



Course How to Write the IMPACT of a Horizon 2020 Proposal

Red de Universidades Valencianas para el fomento
de la I+D+i (RUVID)
C/Serpis, 29. Edificio INTRAS
Planta baja - sala multiusos
Valencia

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Registration: Follow us on:



Overview

Impact has become one of the key evaluation criteria in European research proposals. However, researchers often find it difficult to understand the concept of 'Impact' and how it applies to their proposal. The aim of this course is to overcome this difficulty, and offer researchers and research support staff guidelines on how to identify and present the impact of their Horizon 2020 project proposals.

Registration fee

€80 - For active researchers or project managers at any of the universities affiliated with RUVID or any CSIC research centre in the Valencia Region.

€150 - Others (except EU Consultants and trainers from private companies).

Places available

There are **30 places** available on this course.

Contents

Module 1: Background to Impact in H2020.

From Framework 1 to Horizon 2020.

Impact Assessment as a tool for European Policy Making

Module 2: Impact in Pillar I (Excellent Science).

Impact from ERC Projects.

Evaluation of Proposals (B2 Impact).

How Pillar II and III Proposals are Evaluated.

Module 3: Impact in Pillar II and III in Horizon 2020.

Proposal Stage (B2 Impact).

Evaluation of Proposals (B2 Impact).

How Pillar II and III Proposals are Evaluated.

Module 4: Step by Step Guide to Writing Impact.

Defining the Challenge or Opportunity.

Identifying who will use the results.

Defining Indicators to measure the Impact.

Duration

From 10:00h. to 13:30h.

Speaker bio

The course will be presented by Dr. Sean McCarthy of Hyperion Ltd (www.hyperion.ie). Sean has participated in European research since 1980. He has been involved in over 150 proposals, 60 research projects and was coordinator of 16 of these projects. He has evaluated over 200 proposals in 10 different European programmes.

Today, he does not participate in European projects, but specialises in the design of training courses for European researchers. Since 1997 over 41,000 participants have attended his courses in 29 countries.

More details can be found on:

www.hyperion.ie/seanmccarthy.htm

Module 5: Impact in Social Sciences and Humanities (Pillar II and III).

Impact on EU Policies and Legislation.

Stakeholder Analysis and Identifying Target Stakeholders.

Impact in Humanities Projects.

Module 6: Impact on Industry (Pillar II and III).

Impact on Value Chains, Technology Platforms and Business Models.
Impact of Enabling Technologies.

Impact on Standards.

Impact on Regional Smart Specialisation.

Module 7: Proposal Clinic - the One Page Proposal.

How to use Proposal Clinics to identify potential impact.

Case Study: Writing the Impact of a Proposal.

Format of the One Page Proposal

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