# FAMILY BUSINESS RESEARCH SUMMIT – RESILIENCY AND REGENERATION

26-28 APRIL - VALENCIA 2023.

### ORGANIZED BY:

- Research Group TMT-BS of the University of Valencia (GIUV2015-227)
- Chair of Family Business of the University of Valencia
- STEP Project Global Consortium

#### SCIENTIFC COMMITTEE

- Co-chairs:
  - Alejandro Escribá Esteve (University of Valencia, Spain)
  - María Iborra (University of Valencia, Spain)
  - Andrea Calabrò (IPAG, France)
- Members:
  - Vicente Safón (University of Valencia, Spain)
  - Esther Sánchez (University of Valencia, Spain)
  - Jorge Villagrasa (EDEM, Spain)
  - Eric Clinton (DCU, Ireland)
  - o Luis Díaz Matajira (University of Los Andes, Colombia)
  - o Dita Sharma (Vermont University, Estados Unidos)

#### With the financial support of:

- Generalitat Valenciana GVA [AICO/2021/309]
- Faculty of Economics of the University of Valencia
- Chair of Family Business of the University of Valencia
- STEP Project Global Consortium







STEP PROJECT GLOBAL CONSORTIUM FOR FAMILY ENTERPRISING

# FAMILY BUSINESS RESEARCH SUMMIT – RESILIENCY AND REGENERATION

DOCTORAL AND JUNIOR FACULTY DAY

26th April 2023. 9:00am

#### Welcome & Overview -

# Conference: Doing research on Family Businesses – with by Jim Davis (Utah State University)

26th April 2023. 10:00am

# Mentorship sessions.

PhD papers presentations

(Rooms 1P04; 1P06; 1P07; 4P14; 5P01; 5P02; 5P05; 5P08; 5P11)

PAPER TITLE	JUNIOR SCHOLAR	UNIVERSITY
Exploring How CEO Characteristics Explain Variation of Company Sustainability	Alicia Minnerup	University of Mannheim
Socioemotional Wealth and Managerial Decision Making Quality: Does Fear of the COVID-19 Matter in Family-SMEs?	Muhammad Anwar	Witten/Herdecke University
Trust and information asymmetry: how intermediaries affect innovation collaborations between family firms and start-ups	Laura Doriane Baumgaertner	WHU- Otto Beisheim School of Management
Family firms as acquirers – How SEW shapes acquisition motives of family-owned businesses and makes them successful buyers	Christoph Böckhaus	Witten/Herdecke University
What does it mean to be a controller in a family firm?	Franciele Beck	University of Blumenau
Increasing family governance effectiveness	Akif Cicek	Hasselt University
Unravelling paradox communication – drawing from narratives of a qualitative study with business families	Theresa Arnold	Witten/Herdecke University
Antecedents of Social Capital in Family Businesses: A Heterogenic Approach	Ayesha Kashif	University of Basque Country
Female leadership succession in family firms - status of research and future projects	Alessandra Corradini	ISEG - Lisbon School of Economics & Management
Private equity and family firms: good partners in troubled waters but not across industry sectors	Fernando Oliveros	IE Business School
Educational Institutions in Colombia as family firms: Academic quality and financial performance	Adriano Cano Cuervo	Universidad de los Andes

26th April 2023. 11:30am

### Interactive Coffee Break

26th April 2023

12:00pm

# Conference - 'Origins and evolution of Family Business Research' - with Leif Mellin (Jönköping International Business School)

26th April 2023. 1:00pm

Conference - 'Context and Methods'- with Rodrigo Basco (American University of Sharjah)

26th April 2023. 2:00pm

### Lunch

26th April 2023. 3:00pm

# Conference - 'The Art of Publishing' - with Kim Eddleston (Northeastern University)

26th April 2023. 4:00pm

Conference - 'Research on Emotions in Family businesses' with Miruna Radu-Lefebvre (Audencia)

# FAMILY BUSINESS RESEARCH SUMMIT – RESILIENCY AND REGENERATION

VALENCIA 26-28 APRIL 2023.

