

2026
第五届 5th Global Cultural Management Forum
全球文化管理学术研讨会



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第五届 5th Global Cultural Management Forum
全球文化管理学术研讨会

文化视点

人工智能是新技术
还是新物种？

AI: The Death of Culture or Just Another Technology?

会议手册

Conference Handbook

中国·上海
2026年5月22-24日

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主办单位 | Organizers

主办单位 | Organizers

上海交通大学
Shanghai Jiao Tong University

承办单位 | Co-organizers

上海交通大学媒体与传播学院
School of Media & Communication,
Shanghai Jiao Tong University

上海交通大学全球文化管理研究中心
Center for Global Cultural Management,
Shanghai Jiao Tong University

支持单位 | Supporting Organizations

中国文化产业管理专业委员会
Professional Committee of Cultural
Industry Management, China

ScholarBay学术湾

支持刊物 | Supporting Journals

《探索与争鸣》
Exploration and Free Views

《苏州大学学报（哲学社会科学版）》
Journal of Soochow University Philosophy
and Social Sciences Edition

《江苏行政学院学报》
Journal of Jiangsu Administration Institute

《文化产业研究》
Cultural Industry Research

《中国化管理研究》
Chinese Cultural Management Research

《Cultural Trends》 

《Emerging Media》

组委会 | Organizing Committee

主任 | Chair

徐剑 Jian Xu

委员 | Members

彭大银 Dayin Peng	王婧 Jing Wang
单世联 Shilian Shan	林立敏 Limin Lin
郭良文 Liangwen Guo	陈子韬 Zitao Chen
高有鹏 Youpeng Gao	付鹏飞 Pengfei Fu
凌金铸 Jinzhu Ling	王娴 Xian Wang
徐庆华 Qinghua Xu	江凌 Ling Jiang
姜照君 Zhaojun Jiang	敖雪 Xue Ao
吴帆 Fan Wu	孔少君 Shaojun Kong
闻媛 Yuan Wen	Justin O' Connor

大会主席 | Conference Chair

单世联 Shilian Shan

执行主席 | Executive Chairs

姜照君 Zhaojun Jiang
陈子韬 Zitao Chen

会议介绍

自2019年以来，上海交通大学主办的“全球文化管理学术研讨会”秉持“全球视野、中国智慧、上海表达”的宗旨，在联合国教科文组织和国内外同行的关心和支持下，集结跨领域、跨学科、跨平台的文化精英，研讨文化发展与文化管理的新机遇、新挑战、新问题，以产学研教融合共进的方式，参与社会主义文化强国建设。

第五届全球文化管理学术研讨会于2026年5月22-24日召开。本次研讨会以习近平文化思想为指导，邀请海内外研究者从文化、文旅产业、管理与学科四个维度切入，深入研讨人工智能改变或影响文旅产品生产与消费的方式与效果，并在全球不确定性与技术竞争加剧的背景下，探索面向未来的文化管理与产业转型路径。

本次会议设置了开幕式、大会主旨发言、分论坛交流、闭幕式、C刊编辑面对面等专题活动。

About the Forum

Since 2019, the Global Cultural Management Academic Seminar hosted by Shanghai Jiao Tong University has upheld the mission of "Global Vision, Chinese wisdom, and Shanghai expression". With the support of UNESCO and colleagues in China and abroad, it has brought together cultural elites across fields, disciplines, and platforms to discuss new opportunities, challenges, and issues in cultural development and cultural management, and to contribute to build China into a socialist cultural power through the integration of industry, academia, research, and education.

The Fifth Global Cultural Management Academic Seminar will be held from 22 to 24 May 2026. Guided by Xi Jinping Thought on Culture, the seminar invites scholars from China and abroad to examine how artificial intelligence is changing or influencing the production and consumption of cultural and tourism products from the perspectives of culture, cultural tourism industries, management, and disciplinary development. Against the backdrop of growing global uncertainty and intensifying technological competition, it will explore future-oriented pathways for cultural management and industrial transformation.

The seminar includes an opening ceremony, keynote speeches, parallel panel sessions, a closing ceremony, and a Meet-the-Editors session with CSSCI/SSCI journals.



