



DROP-IT

DELIVERABLE 6.1

Project Website

Due date of deliverable: 2019/11/30

Actual submission date: 2019/11/24

Deliverable number: D6.1
Due date: 30.11.2019
Nature¹: Website
Dissemination Level¹: PU
Work Package: WP6
Lead Beneficiary: UVEG
Contributing Beneficiaries: ALL

¹ **Nature:** R = Report, P = Prototype, D = Demonstrator, O = Other

Dissemination level PU = Public PP = Restricted to other programme participants (including the Commission Services) RE = Restricted to a group specified by the consortium (including the Commission Services) CO = Confidential, only for members of the consortium (including the Commission Services) Restraint UE = Classified with the classification level "Restraint UE" according to Commission Decision 2001/844 and amendments Confidential UE = Classified with the mention of the classification level "Confidential UE" according to Commission Decision 2001/844 and amendments Secret UE = Classified with the mention of the classification level "Secret UE" according to Commission Decision 2001/844 and amendments



This project has received funding from the European Union's Horizon 2020 research and innovation programme under **Grant Agreement No. 862656**.



DOCUMENT HISTORY

Version	Date	Content and changes
1	2019/11/24	Draft
2	2019/11/26	Minor changes on text
3	2019/11/30	Final version
4		





Table of Content

EXECUTIVE SUMMARY	4
1 INTRODUCTION.....	4
2 WEBPAGE.....	4
3 SOCIAL MEDIA	8
4 CONCLUSIONS & FUTURE DIRECTIONS	10





EXECUTIVE SUMMARY

This deliverable addresses the “Project website” and the basis of social media channels associated to task 6.2, “Dissemination of Results”. Particularly, this deliverable defines the content and structure of the website of DROP-IT project. Finally, a brief description of the social media channels targeted as part of the communication and dissemination strategy, as parallel channels of the website to give information and outputs of the project for the general and specialized public.

1 INTRODUCTION

The website and social media channels of DROP-IT are set up

- to increase the general visibility of the project,
- to disseminate relevant results and outcomes of the project,
- to find news (and planned events) regarding the activities of the partners within the project or from relevant stakeholders or results from other projects relevant for DROP-IT.

The website of DROP-IT is the primary communication channel for project results. Inside the website, links for other important social media, as Twitter and LinkedIn, are included in the menu bar zone. Also links to videos produced by the project partners (YouTube channel) will be included in visible zones of the website.

The website channel of the project should allow easy (multimedia) content management and publishing, high flexibility of design and content structure, low maintenance costs, compatibility with communication channels used by project partners and potential for synergic communication. The website of DROP-IT will allow these functionalities from the beginning and/or along the project duration by continuous improvements and updates.

2 WEBPAGE

2.1. FUNCTIONAL SPECIFICATION



The website of **DROP-IT** provides information on the project scope, objectives and targets, a description of the partners, articles related to science and technology related to the project, news related to important publications in the field (made by the partners or other groups around the world), events organized inside and outside (stakeholders, companies, specific conferences, ...) the project, papers published by the partners within the project scope and public deliverables.

The Content Management System (CMS) will be used for publishing, editing and managing web content without having to use programming languages. The coordinator created the webpage, its design and web content, by using an application for MAC OS, but it is not disregarded in next future to improve all aspects of the webpage by order the work to a specialized company, but using WordPress as CMS system.

The basic page format contains an upper menu bar incorporating: Home, Consortium, Technology, News, Events, Papers, Deliverables, Contact. At the right side of the menu bar direct links to the profiles opened for DROP-IT in youtube, twitter and linkedin are placed.

2.2 DOMAIN

The project website uses the domain www.drop-it.eu and www.uv.es/dropit. The second was created by the coordinator in order to try different designs, structures, content, etc., before translating the webpage to the *drop-it.eu* domain. In the next future will continue to be used in the same sense until arriving to the final version of the project website, and later can be used as a mirror site with the same information as in *drop-it.eu* plus other particular information from the coordinator's research group within DROP-IT.

2.3 STRUCTURE OF THE WEBSITE

The project website includes:

- Information on the project purpose, targets and overview of planned activities (HOME).
- Information on consortium partners (CONSORTIUM).
- Publication of articles for public of science and technology related to DROP-IT (TECHNOLOGY).
- Publication of news related to publications by the partners within DROP-IT activities and others from the scientific community of interest for DROP-IT (NEWS).
- Information on planned and past project events, conferences of interest and participation on them, articles in media, ... (EVENTS).