26th April 2023. 6:30pm

### Family Business Research SUMMIT - Welcome reception

27th April 2023. 9:00am

# Conference (Keynote Speaker): Renewing the Family Firm business model Mr. Héctor Dominguis (GDES)

#### **PARALLEL SESSIONS**

27th April 2023. 10:15am

# Digital challenges for Family Firms

Prof. Ivan Miroshnychenko (*The International Institute for Management Development*)

#### Family Firms and Artificial Intelligence a Socioemotional Wealth Perspective

Augusto Bargoni<sup>1</sup>, Alberto Ferraris<sup>1</sup>, Zoltan Rozsa<sup>3</sup> (1. University of Turin, 2. Alexander Dubcek University of Trencin)

#### Making Sense of Technologies - A Repertory Grid Analysis on Technology Perception

*Marc André Scheffler*<sup>1</sup>, *Thomas Clauss*<sup>1</sup> (1. *Witten/Herdecke University*)

# The effect of digital communications on family firm performance: A fsQCA application

Maria Luisa Granda<sup>1</sup>, José Campoverde<sup>2</sup>, Adriana Amaya<sup>2</sup> (1. ESPAE Graduate School of Management ESPOL, 2. ESPAE Graduate School of Management, Escuela Superior Politécnica del Litoral, ESPOL, Ecuador) 27th April 2023. 10:15am

# **Distinct realities of Family Firms**

Dr. Alba Puig Denia (Universitat Jaume I)

**Contextualizing Family Firms' Productivity: The Role of Local Institutions** *Valentina Pieroni*<sup>1</sup>, *Stefano Amato*<sup>1</sup>, *Rodrigo Basco*<sup>3</sup>, *Nicola Lattanzi*<sup>1</sup> (1. IMT School for Advanced Studies Lucca, 2. American University of Sharjah)

**Socioemotional Wealth and Cash Holding Decisions in Family Firms** *Mikel Alayo*<sup>1</sup>, *Txomin Iturralde*<sup>1</sup>, *Amaia Maseda*<sup>1</sup>, *Valeriano Sanchez-Famoso*<sup>1</sup> (1. *University of the Basque Country UPV/EHU*)

Family business groups as a research context – Important and under studied phenomenon

Marita Rautiainen<sup>1</sup> (1. LUT University)

#### GENDER EQUALITY IN FIRM LEADERSHIP WORLDWIDE: WHERE ARE WE NOW AND HOW DO FAMILY AND NON-FAMILY FIRMS DIFFER?

Jan-Philipp Ahrens <sup>1</sup>, Freya Onneken <sup>2</sup>, Maren Rottler <sup>2</sup>, Robert Strohmeyer <sup>2</sup>, Mariateresa Torchia <sup>5</sup> (1. University of Passau / University of Mannheim, 2. University of Mannheim, 3. International University of Monaco)

27th April 2023. 10:15am

#### Governance and management structures

Dr. Albert James (Dalhouisie University)

**Non-family CEOs in family firms: searching for fit** *Anna Arbussà <sup>1</sup>, Pilar Marques <sup>1</sup>, Andrea Bikfalvi <sup>1</sup> (1. Universitat de Girona)* 

# A new systems perspective on the relationship between informal, formal family governance and family-centered non-economic goals

Daniela Gimenez-Jimenez<sup>1</sup>, Mariateresa Torchia<sup>2</sup>, Carl Åberg<sup>3</sup> (1. Technical University of Dortmund, 2. International University of Monaco, 3. University of South-Eastern Norway)

Institutional Work as a Way to Institutionalize Governance Structures in Family Businesses Leif Melin <sup>1</sup>, Maria José Parada <sup>2</sup>, Alberto Gimeno <sup>2</sup> (1. Jönköping International Business School, 2. Universitat Ramon Llull, ESADE)

#### Exploring How CEO Characteristics Explain Variation of Company Sustainability

Alicia Minnerup <sup>1</sup>, Jan-Philipp Ahrens <sup>2</sup> (1. University of Mannheim, 2. University of Passau, University of Mannheim)

27th April 2023. 10:15am

# Conference (PhD & Junior Faculty) - 'Gender research in Family businesses' - with Mariateresa Torchia (U. Monaco)

27th April 2023. 11:45am

#### Interactive Cofee Break

### **PARALLEL SESSIONS**

27th April 2023. 12:30pm

### Family Firms' responses in front of Covid-19

Dr. Montserrat Boronat-Navarro (Universitat Jaume I)

# The influence of national culture on family firm socially oriented responses to COVID-19

*Esther Sánchez Peinado <sup>1</sup>, Alejandro Escriba-Esteve <sup>2</sup> (1. University of Valencia, 2. University of Valencia and Ivie)* 

# Which family firms fared better during Covid-19 pandemic? The combinations of organizational resilience types and family involvement that facilitate business and social performance.

