

EVOMOBILE is the sustainable mobility Living-Lab of the *Universitat de València* for the promotion and use of transport solutions in various modalities, such as forms of sustainable development in the university community.

EVOMOBILE will present next Thursday, 30 October, a set of new initiatives to improve life on campus. *Carpooling*, rental of electric motorbikes and the “Bici solidària” (Solidary bike) project are the three actions that will be added, from November, to the corporate use of electric vehicles implemented last year at various points of the university.

The event, presented by the Vice-Principal for Sustainability Clara Martínez, will have the participation of representatives from VLC/CAMPUS International Campus of Excellence and Science Park and also various Living-Lab users, such as the Computer Service and IRTIC.

This Living-Lab specialises in electro-mobility and sustainable mobility and is part of the European Network of Living Labs [ENOLL].

It arises as an initiative of the Science Park of the *Universitat de València* and is funded by the programme to promote innovative ecosystems of the Ministry of Education, Culture and Sports through the VLC/CAMPUS, International Campus of Excellence programme and by the institutional innovation programme of the *Universitat de València* managed by the Policies for Excellence Office [OPEX].

EVOMOBILE is a place where the right conditions for active participation are given to understand the social reality of sustainable transport.

In addition to providing transportation alternatives based on sustainable mobility, the project aims to serve as a proof of concept for new technologies, business models and marketing campaigns related to sustainable mobility. The experience of its application in the various campuses of the University is allowing obtaining data and conclusions to facilitate the implementation of this model to wider contexts (such as the Valencia metropolitan area) and to repeat the experience in non-university scopes.

The launching in Tarongers Campus will show three new actions by EVOMOBILE: one car-pooling platform to commute to University, an electric motorbike rental service with free electric refills and an intercampus service of bike mobile workshops, which are a great pilot experience in the field of social innovation entitled “Bici solidaria”.

The Living-Lab also has work platform vocation for the research groups of the *Universitat de València* who work in the field of mobility, both from a technological and social point of view.

Evomobile, which has been formally recognised as a Living-Lab for EnoLL (European Network of Living Labs), now seeks to become an access tool for transnational projects and collaborations with other urban actors in the field of sustainability and transportation.