

MARINA ROMEO DELGADO

E-mail: mromeo@ub.edu

Degree:

PhD in Psychology Cum Laude, at the University of Barcelona in 1999.

License in Psychology (Work and Organizational Psychology field) in 1989.

Position in the University:

Full professor of Work and Organizational Psychology at the University of Barcelona (since 2000).

Subjects: Social Psychology and Organizational Psychology.

Teaching experiences in Work and Organizational Psychology:

-Number of 5 years periods of teaching that have been positively evaluated by the University Commission according to the Spanish law: 2

-In pre-graduate: Work psychology (1999-2005), Organizational Communication (2003-2005), Practicum (1999-2005), Social Communication and Advertisement (1996-2001), Social Psychology and Psycosocial Process (1999-2001) and Social Psychology (1995-1998).

-In post-graduate: Communication in organizations: Master in Human Capital (2003-2005), Negotiation: Master in Management and Direction of Personnel in the Organizations (2000-2003), Environmental Marketing: Master on Environmental Intervention: People, Society and Management (2002-2005), Communication in organizations: Master in Management and Direction of Personnel in the Company (1995-2001 1992-1994), Training in organizations: Master in International Relationship (1999-2001), Women and Mass Media: Master Sexual difference (1999-2005). Social Marketing: Master on Techniques of Investigation in consumption and communication (1996-1999); Communication in organizations: Master on Management and Administration of nongovernmental organizations (1996-1999)

- post-graduate doctoral:

Tutor on doctoral studies "Work and Organizational Psychology" (2004-2005)

Member of the Claustro of Doctors. University of Barcelona

Psycho-social study of the sort. "Social psychology and organizations (2004-2005)

Research:

Member of the Research Unit: ASH (Human System Audit), from 1998.

-Research projects:

Project: 'Hacia una gestión estratégica de los recursos humanos' [Toward a strategic management of human resources]. Objetivo 4 FORCEM. UPM (Unión Patronal Metalúrgica). From January 1997 to December 1997. Main researcher: Santiago D. de Quijano.

Project: LEONARDO DA VINCI. Program of communitarian action in the matter of formation (2004)

Project: Agència de Gestió d'Ajuts Universitaris i de Recerca. Departament d'Universitats, Recerca i Societat de la Informació (AGAUR). Generalitat de Catalunya. From 2003-2005. Main researcher: Miguel A. Agualeles

Member of a recognized group of Educational Innovation (2003GIDVC-UB/09). University of Barcelona.

-Main publications:

Almenara, J., Romeo, M., y Roca, X, 2005: Comunicación interna en la empresa. Barcelona, Eureka Media.

Pol, E., Vidal, T. y Romeo, M., 2001: Supuestos de cambio de actitud y conducta usados en las campañas de publicidad y en los programas de promoción ambiental. El modelo de las cuatro esferas. Estudios de Psicología, vol 22, 111-126.

Romeo, M., 2000: El psicólogo como facilitador comunicativo. Anthropologica. Revista de Etnopsicología y Etnopsiquiatría, vol. 1, 4-30.

Romeo, M., 1999: La gestión del cambio en el Siglo XXI. Barcelona, PDC Ediciones.

Professional activities:

Director in Master 'Psychosocial intervention". University of Barcelona. Since 2004.

Contract with Children's Television Workshop and TVE in Catalonia. Research and Educational Director

Co-director in Fundación Canovas del Castillo (1997-1999)

Committee writing: DUODA Magazine. University of Barcelona. Since 2000.

Consulting in the field of Human Resources in different organizations. Since 1999 (La Caixa, Bayer, NISSAN, Apsara Vita,..)