

!Passport GMID now available at the Universitat de Valencia!

Euromonitor International's Global Market Information Database (GMID) is an information system providing intelligence on industries, countries and consumers across 208 countries.

The Universitat de Valencia is proud to announce it has recently upgraded to Passport GMID - Euromonitor International's award winning database.

To access all of Passport GMID's new and exciting enhanced content please read on:

NEW CONTENT ON ALL INDUSTRIES HOMEPAGES

Users can read the latest insights on each industry via the daily and monthly "Articles"/ "Opinions" which report on the impacts and implications of industry news across 24 consumer markets and 80 countries written by Euromonitor expert industry analysts

NEW CONTENT ON ALL COUNTRIES&CONSUMERS HOMEPAGES

Consumer Trends and Lifestyles Homepage

Users can read the latest consumer insights via the daily and monthly "Articles"/ "Opinions" which highlight the latest trends affecting consumers across the globe written by Euromonitor country and consumer experts

Country Pulse offer insights into country specific issues affecting local consumers across 55 countries, uploaded every month you can track the "hot topics" of the moment per country, by month since 2005

Strategy Briefings offer in-depth forward looking analysis of global trends predicted to influence consumer markets in the future

Consumers in 2020 gain an understanding into the future trends Euromonitor International is forecasting for developed and emerging markets

Economy Finance and Trade Homepage

Users can read the latest insights which track the developments of the global economy allowing users to track changes as they happen via the daily and monthly "Articles"/ "Opinions" written by Euromonitor analysts

Country Profiles: 205 country profiles which offer very detailed country information government including; political structure, last elections, government finance, Economy-Economic structure and Major Industries, Economic Prospects, Business environment-Indicators of Business environment, Society-population, income and expenditure

Country Briefings: The **Risks and Vulnerabilities** reports analyse a country's financial status including an analysis of the external factors affecting it such as trade, real estate, government finance, energy, socio-political shocks and environmental shocks for 80 countries

Government, Labour and Education Homepage

Users can read timely commentary which track the social and political issues across all countries as they happen via the daily and monthly "Articles"/ "Opinions" written by Euromonitor analysts

Country Briefings: The **Business Environment** reports examine the economic and business environment in detail for 80 countries including a detailed analysis of the economic stability, corruption, ease of doing business, government regulations and trading across borders, taxes, labour and skills, consumer markets and demographics,

Income and Expenditure Homepage

Users can read timely commentary which track developments in the economy across the world via the daily and monthly "Articles"/ "Opinions" written by Euromonitor analysts

Country Briefings: The **Income and Expenditure** reports analyse the Disposable Income, expenditure and Savings, gross income by age, Social class by age, Household Income Distribution, Consumer Expenditure, Consumer Expenditure by region, Expenditure by Income Level for 80 countries

Industry, Infrastructure and Environment Homepage

Users can read timely commentary which track industry, infrastructure and environment trends affecting all countries around the world via the daily and monthly "Articles"/ "Opinions" written by Euromonitor analysts

Population and Home, Homepage

Users can read timely commentary which provide insights into demographic and consumer related issues across all countries via the daily and monthly "Articles"/ "Opinions" written by Euromonitor analysts

Future Demographics provide in-depth analysis of populations until 2030 for 80 countries

Technology, Communications and Media Homepage

Users can read timely commentary which provide an insight into Technology related issues affecting consumers across the globe via the daily and monthly "Articles"/ "Opinions" written by Euromonitor analysts

Country Briefings: The **Technology, Communications and Media** reports provide an in-depth analysis of the technology infrastructure including mobile connectivity, home connectivity, digital and social media and the future of the technology, communications and media industry for 80 countries