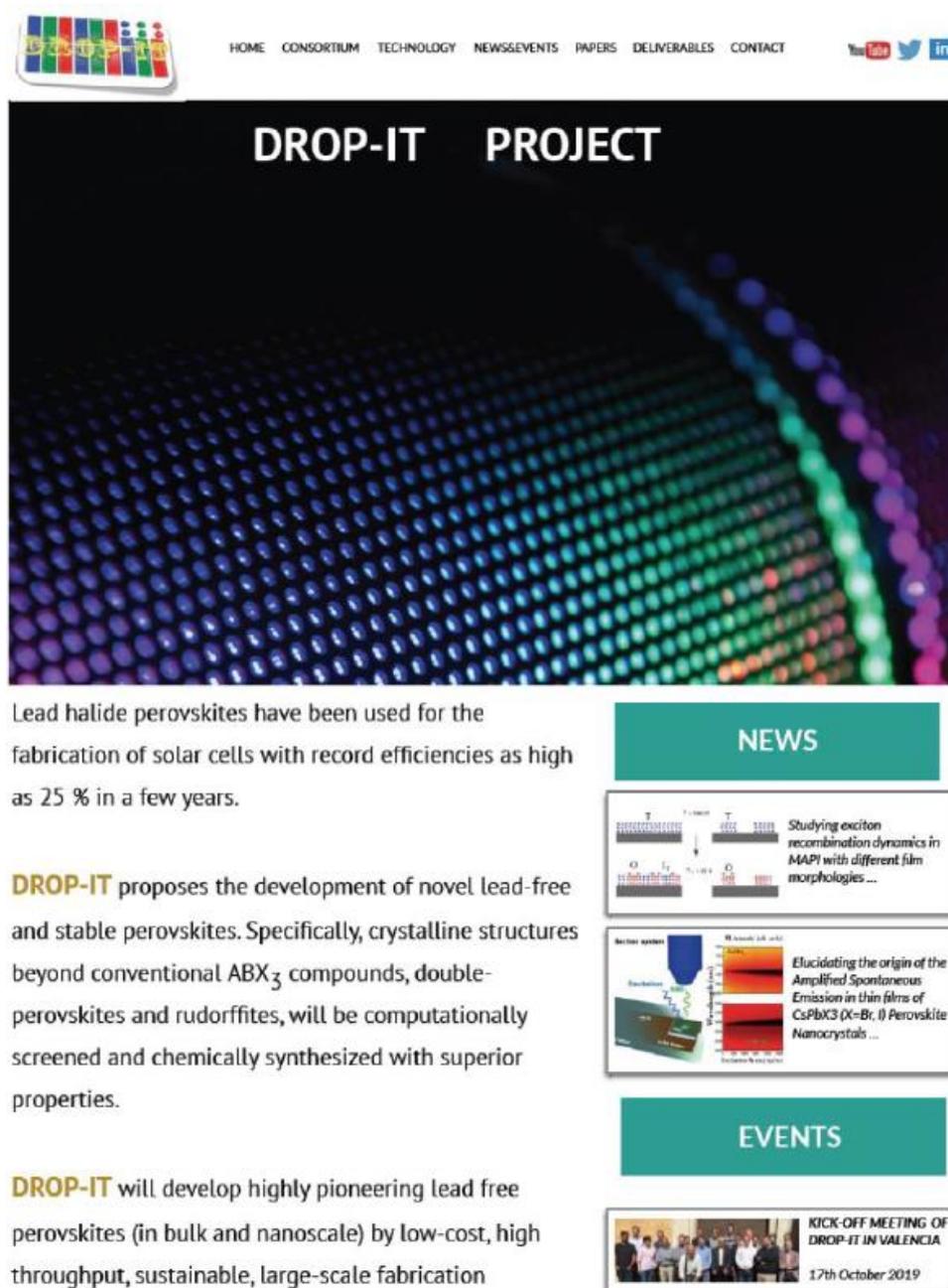
Deliverable D6.1

- List of papers published by DROP-IT partners within the scope of the project (PAPERS).
- Documents related to project outcomes and outputs, i.e., public milestones and deliverables (DELIVERABLES).
- Contact details for DROP-IT (email received by the coordinator's group) (CONTACT).



2.4 DESIGN

The design of the DROPT-IT webpage as of today is shown in Figure 1 (home page incorporating a summary of objectives and planned activities, and news&events, links to social media).

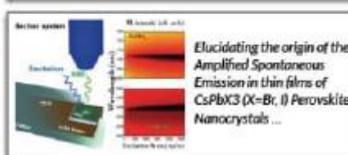
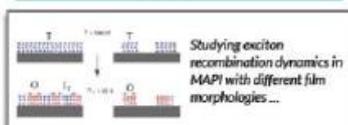


Lead halide perovskites have been used for the fabrication of solar cells with record efficiencies as high as 25 % in a few years.

