

Sostenuto Final Conference

Valencia (Spain), 19 & 20 January 2012

“Culture on the frontlines: unveiling the keys to social and economic innovation in the Med space”

PROGRAMME

Thursday 19 / Morning (“Off”) (Centre for Contemporary Creation Las Naves | Studio 4)

9.30-14.30 *Showcase of new forms of audiovisual production in Valencia (in Valencian)*

Thursday 19 / Afternoon (Faculty of Economics | Hall Manuel Sánchez Ayuso - First floor)

15.30 **Welcome & accreditation**

16.00 **Welcome address**

Julia Salom (Director of the Interuniversity Institute for Local Development, University of Valencia)
Beatriz Simón (Councillor for Innovation, Valencia City Council)
Juan Viesca (Director-General for European Projects and Funds, Generalitat Valenciana)
Rafael Ripoll (Regional Secretary for Culture and Sports, Generalitat Valenciana)

16.15 **Opening round table**

Transforming society, renewing the European project: Culture as a basis?

Catherine Lalumière (President of Relais Culture Europe)
Alin Nica (President of the EDUC Commission, Committee of the Regions)
Pavel Gantar (Sociologist, former Speaker and MP of the Slovenian National Assembly)

17.15 *Coffee break*

17.30 **The Sostenuto project: expectations and achievements**

Tsveta Aleksandrova (Project officer, JTS Med Programme)
Ferdinand Richard (Director of A.M.I., project leader)

18.15 **Round table**

The Sostenuto labs: opportunities and limitations

Moderated by **Nevenka Koprivšek** (Director of Bunker, Slovenia)
Ferdinand Richard (Director of A.M.I., France)
Maïté Mazel (Director of CITEMA, Italy)
Samo Selimović (Project manager at Bunker)
Tatjana Rajić (Executive director of Expeditio, Montenegro)

Thursday 19 / Evening (“Off”) (Centre for Contemporary Creation Las Naves | Studio 1-2-3)

20.30 **Opening of the exhibition “The Sostenuto labs: experiences in innovation”**

21.30 **Dinner**

23.00 **Med jazz performance by “Dolç Tab”**

Friday 20 / Morning (Faculty of Economics | Hall Manuel Sánchez Ayuso - First floor)

9.15 Sostenuto: contributions to the debate
Pau Rausell (Director of Econcult)
Pascal Brunet (Director of Relais Culture Europe)
Raül Abeledo (European projects coordinator at Econcult)

10.15 Round table
A prospective exercise on the role of cultural policies in the territories
Ana Noguera (Member of the Valencian Cultural Council)
Stevan Kordić (Member of the Kotor Cultural Council, Montenegro)
Jordi Pascual (Coordinator of the Agenda 21 for Culture, UGLC)

11.15 Coffee breakart

11.30 Debate
Reading the Sostenuto experience through other prisms
Tony Murphy (Director of Culturalink, Las Palmas)
Leandro Valiati (Researcher, Universidade Federal de Rio Grande do Sul, Brazil)
Mercedes Acitores (MED-ENPI Liaison Officer in Valencia)

12.30 Analysis
Culture, creativity and innovation: A Med model
Pier Luigi Sacco (Dean of the Faculty of Arts, Markets and Heritage, IULM University of Milan)
Montserrat Pareja Eastway (Researcher, Universitat de Barcelona)

13.45 Closing address
Pau Rausell (Director of Econcult)
Trinidad Casasús (Dean of the Faculty of Economics)
Antonio Ariño (Vice-Chancellor for Culture, Equality and Planning, University of Valencia)

Friday 20 /Afternoon ("Off") (City of Arts and Sciences)

17.00 Conference: The role of large scientific and cultural centers in the dissemination of innovation
 City of Arts and Sciences (CAC)
18.00 Guided visit to the CAC
19.00 Free time

Saturday 21 ("Off")

11.00 Guided tour: Valencia's centers of power