校园地图 | Map



会议地址：上海交通大学媒体与传播学院

Venue: School of Media and Communication

交通方式：公共交通：地铁5号线剑川路站、15号线紫竹高新区站

出租车、网约车等将目的地设置为校内（校门处需核验身份）

Transport: Public transport: Jianchuan Road Station on Metro Line 5, or Zizhu High-Tech Industrial Development Zone Station on Metro Line 15.

For taxis or ride-hailing services, please set the destination inside the campus. Identity verification is required at the campus gate.

入校凭证 | Campus Entry Pass



参会代表在入校时，须向校门保卫人员出示以下凭证，可以在规定时间内出入校园。

校门开放时间：

- 🕒 北一门、北三门：全天开放（行人、车辆均可通行）
- 🕒 凯旋门：行人全天通行，车辆通行时间为6：00-24：00

注：自驾驾车需遵守校园车辆行驶规定，并会产生停车费用。

Participants should present the following entry credentials to campus security staff at the gate and may enter and exit the campus during the designated period.

Campus Gate Opening Hours

North Gate 1, and North Gate 3: open all day for both pedestrians and vehicles.

Triumphal Gate: open all day for pedestrians; vehicle access is available from 6:00 to 24:00.

Note: Drivers must follow campus traffic regulations, and parking fees may apply.

会议日程总览 | Programme Overview

时间：2026年5月22-24日
Time: 22-24 May 2026

地点：上海交通大学闵行校区
Venue: Minhang Campus, Shanghai Jiao Tong University

会议日程

5月22日 时间表 | May 22nd Schedule

时间 (time)	事项 (Agenda Item)	地点 (Location)
12:00-18:00	会议签到 Registration	媒体与传播学院一楼大厅 Lobby, 1F, School of Media and Communication
15:00-17:00	C刊编辑面对面 Meet the Editors of CSSCI Journals	媒体与传播学院 智能传播实验室 School of Media and Communication Intelligent Communication Laboratory

会议日程

5月23日 时间表 | May 23rd Schedule

时间 (time)	论坛名称 (Panel Name)	地点 (Location)
08:30-09:00	开幕式 Opening Ceremony	
09:00-11:40	主旨发言 Keynote Speeches	图信大楼8楼会议厅 Conference Hall, 8F, Library and Information Building
11:40-12:30	产业圆桌论坛、产教融合协议签约 Industry Roundtable, Industry-Education Integration Agreement Signing	
12:30-13:30	午餐 Lunch	媒体与传播学院一楼大厅 Lobby, 1F, School of Media and Communication
13:30-16:30	平行分论坛1-7 Parallel Panels 1-7	图信大楼8楼会议厅 Conference Hall, 8F, Library and Information Building 媒体与传播学院各会议室 Meeting Rooms, School of Media and Communication

17:00-18:00	《Cultural Trends》期刊论坛 Meet the Editor of Cultural Trends	图信大楼8楼会议厅 Conference Hall, 8F, Library and Information Building
18:00-18:20	闭幕式 Closing Ceremony	
19:00-20:00	晚餐 Dinner	留园餐厅 Liuyuan Restaurant

会议日程

5月24日 时间表 | May 24th Schedule

时间 (time)	论坛名称 (Panel Name)	地点 (Location)
09:30-11:30	教学合作交流 Teaching Collaboration Exchange	媒体与传播学院 School of Media and Communication
13:00-18:00	学术合作交流 Academic Collaboration Exchange	



5月23日 (23 May) 开幕式及主旨演讲 Opening Ceremony and Keynote Speeches

地点：图信大楼8楼会议厅 (Conference Hall, 8F, Library and Information Building)

08:00-08:30 签到入场 Registration

嘉宾及参会代表签到 | Registration for Guests and Participants

08:30-08:50 开幕式致辞 Opening Remarks 主持：单世联 Presider: SHAN Shilian

于朝阳 上海交通大学党委常委、宣传部部长 致辞

Yu Zhaoyang, Member of the Standing Committee of the CPC SJTU Committee and Director of the Publicity Department.