DROPT-IT proposes the development of novel lead-free and stable perovskites. Specifically, crystalline structures beyond conventional ABX_3 compounds, double-perovskites and rudorffites, will be computationally screened and chemically synthesized with superior properties.

DROPT-IT will develop highly pioneering lead free perovskites (in bulk and nanoscale) by low-cost, high throughput, sustainable, large-scale fabrication techniques on flexible substrates to revolutionize future

NEWS



EVENTS



FIGURE 1: CURRENT DESIGN OF THE PROJECT WEBSITE (HOME PAGE)



3 SOCIAL MEDIA

3.1 TWITTER

The DROPI-Twitter page can be found at the following location:
<https://twitter.com/DropitProject>

Planned Use: the Twitter page will be used to publish short news related to publications, participation to Conferences and announcement of conferences and other research and communication activities. This social media channel is set up to provide information for other research groups and relevant stakeholders.

Design and profile:



3.2 LINKEDIN

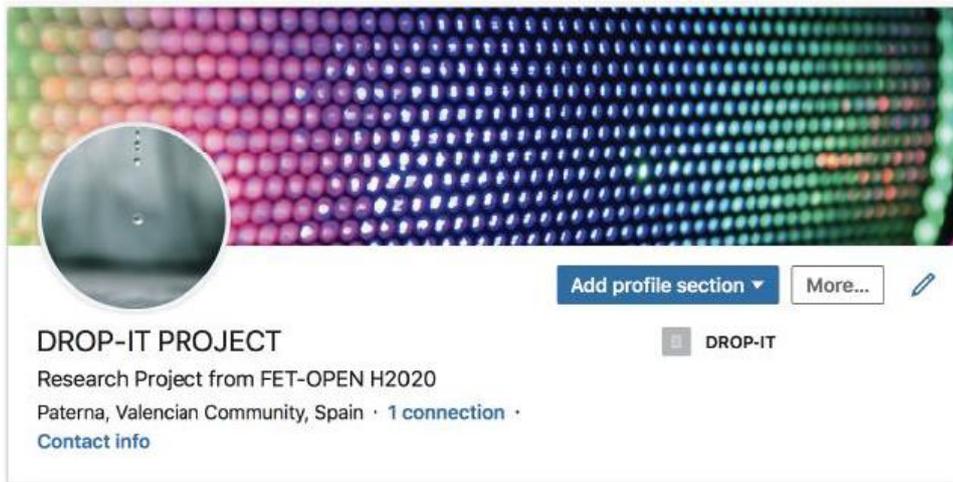
The DROPI-LinkedIn page can be found at the following location:
<https://www.linkedin.com/in/drop-it-project-9624b6197/>

Planned Use: the LinkedIn page will be used to announce job offers opened by the different partners of the project, to communicate with stakeholders through networking, to publish short news on DROPI outcomes and advancements. This social media channel



is mainly set up to provide information for companies in the field and other relevant stakeholders.

Design and profile:



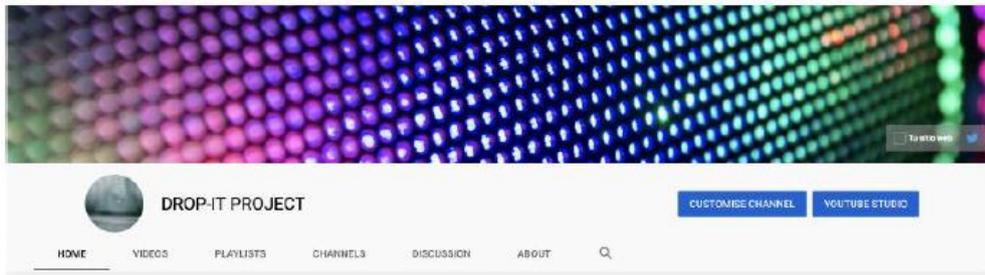
3.3 YOUTUBE

The DROp-IT YouTube Channel can be found at the following location:

<https://www.youtube.com/channel/UCQhtjPb7uth8TM0LSQ3AoAg>

Planned Use: the YouTube channel will be used to publish all produced video-news related to DROp-IT outcomes, outreach activities, events and demonstrations along the project duration. This social media channel is mainly set up to provide information for both stakeholders and general public through these videos.

Design and profile:



4 CONCLUSIONS

A webpage has been designed for DROP-IT project and uploaded to the websites www.drop-it.eu and www.uv.es/dropit. The webpage has the basic information of the project and partners and it will be the natural platform for the most important outcomes along the project duration. The most important social media channels have been opened for DROP-IT with direct links inside the website.