

EVALUATION OF DOCTORAL STUDIES PROGRAMMES

RUCT: 5600339

(teacher survey)

Academic Year: 23-24 3168 - PROGRAMA DE DOCTORADO EN MARKETING

Gender:	Male	8	57,14%
	Female	6	42,86%

	Teaching staff category:														
	CU	TU	CEU	TEU	Contr. Lect.	Trainer lect.	Adjunt lect.	Ajudant	Altres						
	9	4	0	0	1	0	0	0	0						
ĺ	64,29%	28,57%	0,00%	0,00%	7,14%	0,00%	0,00%	0,00%	0,00%						

				y Respo							
		Strongl		gree	Strongl			4	0		4
TRAINING PROGRAMME	N/C	1	2	3	4	5	AVERAGE	1 2	3	•	4
1. The competences taught in the doctoral programme and the graduate profile are adequate, interesting and updated	1	0	0	0	1	12	4,92	4 , 5 2			l I
2. The admission profile is clearly defined and suited to the objectives of this programme	1	0	0	0	2	11	4,85	4 , 4 3			
3. The research training provided in the programme is in line with the social demand	1	0	0	0	2	11	4,85	4 , 4 2			
4. The specific activities meet the requirements of the doctoral programme	1	0	0	0	2	11	4,85	4 , 3 9			
5. I consider that cross-curricular activities are adequate for the doctoral programme	1	0	0	1	2	10	4,69	4 , 3 2			
	4,83	1 1			I						
COURSE ORGANISATION											
6. The organisation of this program is adequate	1	0	0	0	2	11	4,85	4 , 4 6		_	
7. The mechanisms used to disseminate information on the programme (objectives, admission profile, cross-curricular and specific activities, etc.) are suitable	1	0	0	0	2	11	4,85	4 , 3 3			
8. The service provided to students by the Doctoral School for dealing with issues related to the doctoral programme is adequate	2	0	0	0	3	9	4,75	4 , 2 1			
9. The information provided on the Doctoral School's website is useful and accessible	2	0	0	0	4	8	4,67	4 , 2 3			
10. The mechanisms of recognition of the tasks of tutoring and directing doctoral theses are adequate	0	3	0	2	1	8	3,79	3 , 9 9			
				Aver	rage of	section	4,56				•
FACILITIES AND RESOURCES								1			ı
11. The facilities and material resources offered in the doctoral programme are suitable for developing research	1	0	0	0	4	9	4,69	4 , 4 0			
12. The quantity, quality and accessibility of library materials and documentary holdings meet the requirements of the programme	1	0	0	0	1	12	4,92	4 , 5 6			
				Aver	age of	section	4,81		Sca	ale used: 1 to 5	
								X,XX : Global UV	Average		

Number of surveys: 14 Surveys period: 20/02/2024 - 31/03/2024

Surveyed population: 31 Printing date: 15/04/2024

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		г		D			1					
			quency				_					
DEVELOPMENT OF TEACHING - MONITORING AND SUPERVISION COURSE DEVELOPMENT -	N/C	Strongly dis		rees	urongiy 4		AVERAGE	1	2	3	4	5
			_					4 7 1				$\neg \neg$
13. My tutees attend tutorials regularly	0	0	0	4	3	7	4,21	4 , 5 1		<u> </u>		
14. My tutees follow the research plan carefully	0	0	1	3	3	7	4,14	4 , 4 6				
15. I consider that, during the doctoral programme, the guidance and scientific support provided to students for completing their research plan and thesis are adequate	0	0	1 ge of se	0	3	10	4,57	4 , 5 2	ı	<u> </u>		1
	4,31											
STUDENTS											ļ	
16. I think that students achieve the objectives set for the doctoral programme	0	0	0	1	6	7	4,43	4 , 4 9				
17. In general, students are motivated to write their doctoral thesis	0	0	0	2	6	6	4,29	4 , 4 2				
18. I think that the doctoral programme meets the students' expectations	1	0	0	0	3	10	4,77	4 , 3 7				
		Avera	ge of se	ection			4,49	•		Ī	•	
RESEARCH												
19. Projects and research carried out by the organ responsible for the program are innovative	1	0	0	0	3	10	4,77	4 , 4 9				
20. The criteria employed by the approval of the research plan are defined	2	0	0	0	0	12	5,00	4 , 4 8				
21. Defended doctoral theses are innovative and quality	1	0	0	0	3	10	4,77	4 , 5 3				
		Avera	ge of se	ection			4,84			Scale use	d: 1 to 5	
								X,XX : Glob	al UV Avera	age		