魏鹏举 中国文化产业管理专业委员会副会长，教授 致辞

Welcome Address by Pengju Wei, Vice President and Professor, Professional Committee of Cultural Industry Management, China

徐 剑 上海交通大学媒体与传播学院副院长（主持工作），教授 致辞

Welcome Address by Jian Xu, Acting Dean and Professor, School of Media and Communication, Shanghai Jiao Tong University, China

08:50-09:00 合影 Group Photo

全体嘉宾与参会代表合影 | Group Photo of All Guests and Participants

09:00-10:10 主旨演讲 Keynote Speech 主持：凌金铸 Presider: LING Jinzhu

*嘉宾按照姓名笔画顺序 In Chinese surname stroke order

人工智能时代的文化批判——纪念尤尔根·哈贝马斯

王 忠 澳门城市大学文化产业学院院长、教授

Zhong Wang, Dean and Professor, Faculty of Cultural Industries, City University of Macau

如何面对作为“新物种”的AI

吴冠军 华东师范大学政治学系主任、教授

Guanjun Wu, Chair and Professor, Department of Politics, East China Normal University

人工智能浪潮思辨 美 智能的存在

李天铎 台湾昆山科技大学教授

Tianduo Li, Professor, Kun Shan University, Taiwan

当文明遇见算力

李新荣 壁仞科技执行董事长

Xinrong Li, Executive Chairman, Biren Technology

作为文化的人工智能与作为人工智能的文化

周建新 深圳大学文化产业研究院院长、教授

Jianxin Zhou, Dean and Professor, Institute of Cultural Industries, Shenzhen University

后现代的文化区隔

闻 媛 上海交通大学媒体与传播学院副教授

Yuan Wen, Associate Professor, School of Media and Communication, Shanghai Jiao Tong University

Four Challenges for AI and Cultural Industries

Mark Banks 格拉斯哥大学文化产业学院院长、教授

Head and Professor, School of Culture and Creative Arts, University of Glasgow

10:30-11:40 主旨演讲 Keynote Speech 主持：敖 雪 Presider: AO Xue

*嘉宾按照姓名笔画顺序 In Chinese surname stroke order

从“地理邻近”到“算法关联”：人工智能驱动下文化产业集聚的“星云”模式

姜照君 上海交通大学媒体与传播学院教授

Zhaojun Jiang, Professor, School of Media and Communication, Shanghai Jiao Tong University

Reimagining Chinese Mythical Beasts Using Generative AI: A Case Study of Qionggi

龚咏诗 香港都会大学数码文化与人文学科研究所主任

Kung Wing Sze Kaby, Director of the Research Institute for Digital Culture and Humanities, Hong Kong Metropolitan University

智能体崛起时代AI文化科技伦理全新审视

解学芳 同济大学人文学院党委书记、教授

Xuefang Xie, Party Secretary and Professor, School of Humanities, Tongji University

新大众文艺与文化产业

魏鹏举 中央财经大学文化经济研究院院长、教授

Pengju Wei, Dean and Professor, Institute of Cultural Economics, Central University of Finance and Economics

Generative AI as a new Trojan horse

Hye Kyung Lee 英国伦敦国王学院教授

Professor, King's College London, UK

Who did this? The role of humans and AI in the production of creative content. The AISECRET project experience

PABLO FRANCISCO RAUSELL KOSTER 西班牙瓦伦西亚大学教授

Professor, University of Valencia, Spain

AI：生命的造福，抑或颠覆？

许 彬 中国诚通控股集团长三角基金副总经理

Bin Xu, Deputy General Manager, Yangtze River Delta Fund, China Chengtong Holdings Group

11:40-12:20 圆桌论坛 Roundtable 主持：吴帆 Forum Presider: WU fan

对谈人 | Discussants

吴珊 Shan Wu	携程研究院文旅研究中心主任 Director, Cultural Tourism Research Center, Ctrip Research Institute
秦楠 Nan Qin	大乐(成都)文化传媒有限公司总经理 General Manager, Dale (Chengdu) Culture Media Co., Ltd.
林立敏 Limin Lin	上海交通大学媒体与传播学院特聘副教授 Tenured Associate Professor, School of Media and Communication, Shanghai Jiao Tong University
黄璐 Lu Huang	上海交通大学全球文化研究中心研究助理 Research Assistant, Global Cultural Research Center, Shanghai Jiao Tong University