Alfredo Valentino<sup>1</sup>, Luis Diaz-Matajira<sup>2</sup>, Izabela Szymanska<sup>3</sup> (1. ESCE International

Business School, 2. Universidad de los Andes, 3. Saginaw Valley State University, 7400 Bay Road, Curtiss Hall 326, University Center, MI 48710, USA,)

# Resilience through crises: the role of CEOs past experience and digital alignment in family firms

Maria Iborra <sup>1</sup>, José Fernando López-Muñoz <sup>2</sup>, Vicente Safón <sup>3</sup> (1. Universitat de Valencia, 2. ESIC Business & Marketing School, 3. University of Valencia and Ivie)

27th April 2023. 12:30pm

### Entrepreneurial orientation of family firms

Dr. Maria Luisa Granda (ESPAE Graduate School of Management ESPOL)

#### ENTREPRENEURIAL ORIENTATION AND SOCIO-EMOTIONALWEALTH AS ENABLERS OF THE IMPACT OF DIGITAL TRANSFORMATION ON A POST-COVID FAMILY FIRM PERFORMANCE

Virginia Lasio <sup>1</sup>, Juan M Gómez <sup>2</sup>, John Rosso <sup>2</sup>, Alejandro Sanchez <sup>2</sup> (1. ESPAE Graduate School of Management ESPOL, 2. Universidad Icesi)

#### SOCIOEMOTIONAL WEALTH AND ENTREPRENEURIAL ORIENTATION: THE MODERATING ROLE OF TRANSFORMATIONAL LEADERSHIP

Adriana Amaya<sup>1</sup>, Jaly Chea<sup>2</sup>, Patricia Monteferrante<sup>3</sup>, Miguel Angel Perez Uribe<sup>4</sup> (1. ESPAE Graduate School of Management, Escuela Superior Politécnica del Litoral, ESPOL, Ecuador, 2. Escuela de Negocios, Universidad Francisco Marroquín, 3. Instituto de Estudios Superiores de Administración, IESA, 4. Tecnológico de Monterrey)

#### **50 Shades of Regeneration**

Albert James <sup>1</sup>, James Davis <sup>2</sup>, PramoDITA Sharma <sup>3</sup>, Matthew Allen <sup>4</sup> (1. Dalhouisie University, 2. Utah State University, 3. University of Vermont, 4. Babson College)

27th April 2023. 12:30pm

### Bright and dark sides in Business Families

Dr. María José Sanchez-Bueno (Universidad Carlos III de Madrid)

A gem cannot be polished without friction – regenerating conflict management through entrepreneurial skills Dagmar Hattenberg<sup>1</sup>, Erik Veldhuizen<sup>1</sup>, Judith van Helvert<sup>1</sup> (1. Windesheim University of Applied Sciences)

#### Uncovering the dark side of family firms : A bibliometric analysis.

Linda Murphy<sup>1</sup>, Cliodhna MacKenzie<sup>1</sup>, Elisa Conz<sup>3</sup> (1. University College Cork, 2. University of Pavia)

#### Doing the Business Family: A Foundation for Transgenerational Entrepreneurship

*Tobias Köllner*<sup>1</sup> (1. *Witten/Herdecke University*)

# Family Business Ethics: A literature review of main topics, impacts, & moderators

Mane Beglaryan<sup>1</sup>, Virginia Bodolica<sup>2</sup> (1. American University of Armenia, 2. American University of Sharjah)

#### 27th April 2023. 12:30pm

### Succession processes and legacy building

Pilar Marquès

#### Succession Legacy in Family Business: Too much of a good thing?

*Miruna RADU-LEFEBVRE*<sup>1</sup>, *Léa Wang*<sup>2</sup> (1. *Audencia, 2. Cologne Business School* & *Learning Lab*)

