic and social repercussions

Specializations:

- Auditing
- Management control
- Research

MASTER IN ACTUARIAL AND FINANCIAL SCIENCES

www.uv.es/masteractuariales

CHARACTERISTICS:

- **Length:** 4 Semesters; **Credits:** 120; **Places:** 30
- Recognized by the Spanish Actuaries Institute.

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **ECONOMICS:** Industrial Economics and Business
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting

OBJECTIVES:

- Highly specialized, scientific and professional training.
- Prepares graduates to perform the full range of actuarial functions: solvency of insurance companies, public and private pension schemes, etc.
- Advanced training in the field of finance and insurance (stochastic financial methodology)
- Preparation in the assessment and management of risks of different economic agents (families and firms) and associated decision-making.



MASTER IN BANKING AND QUANTITATIVE FINANCE

www.uv.es/qfb

CHARACTERISTICS:

- **Length:** 4 Semesters; **Credits:** 120; **Places:** 30
- **Inter-university Master's degree:** University of Valencia, University of the Basque Country; Complutense University of Madrid and University of Castilla-La Mancha.
- **Access to PhD Program** in Quantitative Finance and Economy with Ministry of Education distinction award.

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **ECONOMICS:** Economic Analysis
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting
- **SCIENCE:** Mathematics, Physics
- **ENGINEERING**

OBJECTIVES:

Prepare highly-qualified professionals who will be able to undertake evaluation, management and advising tasks in the financial field. In particular, the postgraduate will:

- Intensively use advanced quantitative and computational techniques that enable him/her to make complex decisions in an optimal and efficient way.
- Become an expert in the operation of the financial system, the different alternatives for resource allocation, asset pricing and risk management and their application.
- Understand the functioning of the financial system, the different alternatives for resources allocation and the management of financial risks. In particular, he/she must be able to identify and anticipate relevant economic and financial problems, to discuss the alternatives to solve them, to select the most appropriate ones and to evaluate their results.
- Be trained in research tasks so that, when desired, he/she will be able to achieve the PhD degree thanks to the research potential of a University-wide team of professors.

MASTER IN BUSINESS ADMINISTRATION (MBA)

www.uv.es/mba

CHARACTERISTICS:

- **Length:** 3 Semesters; **Credits:** 90; **Places:** 30
- Compulsory internship (10 ECTS)
- Collaboration of external professionals (consultants and managers)

MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS:** All areas
- **FINANCE & ACCOUNTING**
- **TOURISM:** Planning of Tourist Destinations. Urban tourism
- **ENGINEERING, ARCHITECTURE AND SCIENCE**
- **HEALTH SCIENCES**
- **SOCIAL AND LEGAL SCIENCES**

OBJECTIVES:

- Prepare graduates from different fields of study to develop the necessary skills to make decisions concerning company strategy in the areas of:
 - Finance
 - Marketing
 - Accounting
 - Human Resources
 - International management
 - Management
 - Logistics
- **Professional Positions:** Management positions in companies and organizations in all professional areas

MASTER IN BUSINESS STRATEGY

www.uv.es/masterestrategia

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40
- **Bilingual:** Spanish and English
- **Access to PhD Programme** in Business Management with Ministry of Education distinction award.

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. HR Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **INTERNATIONAL BUSINESS:** Organization & Marketing
- **TOURISM:** Management of Tourism Companies

OBJECTIVES:

- Prepare specialized senior and middle-management with analytical skills and a good knowledge of different business strategies.
- Provide professionals with the capacity to prepare and establish competitive and corporate strategies in an effective manner.
- **Specializations:**
 - Professional
 - Research

MASTER IN CORPORATE FINANCE

www.uv.es/masterfinanzascorporativas

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **ECONOMICS:** Industrial Economics and Business
- **FINANCE & ACCOUNTING.**
- **INTERNATIONAL BUSINESS:** Finance & Accounting

OBJECTIVES:

- Training for the practice of business activities related to finance:
 - Preparation and analysis of financial information. Strategic management of budgets.
 - Risk analysis. Investment decisions and financing.
 - Treasury management. Taxation of the company.
 - Analysis of business environment (regional, national, international).
 - Assessment of projects. Business valuation.
 - Financing of SMEs. Corporate mergers. Insolvent.
 - Relationship with financial institutions. Financial markets.
 - Preparation of spreadsheets and databases applied to finance.



MASTER IN DEVELOPMENT, INSTITUTIONS AND ECONOMIC INTEGRATION

www.uv.es/masterendesarrollo

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 25
- Master Graduates can qualify for **access to PhD programs** in Economics
- Professional and research specializations

MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS:** All areas
- **INTERNATIONAL BUSINESS:** International Economics Environment
- **DEGREES IN LAW AND SOCIAL SCIENCES**
- **DEGREES IN HUMANITIES AND JOURNALISM**

OBJECTIVES:

- To prepare experts in development and cooperation
- Professional and research training

Professional positions:

- International organizations (UN, World Bank, OECD, FAO, ECLAC) and governmental cooperation agencies
- Non-governmental organizations for international cooperation (NGOs and cooperation agencies)
- Private companies providing consulting, advisory and management services for development and cooperation projects
- Public or private economic research institutes, Universities, Economic Research Institutes.