12:20-12:30 产教合作协议签署仪式 Industry-Education Cooperation Agreement Signing Ceremony

文化产业管理系代表、企业方代表
Representatives of the Department of Cultural Industries Management and enterprise partners

平行分论坛(一) | Parallel Panel Sessions I

5月23日

新大众文艺与 AI 共创：生产逻辑、身份认同与平台化 | New Popular Arts and AI Co-Creation:
Production Logics, Identity Formation, and Platformization

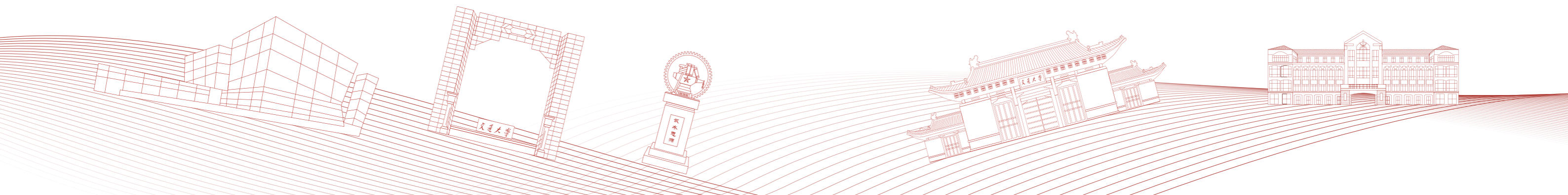
时间：13:30-16:30
Time: 13:30-16:30

地点：媒体与传播学院A300会议室
Venue: Room A300, School of Media and Communication

主持人：王晓玲
Moderator: Xiaoling Wang

评议人：王金会、李舒涵
Discussant: Jinhui Wang, Shuhan Li

文章标题	作者	单位
迈入AI纪元的新大众文艺具备何种“创新性”特质	王勇	北京外国语大学
国家文化是否影响AI发展与可持续发展目标实现？一项跨国比较实证研究	宗海若、周冬	上海交通大学
AI vs. 人类创作对消费者审美体验的影响	徐言萌、王娴、张文奕、李宛聪、艾达娜	上海交通大学
从玩家到玩粉：重新思考玩家的身份认同	陈清华、陈子韬	上海交通大学
从娱乐到共用：短视频语境中新大众文艺的衍生逻辑——以“萝卜纸巾”为例	赵琳琳	四川美术学院
算法镜像与反向凝视：“AI锐评”实践中的主体性协商	杨小锐	山东大学
茶歇		
谁在创作，如何创作：生成式AI介入下AI短剧与AI动画的平台化生产	张景棋	四川大学
“轻作者”的诞生：生成式人工智能重塑新大众文艺	卫冠群	南昌大学
从单向观演到共创审美：新大众文艺背景下演旅融合的产消协同机制研究	刘子璇	广东财经大学
技术赋能与伦理焦虑：人工智能时代动画粉丝文本再生产的价值重构	杨婕	福建师范大学
流畅的寓言：数字界面的摩擦机制	王文华	福建师范大学
“三导师制”下文化产业硕博培养计划的协同机制研究	刘雨琦	扬州大学



平行分论坛 (二) | Parallel Panel Sessions II

5月23日

文化赋能、公共服务与制度创新：AI 时代的文化治理路径 | Cultural Empowerment, Public Service, and Institutional Innovation: Pathways of Cultural Governance in the Age of AI

时间：13:30-16:30
Time: 13:30-16:30地点：媒体与传播学院B300会议室
Venue: Room B300, School of Media and Communication主持人：刘彩清
Moderator: Caiqing Liu评议人：徐敏宁
Discussant: Minning Xu