# Conflict Management around family firm's succession: the role of informal governance mechanisms

Issam Mejri <sup>1</sup>, Georges Samara <sup>2</sup>, Jeremy Cheng <sup>3</sup>, Wunnam Basit Issah <sup>4</sup> (1. IPAG Business School, France, 2. Department of Management, College of Business Administration, University of Sharjah, Sharjah, United Arab Emirates, 3. Center for Family Business, The Chinese University of Hong Kong, Hong Kong, China, 4. Department of Marketing, Innovation, Strategy and Operations (MISO), University of Leicester School of Business, Brookfield, United Kingdom)

#### Past has gone down in Family Business' Future

Myriam Cano-Rubio<sup>1</sup>, Stefania Masè<sup>2</sup>, Virginia Lasio<sup>3</sup>, Georges Samara<sup>4</sup> (1. University of Jaén, 2. IPAG Business School, 3. ESPAE Graduate School of Management ESPOL, 4. Department of Management, College of Business Administration, University of Sharjah, Sharjah, United Arab Emirates)

# Transgenerational entrepreneurship in family firms: uncovering the potential of family successors

Rafaela Gjergji <sup>1</sup>, Emmadonata Carbone <sup>1</sup>, Valentina Lazzarotti <sup>1</sup>, Salvatore Sciascia <sup>1</sup>, Federico Visconti <sup>1</sup> (1. FABULA - Family Business Lab, Cattaneo University - LIUC, Corso Matteotti 22, 21053 Castellanza)

27th April 2023. 2:00pm

# Lunch

27th April 2023. 3:15pm

# Panel: Talking about the sustainability journey with SPGC, KPMG Private Enterprise and Family Firms

#### Panelists:

- María Andreu (CEO of Ofival, Spain)
- Rebecca Bonnington (CEO and Co-Founder of Tricres, UK)
- Andrea Calabró (STEP Project Global Consortium & IPAG Business School)
- Tom McGinness (KPMG Private Enterprise

### PARALLEL SESSIONS

27th April 2023. 4:30pm

# Women influence in Family Firms management and governance

Prof. Jan-Philipp Ahrens (University of Passau / University of Mannheim)

# Exploring only child female CEOs as potential family business leaders! A fresh lens on the entrepreneurial orientation-family firm performance relationship.

Carl Åberg <sup>1</sup>, Mariateresa Torchia <sup>2</sup>, Alfredo Valentino <sup>3</sup> (1. University of South-Eastern Norway, 2. International University of Monaco, 3. ESCE International Business School)

#### Digging Beyond the Surface: The Relationship Between Female Directors and Workforce Reductions in Family Firms

Jessenia Davila<sup>1</sup>, Luis Gomez-Mejia<sup>2</sup>, Fernando Muñoz-Bullon<sup>1</sup>, María José Sanchez-Bueno<sup>1</sup> (1. Universidad Carlos III de Madrid, 2. Arizona State University W.P. Carey School of Business)

#### The role of women for sustainable and responsible family businesses

Rosalia Santulli <sup>1</sup>, Carmen Gallucci <sup>2</sup>, Laura Nieri <sup>1</sup> (1. University of Genoa, 2. University of Salerno)

#### Do women owners influence succession planning?

Patricia Gabaldón <sup>1</sup>, Alejandro Escriba-Esteve <sup>2</sup>, Ana Botella Andreu <sup>3</sup>, Cynthia Clark <sup>4</sup> (1. Instituto de Empresa, 2. University of Valencia and Ivie, 3. University of Valencia, 4. Bentley University)

#### 27th April 2023. 4:30pm

### Institutional contexts and influences

Dr. Claudia Pongelli (European University of Rome)

#### THE IMPACT OF SOCIAL-EMOTIONAL WEALTH ON FINANCIAL PERFORMANCE, RISK-TAKING, AND LEADERSHIP STYLES OF MIDDLE EAST FAMILY BUSINESSES

Mohamad Almasri<sup>1</sup>, Chiara Succi<sup>1</sup> (1. ESCP)

#### Leadership styles and family firm performance: cross cultural effects

Yeny Rodríguez<sup>1</sup>, Maria Luisa Granda<sup>2</sup>, Luis Diaz-Matajira<sup>1</sup>, César Cáceres<sup>4</sup> (1. Universidad de los Andes, 2. ESPAE Graduate School of Management ESPOL, 3. Universidad de Piura)