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3137.- Programa de Doctorat en Màrqueting

						COURSE ORGANISATION										
EVOLUTION		The competences taught in the doctoral programme and the graduate profile are		2. The admission profile is clearly defined and suited to the objectives of this		The research training provided in the programme is in line with the social demand		4. The specific activities meet the requirements of the doctoral programme		5. I consider that cross- curricular activities are adequate for the doctoral programme		icular activities are of dequate for the section		6. The organisation of this program is adequate		mechanisms disseminate ation on the gramme
A. year	Collected		AVERAGE	nºsurv.	AVERAGE		AVERAGE		AVERAGE		AVERAGE		n°surv.	AVERAGE		AVERAGE
23-24	14	13	4,92	13	4,85	13	4,85	13	4,85	13	4,69	4,83	13	4,85	13	4,85
21-22	22	22	4,23	21	4,24	22	4,18	21	4,67	20	4,3	4,32	22	4,45	19	4,42
19-20	16	16	4,56	16	4,12	16	4,56	16	4,25	16	4,38	4,38	16	4,69	16	4,94
18-19	24	22	4,41	22	4,14	22	4,55	22	4,5	21	4,19	4,36	22	4,36	22	4,45
16-17	18	18	4,67	18	4,61	18	4,72	18	4,72	17	4,18	4,58	18	4,78	17	4,47

			COUR	SE ORGANIS	ATION				FACILITIE	S AND RES	SOURCES	DEVELOPMENT OF TEACHING - MONITORING				
	provide by the D	The service ed to students Doctoral School ing with issues	provid Doctora	nformation ed on the al School's s useful and	10. The mechanisms Average of recognition of the tasks of tutoring and directing doctoral			materia offered in	facilities and I resources the doctoral amme are	quali accessibil	quantity, ity and ity of library ials and	Average of section	13. My tutees attend tutorials regularly		the rese	utees follow earch plan refully
A. year	n°surv.	AVERAGE	n°surv.	AVERAGE	n°surv.	AVERAGE		n°surv	n°surv. AVERAGE		n°surv. AVERAGE		n°surv. AVERAGE		n°surv.	AVERAGE
23-24	12	4,75	12	4,67	14	3,79	4,56	13	4,69	13	4,92	4,81	14	4,21	14	4,14
21-22	19	4	20	3,85	22	3,36	4,01	21	4,24	21	4,86	4,55	21	3,9	21	3,62
19-20	15	4,4	14	4,43	16	3,38	4,36	16	4,38	16	4,75	4,56	16	3,88	16	4
18-19	20	3,65	19	4,11	22	3,32	3,98	23	4,39	23	4,65	4,52	23	3,91	22	3,55
16-17	13	3,38	14	3,71	17	3,18	3,95	18	4,22	18	4,44	4,33	16	4,12	16	3,69

		EVELOPMENT	~ -				STUDENTS			RESEARCH								
	15. I consider that, during the doctoral programme, the quidance and		Average of section	16. I think that students achieve the objectives set for the doctoral programme		17. In general, students are motivated to write their doctoral thesis		18. I think that the doctoral programme meets the students' expectations		Average of section	research carried out by the organ responsible for the		20. The criteria employed by the approval of the research plan are		21. Defended doctoral theses are innovative and quality		Average of section	
A. year	n°surv.	AVERAGE		n°surv.	AVERAGE	n°surv.	AVERAGE	n°surv. AVERAGE			n°surv. AVERAGE		n°surv. AVERAGE		n°surv.	AVERAGE		
23-24	14	4,57	4,31	14	4,43	14	4,29	13	4,77	4,49	13	4,77	12	5	13	4,77	4,84	
21-22	22	4,18	3,91	20	3,95	20	3,85	19	4,11	3,97	21	4,38	20	4,35	20	4,25	4,33	
19-20	16	4,38	4,08	15	3,93	15	3,93	15	4,33	4,07	15	4,4	15	4,67	15	4,6	4,56	
18-19	23	4,43	3,97	22	4,05	23	3,96	23	4,22	4,07	22	4,55	22	4,45	21	4,43	4,48	
16-17	18	4,5	4,12	18	4,28	18	4,06	18	4,28	4,2	18	4,72	18	4,61	18	4,56	4,63	

^{*} The average item is calculated from three surveys rating.

Average of a section is calculated by weighting the number of responses for each item.

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