文章标题	作者	单位
人工智能作为文娱产业的效率“新衣”——基于省级面板数据的实证分析	陈亦辰、陈子韬	上海交通大学
数字信息技术赋能文化体制机制改革的内在逻辑与创新路径	陈庚	武汉大学
优质文化资源何以直达基层？——上海市公共文化配送的过程追踪分析	姜彦超	上海音乐学院
从效率工具到“文化物种”：生成式人工智能对公共文化服务公共性的重构	周霖昕、邓向阳	湖南大学
超大城市优质文化资源下沉郊区的治理创新研究——以上海青浦区赵巷镇“文化管家”为例	赖馨、许敬一、尹晓晔	上海交通大学
上海全民阅读提质增效的组态路径研究	赵若冰、姜照君	上海交通大学
茶歇		
AI 驱动的数字内容供给与公众关注度及潜在参观意愿——基于博物馆案例的探索性研究	杨小芽、刘敬洋、席敏	安徽新华学院、上海师范大学
文化公平视域下人工智能赋能剧场无障碍服务的转型逻辑与实现路径	徐聪宇、肖虹飞	四川音乐学院
玫瑰与针脚：“两个理查德”的文化产业观	刘启航	上海交通大学
城市公共文化空间中的青年空间实践及其地方感知研究	林一民	华东师范大学
從展示到生活：洞悉歷史文化街區共同演化生態之價值創造	程雨萍	台北海洋科技大學
数字化背景下非物质文化遗产知识产权困境与治理对策	卢潇、闫钰蕾	西交利物浦大学

平行分论坛 (三) | Parallel Panel Sessions III

5月23日

情感、身体与沉浸体验：AI 时代的观众心理与人机互动 | Affect, Body, and Immersive Experience: Audience Psychology and Human-Machine Interaction

时间：13:30-16:30
Time: 13:30-16:30地点：媒体与传播学院A232会议室
Venue: Room A232, School of Media and Communication主持人：付延慧
Moderator: Yanhui Fu评议人：孙冠豪、叶子婷
Discussant: Guanhao Sun, Ziting Ye

文章标题	作者	单位
AI换脸短剧的观看机制与观众体验建构——基于可供性与拟像理论的分析	王熙	山东大学
AI新闻主播真实性对用户持续观看意愿的影响——温暖与能力感知的中介作用	杨紫君、郭青青	华东政法大学
游客为何接纳或排斥 AI 旅行助手？——基于 AIDUA 框架的形成机制与技术准备度边界效应研究	张心悦	淮南师范学院
人机对话中“疗愈感”的生成机制研究	田新玲	西北大学
具身媒介视域下肢体残疾人VR观影的身体感知与共情建构研究	罗帆	广东财经大学
“诡谲的舒适”：AIGC-ASMR的感官创新、语法颠覆与体验动机研究	张小帆、杨蕊	安徽大学
茶歇		
人工智能参与下VR演唱会的文化产品形态重构：从文化生产到沉浸消费	孔瑜清、徐子涵、彭睿	上海交通大学
心理唤起视角下沉浸式戏剧用户沉浸体验研究	姜续敏、严思渺	上海交通大学
超越表征：基于人工智能怀旧影像的情感实践方式研究	邹引	上海交通大学
作为“弱者的武器”的数字极简：人工智能时代青年社交关系的文化重构	余锦琳	江西财经大学
“你去和豆包聊吧”：人格化AI中的亲职代理与文化关系结构的重构	王婧芳	上海交通大学
AI是搭档还是仆人：人机协作角色关系对决策类任务效果的影响	杨曦、周辰宇	上海交通大学

平行分论坛（四）| Parallel Panel Sessions IV

5月23日

AI 驱动的目的地创新：文旅融合、微短剧与沉浸式场景 | AI-Driven Destination Innovation: Cultural Tourism Integration, Micro-Dramas, and Immersive Scenes

