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ehealth and changes in health management

The insurance companies do not provide medical assistance

We finance and facilitate the access

Private assistance

¿What do we find?

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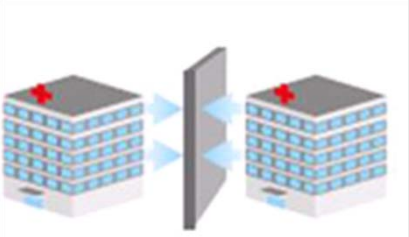
THE POPULATION ISN'T STRATIFIED

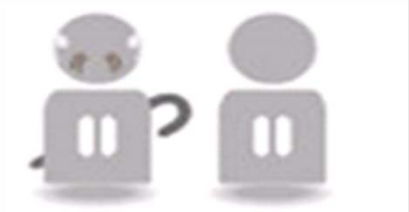
HEALTH ASSISTANCE IS FRAGMENTED



THERE IS NO ATS-DUE WITH CASE TRACKING

PATIENTS ARE NOT MONITORED

PATIENTS ARE NOT VERY ACTIVE



BIASED INFORMATION SELF-MEDICATION

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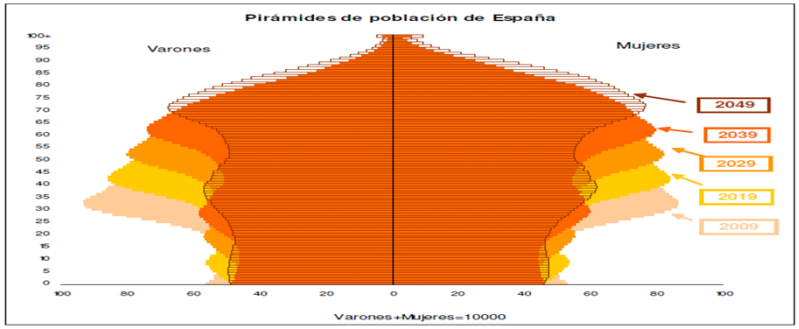
¿Where is the problem concentrated?

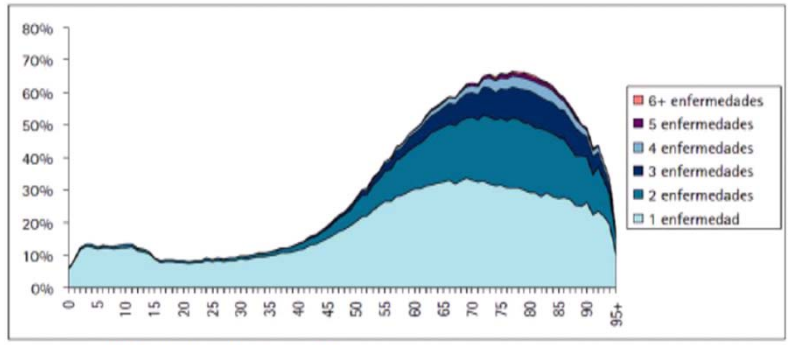


Fuente: Proyección de Población a Largo Plazo

YEAR 2030...

AGEING POPULATION

INCREASE IN LIFE EXPECTANCY IN 5 YEARS



Fuente: Osabide. Pluripatología y edad

POPULATION > 65 YEARS...

AT LEAST 88% WILL SUFFER A CHRONIC DISEASE

THEY WILL FOCUS MORE THAN 70% OF GLOBAL HEALTH COST

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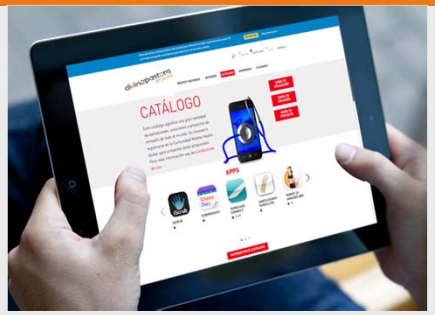
Vision of the insurance future

Stratification of the secured portfolio

Informatics systems integration

Online health platform and apps



Patient activation Self-management, information...

Home assitance and special programs

Telemedicine, non invasive sensors and monitoring

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THANK YOU VERY MUCH

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