

## PLACEMENT OFFER FOR CURRICULAR TRAINEESHIP

Faculty of Philology, Translation and Communication

Master's Degree in Creative and Humanistic Translation



### Receiving institution information

**Institution name:** GDTech

**Contact:** e-mail: [mirey@erasmusu.com](mailto:mirey@erasmusu.com).

**Field of business:** Administration

**City/Country:** Liège/Alleur, Belgium

### Job characteristics

**Work period:** Start as soon as possible

**Job title:** Business development for an engineering office (marketing positioning, commercial analysis, technological watch)

**Duration of stay:** minimum 4 months, preferably 6 months, ideally 1 year

**Financial support:** Student/graduate must apply for European scholarships. There is no further financial aid.

### Job description

The role of the candidate will be to take the place of possible customer in order to adapt GDTech's positioning and marketing offer. Some affinities with calculation and technical environment are a plus. The candidate will have not to fear contacts with possible customers in Belgium and abroad. Tasks: The student will be responsible to contact customers and analyses the market to find possibilities of expansion. Knowing all details about the calculations are not necessary (often, a customer doesn't know the calculations we are doing) but the candidate should be customer oriented (what does they win if we make the calculation, what's their interest ...). Logic and basic strategic reflection are usually the key.

### Requirements

Languages: English (very good), French (optional, it's a plus). Skills: The student should know PowerPoint, Word and Excel very well. He/she should know how to manage a mailbox and how to organize files of customers. He/she should also be innovative and creative while listening customers and making links between their requests and possible work GDTech could do. In order to apply, please send your CV to [mirey@erasmusu.com](mailto:mirey@erasmusu.com) along with a possible traineeship starting date.

### Further information

GDTech is an engineering company of 150 people specialized in Finite Element Simulations (FEA). GDTech is active in various fields of calculation such as aeronautical... GDTech is also active in crash simulation such as crashes of vehicles according to EuroNCap or vehicles against roadside equipment (safety barriers,

etc.). GDTech is willing to make itself known by possible customers and to adapt its marketing tools. GDTech would like also to identify new markets that could be interested and interesting.