# The entrepreneurial tradition in a family: Embedded in society's institution of family business and promoting exploitation of opportunities

Mahsa Samsami<sup>1</sup>, Kent Adsbøll Wickstrøm<sup>2</sup>, Thomas Schott<sup>3</sup> (1. University of Agder and University of Santiago de Compostela, 2. University of Southern Denmark, 3. University of Agder, Kristiansand, Norway, American University in Cairo, and University of S. Denmark)

#### HOW INSTITUTIONAL LOGICS SHAPES THE ENTREPRENEURIAL PROCESS

Rodrigo Basco<sup>1</sup>, Maribel Guerrero<sup>2</sup> (1. American University of Sharjah, 2. Arizona State University)

27th April 2023. 4:30pm

# Leadership and innovation in Family Firms

Prof. Amaia Maseda (University of the Basque Country UPV/EHU)

#### THE ROLE OF FAMILY LEADERSHIP IN RADICAL INNOVATION

Ivan Miroshnychenko<sup>1</sup>, Lorenzo Ardito<sup>2</sup>, Antonio Messeni Petruzzelli<sup>2</sup>, Alfredo De Massis<sup>4</sup> (1. The International Institute for Management Development, 2. Politecnico di Bari, 3. Free University of Bozen-Bolzano)

# The Influence of Leadership Style on Innovation, Sustainability, and Performance

*Cassidy Creech*<sup>1</sup>, *James Davis*<sup>1</sup>, *PramoDITA Sharma*<sup>3</sup> (1. Utah State University, 2. University of Vermont)

**Innovativeness in the Family Firm: the role of Authoritarian Leadership** *Chelsea Sherlock*<sup>1</sup>, *David Marshall*<sup>2</sup>, *Clay Dibrell*<sup>3</sup>, *Eric Clinton*<sup>4</sup> (1. *Mississippi State University, 2. University of Dayton, 3. The University of Mississippi, 4. Dublin City University*)

27th April 2023. 4:30pm

### Managerial issues in declining-performance contexts

Dr. Tulsi Jayakumar (SP Jain Institute of Management & Research, Mumbai)

# Comparing different family vs. other blockholders' influence in TMT changes during low performance periods

Nikolaos Kavadis<sup>1</sup>, Alejandro Escriba-Esteve<sup>2</sup>, José Fernando López-Muñoz<sup>3</sup> (1. Copenhagen Business School, 2. University of Valencia and Ivie, 3. ESIC Business & Marketing School)

EXECUTIVE TURNOVER IN FAMILY FIRMS: EXPLORING INTERNAL AND EXTERNAL ELEMENTS

Fernando Muñoz-Bullon<sup>1</sup>, María José Sanchez-Bueno<sup>1</sup>, Mathew Hughes<sup>3</sup> (1. Universidad Carlos III de Madrid, 2. Loughborough University)

# THE IMPACT OF FAMILY LEADERS ON DECISION-MAKING IN THE FACE OF PERFORMANCE DECLINE

*Chandresh Baid*<sup>1</sup>, *Ana Gonzalez*<sup>1</sup>, *Vijay Gondhalekar*<sup>1</sup> (1. *Grand Valley State University*)

# Retrenchment and recovery strategies in family firms: interaction and effects on TMT composition.

Rafael Jordá<sup>1</sup>, Alejandro Escriba-Esteve<sup>2</sup>, Vicente Safón<sup>2</sup> (1. Universidad San Francisco de Quito, 2. University of Valencia and Ivie)

27th April 2023. 4:30pm

# Conference (PhD & Junior Faculty) - 'Global perspectives – cultural differences in Family Business Research' - with Kevin Au (CUHK)

27th April 2023. 8:30pm

#### Dinner

#### 28th April 2023. 9:00am

# Conference (Keynote Speaker): How small firms and family business gain competitive advantage through open innovation Dr. Wim Vanhaverbeke (University of Antwerp, Belgium)

### PARALLEL SESSIONS

28th April 2023. 10:15am

### Measuring familiness.

Dr. Fernando Muñoz-Bullon (Universidad Carlos III de Madrid)