MASTER IN ECONOMIC INTERNATIONALISATION: INTERNATIONAL TRADE MANAGEMENT

iei.uv.es/master

CHARACTERISTICS:

- **Length:** 3 Semesters; **Credits:** 90; **Places:** 30
- **Access to PhD Programme** in International Economics and Tourism
- **First year:** 60 credits on Business, Economics and related topics
- **Second year:** 30 credits (24 Compulsory Internship + 6 Master's Dissertation)
- First year, an academic exchange is possible with the Heilbron University (Germany).
- A double degree (120 ECTS coordinate syllabus) with the University of RANEPA (Moscow).

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Operations & Logistics
- **ECONOMICS:** Economic Analysis. International, Regional and Urban Economics.
- **INTERNATIONAL BUSINESS:** International Economic Environment. Organization & Marketing

OBJECTIVES:

- To train qualified professionals, capable of dealing with the requirements of a dynamic, integrated and globalized international economy, either from a position in private firms or from one in both public and private institutions.
- **Professional positions:**
 - Specialist/technician in internationally oriented companies, with particular emphasis on activities linked to logistics and export/import operations.
 - Expert/analyst of the international economic situation, particularly in the fields of trade, investment and economic integration.



MASTER IN ECONOMIC POLICY AND PUBLIC ECONOMICS

www.uv.es/masterpoleco

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 30
- Optional internship

MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS:** All areas
- **GRADUATES IN OTHER SOCIAL SCIENCES** (Political Sciences, Sociology, etc.)

OBJECTIVES:

- Prepare high-level specialists in economic policy and public economy capable of interpreting the key challenges of current economies and the immediate and future consequences of economic policies.
- This Master's programme incorporates an inter-disciplinary perspective incorporating economic, political and social dimensions in the analysis of the economic challenges of our times and their alternatives. Given the relevance of the current globalization process, the programme gives particular emphasis to the economic policy of international relations.
- Professional positions: There is a demand for analysts qualified in economic policy from diverse public and private entities as international organizations; European institutions; central, regional and local government departments; research institutes; consultants; research departments of large companies and banks; trade unions and corporate organizations; NGOs, etc. The inclusion of Public Economic topics provides suitable training for students wishing to take public examinations for public service jobs (government economists, tax inspectors, European Commission, embassy trade and investment offices, etc.)

MASTER IN ECONOMICS

www.masterecouv.es

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 30
- **Language:** English

MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS:** All areas
- **INTERNATIONAL BUSINESS:** International Economics Environment
- **OTHER DEGREES:** Engineers, Maths and other degrees with a strong quantitative background

OBJECTIVES:

- Providing top-level training to highly motivated students with a strong aim to learn
- Designed to provide the knowledge and skills necessary for careers at international organizations (OECD, IMF, ILO, etc.), political institutions (Ministries, Central Banks, European Commission, etc.), financial institutions, research departments of large corporations, consultants and universities.

ORGANIZATION:

- The first term provides essential Economic training with the option to specialize in the second term in Industrial or International Economics.
- The third term is dedicated to the preparation of a Master's dissertation.

OTHER INTERESTING FEATURES:

- Teaching staff with excellent reputation in the area of Economics and Econometrics and with wide-ranging research and teaching experience.
- All students pay the same fees regardless of nationality. The reduced cost when compared to other non-university master's degree courses, together with the quality of the teaching staff make the Master's Degree in Economics a course with clear added value.



INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION iMBA

www.uv.es/imba

www.ibsa-master.com

CHARACTERISTICS:

- **Length:** 3 Semesters; **Credits:** 90; **Places:** 40
- **Lenguaje:** English
- **Mobility:** Compulsory. One semester at the University of Valencia and another semester in a partner university of the IBSA alliance.
- **Partner institutions:** Hertfordshire (UK); Novancia-Paris (France); North Carolina (USA); Bremen (Germany); Moscow (Russia); Kuala Lumpur (Malaysia)
- **Double Master Degree**

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Operations & Logistics Management. HR Management
- **INTERNATIONAL BUSINESS:** Finance & Accounting Management. Organization & Marketing
- **TOURISM:** Management of Tourism Organizations

OBJECTIVES:

- Prepare students to job positions demanding knowledge of the global nature of business
- Offer a multicultural mindset to work in a globalized business world
- **Specializations:**
 - Marketing: University of Valencia
 - Human Resource Management: University of Hertfordshire
 - International Logistics: University of Applied Sciences - Hochschule Bremen
 - International Finance and Investment: University of North Carolina - Wilmington
 - International Business Development: Novancia - Paris
 - Islamic Finance: University Tun Abdul Razak - Malaysia
 - Management in Emerging Economies: Institute of Business Studies - Moscow

MASTER IN MARKETING AND MARKET RESEARCH

www.uv.es/mastermarketing

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 80
- **Inter-university Master's:** Valencia University; Jaume I University
- **Access to PhD Programme** in Marketing with Ministry of Education distinction award

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management. Operations & Logistics
- **INTERNATIONAL BUSINESS:** Organization & Marketing
- **TOURISM:** All areas

OBJECTIVES:

- Prepare competent specialists capable of implementing marketing decisions in companies and non-profit organizations regarding marketing research, distribution channels, branding and promotion.
- Provide specialists in these areas with the social and work skills necessary for both team work and individual work.
- **Specializations:**
 - Distribution Channels
 - Marketing Communication
 - International Marketing
 - Marketing Research



MASTER IN QUALITY MANAGEMENT

www.uv.es/mastergestioncalidad

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 25
- **Inter-university Master's:** Valencia University; Jaume I University
- **Access to PhD Programme** in Business Management with Ministry of Education distinction award.