时间：13:30-16:30

Time: 13:30-16:30

地点：媒体与传播学院A307会议室

Venue: Room A307, School of Media and Communication

主持人：唐月民

Moderator: Yuemin Tang

评议人：陈敏

Discussant: Min Chen

文章标题	作者	单位
人文经济学视域下文化产业赋能乡村振兴的思考	温朝霞	广州行政学院
从景观消费到算法交互——人工智能驱动下沉浸式文旅新场景的建构逻辑	姚嘉榆	浙江工业大学
我国“微短剧+文旅”政策的系统协同策略及优化建议	刘广伟、马曦晨	华东政法大学
“微短剧+文旅”融合创新的理论阐释、实践路径与未来展望：基于国家广播电视总局“跟着微短剧去旅行”创作计划的多维分析	朱玗靓	湖南师范大学
“虚”以显能，“实”以动情：广告生成来源与目的地类型对游客旅游意愿的交互影响	周辰宇、杨曦、赵文心	上海交通大学
数字转译与价值复归：人工智能时代文化遗产传播的伦理困境与出路	王荣兵、谢佳璐、杨睿	广西艺术学院
茶歇		
人工智能破解旅游演艺重资产约束的属性优化与改造——以西安《长恨歌》《赳赳大秦》为例	唐月民、管博闻	山东艺术学院
“拟像”视角下石窟艺术数字展览的传播与消解——以《云海相望：云冈石窟艺术特展》为例	梅艺群	同济大学人文学院
“AIGC”之外：人工智能对文化企业创意管理的赋能逻辑	徐一超	上海交通大学
中国游戏版号制度产业影响研究——基于智能体建模的政策仿真与分析	张轩玮、吴志斌	上海交通大学、南京航空航天大学
《算法与温度：AI时代的“作者性”回归与人文坚守》——以非遗创新设计探讨为例	周爱华	上海意图工业设计有限公司
美瞳行业AI个性化推荐营销模式研究	张琳	博士伦

平行分论坛（五）| Parallel Panel Sessions V

23 May

AI驱动的文旅融合：消费者信任与文化遗产 | AI-Driven Integration of Culture and Tourism – Experiences and Consumer Trust

Time: 13:30-16:30

Chair: Ningxin Wang, The Chinese University of Hong Kong, Shenzhen

Venue: Faculty Lounge, School of Media and Communication

Discussant: Gejun Huang, Xi'an Jiaotong-Liverpool University

Title	Author(s)	Institution
Trust and the Imagination of AI: A Social Identity Perspective on How Chinese People Attach National Identity to AI Use	Chen Qu, Wilfred Yang Wang	Tongji University, University of Melbourne
Artificial Intelligence and Cultural Heritage in the Global South: Data, Governance, and Sovereignty	Jose Niño, Adriana Paola Martinez	Independent scholar Ean university
Digital Innovation in Cultural Tourism: AI Translators and the Transformation of Museum Visitor Experience in Indonesia	Janice Karina, Yiming Chen	Xi'an Jiaotong-Liverpool University
AI-Driven Strategies for Sustainable Cultural Tourism Marketing: A Case Study Approach to Visitor Engagement and Environmental Impact	Muhammad Daood, Saba Batool Wadhar, Tian Hongyun	Jiangsu University, Shenzhen University, Jiangsu University
Agents as “Digital Bellhops”: A Study on Emotional Labor in AI Companions Reshaping the Cultural Tourism Service Chain — A Case Study of the AI Companion Agent at Mount Taishan Scenic Area	Jinyun Zhang	Beijing Foreign Studies University
Tea Break		
User Acceptance and Willingness to Pay for AI-Enabled Intangible Cultural Heritage Dissemination: Evidence from Weifang Kites	Du Chuyi, Wang Yilin	Monash University, Central South University
From Tacit Knowledge to Narrative Invariants The Vernacular Rules of Yangliuqing Opera Prints and Cultural Boundaries	Wang Xueting, Xie Zhao	Nankai University
Degradation or Empowerment: Critical Case Review of AI visual Art and its Social Environment	Zhou Rongrong	China International Communications Group
How Nordic Elves Became “Emotional Symbols” for Gen Z Users on Global Social Media —An Analysis Based on the LABUBU Trendy Toy	Zhang Xiaoyue, Li Ran, Zhu Wenle, Wu Yuke	Communication University of China

平行分论坛 (六) | Parallel Panel Sessions VI

23 May

平台治理、创意产业与人机协作的制度重构 | Platform Governance, Creative Industries, and the Institutional Reconfiguration of Human-Machine Collaboration