#### Is it possible to differentiate family firms' personalities?

Alejandro Escriba-Esteve <sup>1</sup>, Pilar Gonzalez-Navarro <sup>2</sup>, Rosario Zurriaga <sup>2</sup>, Lucía Inmaculada Llinares-Insa <sup>2</sup> (1. University of Valencia and Ivie, 2. University of Valencia)

# Leading, controlling and innovating: a phenomenographic look at family businesses

*Tatiane Meurer*<sup>1</sup>, *Franciele Beck*<sup>1</sup> (1. University of Blumenau)

#### Shedding Light on the Founder's Shadow: Development of a Scale to Measure Employee Perceptions of the Founder's Influence

Liliana Dinis <sup>1</sup>, Pedro Neves <sup>1</sup>, Armenio Rego <sup>3</sup> (1. Nova School of Business and Economics, 2. Católica Porto Business School)

28th April 2023. 10:15am

### International and cross-cultural management challenges

Prof. Alfredo Valentino (ESCE International Business School)

#### When the grass is green on both sides: Internationalization of Emerging Economy Small Family Firms

Tulsi Jayakumar <sup>1</sup>, Ramzi Fathallah <sup>2</sup> (1. SP Jain Institute of Management & Research, Mumbai, 2. Telfer School of Management, University of Ottawa)

#### Game of Thrones! Nepotism in Family Businesses

Angelo Solarino<sup>1</sup> (1. Durham University Business School)

# Society's institution for family business: Enhancing internationalization of family firms

Thomas Schott <sup>1</sup>, Mahsa Samsami <sup>2</sup>, Ruben Mora Ruano <sup>3</sup>, Yolanda Bueno Hernández <sup>3</sup> (1. University of Agder, Kristiansand, Norway, American University in Cairo, and University of S. Denmark, 2. University of Agder, 3. Universidad Autónoma de Madrid (UAM))

28th April 2023. 10:15am

### Succession challenges & facilitators

Prof. Carmen Gallucci (University of Salerno)

Intergenerational Successions in Family Firms: How Does Leadership Style Difference Influence Nonfamily Member Employees' Entrepreneurial Behaviour

*Yuanting Wen*<sup>1</sup>, *Rainer Harms*<sup>1</sup> (1. University of Twente)

# When does he/she plan to retire? Antecedents of retirement age in family businesses.

FRANCISCA SINN <sup>1</sup>, Luis Diaz-Matajira <sup>2</sup>, FERNANDO SANDOVAL <sup>3</sup>, James Davis <sup>4</sup> (1. Unversidad Adolfo Ibañez, 2. Universidad de los Andes, 3. TEC Monterrey, 4. Utah State University)

#### IT TAKES TWO TO TANGO - CONCEPTUALIZING THE "SUCCESSION DANCE" IN FAMILY FIRMS THROUGH SOCIAL EXCHANGE THEORY

Jan Zybura <sup>1</sup>, Michael Woywode <sup>2</sup>, Jan-Philipp Ahrens <sup>3</sup>, Baris Istipliler <sup>2</sup>, Marc Kowalzick <sup>2</sup> (1. Hochschule Mannheim, 2. University of Mannheim, 3. University of Passau / University of Mannheim)

# Family CEO's Birth Order and Firm Innovation: The Moderating Role of National Institutions

Kelly Chen<sup>1</sup>, Kevin Au<sup>2</sup>, Jeremy Cheng<sup>2</sup>, Frank Ng<sup>2</sup> (1. Hong Kong Metropolitan University, 2. Chinese University of Hong Kong) 28th April 2023. 10:15am

# Growth and strategic capabilities in Family Firms

Dr. Rosalia Santulli (University of Genoa)

#### Resolving the Paradox of Sustainability: Subjective Interpretation of Cyclical Time as An Advantage for Family Enterprises PramoDITA Sharma<sup>1</sup>, Sanjay Sharma<sup>1</sup> (1. University of Vermont)

What does family involvement influence the development of dynamic capabilities in innovative hotel chains? A non-linear approach Lorena Ruiz-Fernández <sup>1</sup>, Laura Rienda <sup>1</sup>, Rosario Andreu <sup>1</sup> (1. University of Alicante)

# Renewing the entrepreneurial mindset across generations in the family business

Mariem Hannachi<sup>1</sup> (1. ESSCA School of Business)

