

Methodology of *Webometrics Ranking of world Universities*

The distribution of indicators and weight used to make this classification are as follows:

Dimension	Indicator	Definition	Source	Weight
Visibility	Impact	Number of external networks originating backlinks to the institutions webpages. After normalization, the maximum value between the two sources is selected	Majestic SEU i Ahrefs.	50%
	Presencia	Number of pages- size of the main webdomain of the institution. It includes all the subdomains sharing the webdomain and all the file types including rich files like pdf documents.	Google	5%
Actividad	Apertura /transparencia	Number of citations from Top authors according to the source Google Scholar Citations.	Google Scholar citations	10%
	Excelencia	Number of papers amongst the top 10% most cited in 26 disciplines. The data provider (GroupScimago)	Scimago	35%

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