

#### PLACEMENT OFFER FOR CURRICULAR TRAINEESHIP

Faculty of Philology, Translation and Communication

Master's Degree in Creative and Humanistic Translation

# Receiving institution information

Institution name: British Council Field of business: Arts City/Country: Cardiff/UK

**Contact:** e-mail: <u>bcinterns@gradcore.co.uk</u>; telephone: +447931808004; website: <u>https://tinyurl.com/h75j37t</u>.

Job characteristics

Work period: 26 June – 1 September; Duration of stay: 10 weeks Financial support: £15,500 per annum, pro rata

9am - 5pm; Monday - Friday

Job title: Digital Marketing Internship

# Job description

Arts is a cornerstone of the British Council's mission to create a friendly knowledge and understanding between the people of the UK and the wider world. We find new ways of connecting with and understanding each other through the arts, to develop stronger creative sectors around the world that are better connected with the UK. This role sits with our Arts central Marketing and Communications and Digital team, who have a busy summer of activity fast approaching including major projects such as: Saptan Stories, Edinburgh International Festival and Edinburgh Showcase, and Hull City of Culture 2017. The role will provide support with the coordination, distribution and promotion of our arts content around the world over this period, aiming to produce a library of digital content so that we can reach a wider global audience. The ideal candidate will have some understanding of the UK media environment and trends across digital media as well as some experience of using Photoshop, Final Cut Pro, InDesign, HTML.

## **Requirements**

Applications close for our 2017 scheme on Sunday, 26 February at 23:59.

You must currently be a student, in at least your second year at University, and on target for a 2:1 degree (or equivalent), or you may also have graduated from your Bachelor's degree in 2016 achieving a 2:1 or above. You must hold at least a grade C or equivalent in Math's and English at GCSE. You must have the right to work in the UK without restriction for the duration of the program. You must be available for the whole 10-week period without taking time for holiday. You must be available for a half day assessment center on either the 22 or 24 March 2017.

Academic year 2016/2017 2017/02/07



## **Further information**

Since we were set up in 1934, the British Council has developed thousands of partnerships with over 100 countries all over the world. It is a job that we take tremendous pride in, but none of it would be possible without the hard work of our teams in the UK. If you are keen to learn more about working for a global organization, and to make a real difference over the summer, then this opportunity is definitely for you. Each year we look to bring fresh ideas to the organization by taking a cohort of interns over the summer. We get to work with new talent and creativity, plus an insight into how we can deliver the best opportunities to young people; you get to learn new skills while on a paid internship and kick start to your international career. This year, we are looking for candidates with digital skills that hold the creative capability to develop impactful solutions to complex, real world problems for a truly global organization. If you are a recent graduate or undergraduate who is passionate about technology and eager to learn in our fast-paced environment then we would love to hear from you.

https://tinyurl.com/h4bocsn

Academic year 2016/2017 2017/02/07