Time: 13:30-16:30

Chair: Takao Terui, Glasgow University

Venue: Second-floor Laboratory, Main Library and Information Building

Discussant: Fan Liang, Duke Kunshan University

Title	Author(s)	Institution
Institutionalising Generative AI in Creator Learning Platforms: Workflows, Authority and Governance in Creative Skill Formation	Yan Zhuang Eunju HwangHyun-Kyung Lee	UCL, UCL, Yonsei University
A Study of Female Creative Workers' Career Choices and Development in Shanghai's Music Industry	Yixuan Yang	Shanghai Conservatory of Music
Can Algorithms Replace Traditional Gatekeepers? Exploring Gatekeeping Practices in the Music Industry, with a Focus on YouTube Music Channels	Eunju Hwang, Oliver Barish, Nikolas Kunesch	Institute of Education, Birkbeck, University of London, UCL
From Banning to Substitution: AI-Driven Transformation of Cultural Production and Celebrity Governance in China's Entertainment Industry	Yexin Lyu	Communication University of China
Copyright risk management mechanisms for AIGC on short-form video platforms: A case study of Douyin	Diya Cai, Troy Chen, Filippo Gilardi	University of Nottingham-Ningbo

Tea Break

From Generative Technology to Methodological Tool: AI and the Reorganisation of Film Practice	Simon Xianyu Wu, Cai Yuxi	The University of Hong Kong, Xiamen University
Reimagining Film Scriptwriting: A Systematic Review and Case Study of Human-AI Creative Collaboration in Narrative Development	Saba Batool, Muhammad Daood, Meetha Ram, Yang Gunag	Shenzhen University, Jiangsu University, University of Ferrara (Italy), Shenzhen University
Meta-Game Interactions as an Emerging Cultural Form: From Scripted Breaks to AI-Driven Living Systems	Maria Prokhorova	Xi'an Jiaotong-Liverpool University
Pedagogy as Cultural Governance: Generative AI and the Reconfiguration of Higher Education in Humanities	Shen Qu	Arizona State University

平行分论坛 (七) | Parallel Panel Sessions VII

23 May

AI作为新物种的创作主体与作者性重构 | AI as a New Species – The Reconstruction of Creative Agency and Authorship

Time: 13:30-16:30

Chair: Michael Ka-Chi Cheuk

Venue: Eighth-floor Conference Hall, Main Library and Information Building

Discussant: Chen Zhen, University of Nottingham Ningbo China

Title	Author(s)	Institution
From Shanshui wandering to AI prompting: Compressed creativity and the reconfiguration of embodied creative labour	Luo Xiaomin	Shanghai Jiao Tong University
Pedagogical Hallucination: Generative AI and Humanities Teaching	Michael Ka-Chi Cheuk	Hong Kong Metropolitan University
Large Language Models as Cultural Technologies: from AI-flavored Writing to Tools Present-at-hand	Zhao Xinyang, Li Tangzhenhao	Tongji University
Humanities trainers or digital pieceworkers? Cultural labour, capital devaluation and employment anxiety among Chinese liberal arts graduates in the AI industry	Lu Xiaoxuan	Shanghai Jiao Tong University
From Tool to Authorial Position: How Generative AI Acquires Quasi-Subjective Status in Cultural Production	Liu Li	Jilin University

Tea Break

The Elephant in the Room: Defensive Reflexivity and the Remaking of Human-AI Boundaries in Creative Work	Liu Songyin, Chen Yanbing	Shenzhen University
Digital Attachment: A Study of Emotional Dependency and Ethical Dilemmas in AI Emotional Interaction	Lu Siyu, Zhou Yuchen	Zhongnan University of Economics and Law, China University of Geosciences (Wuhan)
Synthetic Intimacy and Public Meaning-Making: What YouTube Comments Reveal About AI Romance	Sakir Mohammad	Shanghai Jiao Tong University
Augmentation over Replacement: Strategic Integration and Hybrid Governance Framework of Autonomous AI Agents in Cultural Industries	Wei Huihao	Xi'an Jiaotong-Liverpool University
Who Gazes, Who Erased? The Transnational Reception of Algorithmic Orientalism and the AI-Generated Advertising Representations of Asian Women	Lin Nan	Zhejiang University

笔记 | Note Page

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