



Dr. Kati Suomi holds a tenure-track position as a professor of Business and Entrepreneurship at the Turku School of Economics at the University of Turku (Pori Unit), where she is currently serving as the Group leader of the research group [ENTREBUS](#). She holds the title of docent (adjunct professorship) at the Faculty of Management and Business at Tampere University. She is a visiting scholar at the University of València for the year 2023 (European Council for Small Business and Entrepreneurship Visiting Scholars program).

Before joining academia in 2008, Kati worked for several years in the financial sector, as well as in retailing.

Kati is an experienced educator with over 14 years of teaching experience from the University of Turku. She is responsible for minor studies in entrepreneurship at the Pori unit of the Turku School of Economics. She teaches entrepreneurship courses and supervises doctoral theses.

Kati's current research interests include topics such as entrepreneurship education, entrepreneurial university, entrepreneurial marketing, and branding of SMEs.

Kati's research has been published in many articles in peer-reviewed journals, including the Journal of Business Research, Tourism Management, and the International Journal of Public Sector Management, among others.

Her CV can be consulted on [ORCID](#).