Máster en Estrategia de Empresa
Departament de Direcció d'Empreses
"Juan José Renau Piqueras"

MASTER'S THESIS
Itinerario Académico - CASE & TEACHING NOTE

Estudiante: **Evaluador:** **Convocatoria:**	Very poor	Poor	Satisfactory	Good	Excellent
Teaching Objectives					
1. Does the **case** clearly focus in a strategic issue? Is it a relevant issue for teaching?					
2. Are these teaching objectives clearly specified in the **Teaching Note?**					
3. How good is the link of the problematic and objectives of this work and the topics studied in this Master?					
4. Are the objectives in the Teaching Note coherent and addressed in the case?					
Quality of the Teaching Note					
5. Does the Teaching Note point out the key issues for learning and relate them with the appropriate conceptual frameworks to analyse the problem? Please, specify what is lacking if necessary.					
6. How good is the knowledge and familiarity of the student with the conceptual frameworks to approach the problem?					
7. Does the student connect the theory to the problem studied with a clear and consistent argumentation?					
8. What are the value and practical importance of the issues considered in this case?					
Use of sources / Data collection					
9. Does the CASE include the appropriate data to facilitate the appropriate analysis of the problem?					
10. How good is the variety, combination and extensiveness in the use of information sources					
11. Ability of the students to search, analyze and synthesize different information sources					

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Reporting on the case					
12. Is the case story well structured and documented?					
13. Clarity and consistency of the structure, illustrativeness of graphic presentations, and use of language					
14. Accuracy of using references					
15. Relevance of appendices					
Oral presentation					
16. Was the oral presentation of the research proposal clear and well-structured and presented within the appropriate time?					

OVERALL RECOMMENDATIONS

Strongly Recommended*	Recommended	Recommended with some concerns	Recommended with major concerns	Poor proposal or inappropriate application
A+	A	B	C	FAILED

The highest grade shall be awarded in exceptional cases only.

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