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management. Operations & Logistics Management. HR Management
- **TOURISM:** Management of Tourism Companies
- **INDUSTRIAL ENGINEERING:** Business Organization

OBJECTIVES:

- Prepare quality management professionals and technicians.
- Provide knowledge on systems implementation quality management (ISO 9001 and EFQM); use tools and quantitative qualitative methods for Control and Improvement of Business Quality Process; implementation of Integrated Management Systems.
- **Professional positions:**
 - Quality Manager
 - Director of integrated quality and environmental systems
 - Specialized consultant
 - Public Administration Technician specialized in quality management
- **Specializations:**
 - Production quality management
 - Service quality management

MASTER IN SOCIAL ECONOMY, COOPERATIVES AND NON-PROFIT ORGANIZATIONS

www.uv.es/master_economia_social

CHARACTERISTICS:

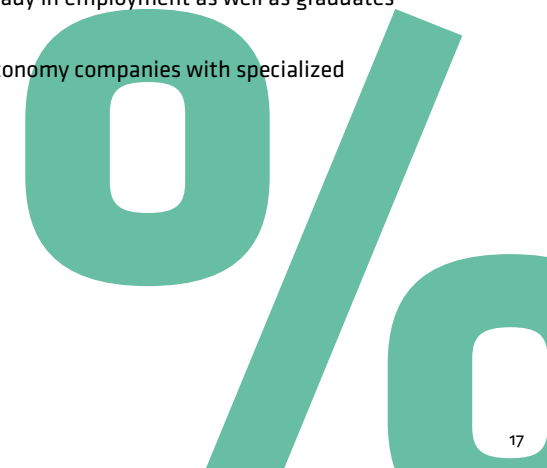
- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40
- **Access to PhD Programme** in Social Economy.
- **Specializations:**
 - Cooperatives
 - Non-profit Organizations

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. HR Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **ECONOMICS:** Public Economics
- **FINANCE & ACCOUNTING**

OBJECTIVES:

- To prepare professionals to work in Cooperatives, Employee-Owned Companies and Non-profit Organizations (Third Sector)
- Aimed at both professionals and personnel already in employment as well as graduates wishing to enter these types of organizations.
- Includes 250 hours work experience at Social Economy companies with specialized placement offers.



MASTER IN START-UP AND MANAGEMENT OF INNOVATIVE COMPANIES

www.uv.es/masterei

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 35
- **Access to PhD Programme** in Business Management with Ministry of Education distinction award
- **Applied methodology:** outside professionals, consulting experts, entrepreneurs and managers
- Business opportunities seminars, visits to innovative companies, free attendance to entrepreneur events, participation in idea and management contests

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management
- **INTERNATIONAL BUSINESS:** Organization & Marketing
- **TOURISM:** Management of Tourist Companies

OBJECTIVES:

To prepare professionals with the capacity to:

- Prepare viable business proposals and plans, employing the most advanced and effective tools and methods.
- Participate as entrepreneurs in the start-up of innovative companies.
- Select and employ the most adequate tools for the effective management of innovative and technology-based companies.
- Design and manage R+D+i projects at companies and technological and research centres
- Act as managers and promoters of innovation and change within existing companies
- Find ideal research and technological partners to undertake innovative business projects

MASTER IN TOURISM MANAGEMENT AND PLANNING

www.uv.es/masterdeturismo

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40
- **Access to PhD Programme** in International Economics and Tourism.
- **Specializations:**
 - Tourism Planning
 - Management of Tourism Companies

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management
- **TOURISM:** All areas

OBJECTIVES:

The **main objective** is to train students in a global idea (but not general) on tourism activity, able to assume new demands of the global environment and the impact on public bodies, private companies and research activity, within sustainability, ethics and governing parameters.

This general objective settles on the following **partial objectives**:

- Knowledge of the development of tourism activity, its limitations and benefits, and to understand tourism markets from the local and international levels.
- To prepare technicians in public tourism management who understand and may take on the challenge of managing an activity that generates an administrative philosophy based on a governance of tourism assumed by all the agents.
- The training of specialist capable of understanding and analysing the complex processes for planning a destination passing on the responsibility of keeping habitats for future generations
- Prepare high-level professionals for the management of tourism companies acting in compliance with quality, competition and sustainability criteria.
- Train experts who wish to focus on research and the development of knowledge in the area of tourism.

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