28th April 2023. 11:45am

#### **Interactive Coffee Break**

### **PARALLEL SESSIONS**

28th April 2023. 12:30pm

### Rener@ting the ownership perspective

Prof. Thomas Clauss (Witten/Herdecke University)

#### Regeneration: The case of a family office

Ana Gonzalez<sup>1</sup>, Albert James<sup>2</sup> (1. Grand Valley State University, 2. Dalhouisie University)

#### FAMILY FIRMS AND ENVIRONMENTAL PERFORMANCE: DISENTANGLING THE ROLE OF OWNERSHIP AND MANAGEMENT

María Jesús Nieto <sup>1</sup>, Lluis Santamaria <sup>1</sup>, Jolien Huybrechts <sup>3</sup>, Anita Van Gils <sup>3</sup> (1. Universidad Carlos III de Madrid, 2. Maastricht University)

#### UNDERSTANDING THE DISPLACEMENT OF AN AGRICULTURAL BUSINESS FAMILY IN COLOMBIA THROUGH THE LENS OF LAND OWNERSHIP AND STEWARDSHIP

Enrique Sandino Vargas <sup>1</sup>, Marcela Ramírez-Pasillas <sup>2</sup>, Leona Achtenhagen <sup>2</sup> (1. Universidad Antonio Nariño UAN, 2. Jönköping University JU)

**Organizational innovation for family business ownership: a case study** *Suvi Konsti-Laakso*<sup>1</sup>, *Marita Rautiainen*<sup>1</sup> (1. LUT University)

28th April 2023. 12:30pm

### ESG Policies in Family Firms

Dr. Sanjay Sharma (University of Vermont)

# Family firms and their impact on the natural environment: footprint versus handprint

Solvej Lorenzen<sup>1</sup> (1. Witten/Herdecke University)

#### Analysing the Circular Economy Paradigm in the Tourism Sector from a Family Business Perspective: The Case of Iberostar

Alba Puig Denia<sup>1</sup>, José María Fernández-Yáñez<sup>1</sup>, Beatriz Forés<sup>1</sup>, Montserrat Boronat-Navarro<sup>1</sup> (1. Universitat Jaume I)

#### How to be green in highly turbulent business conditions? Evidence from the family firms in Poland

Katarzyna Szymczyk<sup>1</sup>, Aneta Włodarczyk<sup>1</sup> (1. Czestochowa University of Technology)

28th April 2023. 12:30pm

# Family firms in times of crisis

Prof. Virginia Lasio (ESPAE Graduate School of Management ESPOL)

# Re-gener@ting Family Entrepreneurship through the crisis : The role of family values

Tulsi Jayakumar <sup>1</sup>, Tanja Leppäaho <sup>2</sup>, Spiros Batas <sup>3</sup>, Katerina Kampouri <sup>4</sup>, Paavo Ritala <sup>2</sup>, Karine Guiderdoni-Jordain <sup>6</sup>, Emmanuella Plakoyiannaki <sup>7</sup>, Man Yang <sup>8</sup>, Allan Discua Cruz <sup>9</sup>, Jose Godinez <sup>10</sup> (1. SP Jain Institute of Management & Research, Mumbai, 2. LUT University, 3. University of Northampton, UK, 4. University of Macedonia, Greece, 5. Aix-Marseille University, France, 6. University of Vienna, 7. Hanken School of Economics, 8. Lancaster University, 9. University of Massachusetts)

#### NAVIGATING FAMILY FIRM RESILIENCE AND INNOVATION TENSIONS IN TIMES OF CRISIS

*Vanessa Diaz-Moriana*<sup>1</sup>, *Eric Clinton*<sup>1</sup>, *Catherine Faherty*<sup>1</sup>, *Colm O'Gorman*<sup>1</sup> (1. *Dublin City University*)

#### FINANCIAL STRENGTH OF FAMILY FIRMS DURING NON-MUNIFICENT PERIODS: LESSONS FROM THE PAST, LEARNINGS FOR THE FUTURE

Jorge Villagrasa Guarch<sup>1</sup>, Alejandro Escriba-Esteve<sup>2</sup>, Colin Donaldson<sup>1</sup> (1. EDEM Business School, 2. University of Valencia and Ivie)

28th April 2023. 2:00pm

### Closing Session & Bye-Bye Lunch