Competitiveness and growth of economies depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets?

The V KIIS Workshop “Knowledge, Innovation, and Internationalization Strategies” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

Organizing Committee
Dolores Añón Higón (Universitat de València and ERICES)
Pilar Beneito López (Universitat de València and ERICES)
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José J. Sempere Monerris (Universitat de València and ERICES)
Óscar Vicente Chirivella (Universitat de València)

Sponsors

Organisers

Venue
The workshop will take place in Room 3P17, located in the third floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.

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Valencia 
21st-22nd November 2019
Facultat d’Economia Universitat de València
Room 3P17

Thursday, November 21st

10:00h – 10:15h | Registration
10:15h – 10:30h | Presentation
10:30h – 11:30h | Keynote: LABOR MARKET ADJUSTMENT TO EXTERNAL SHOCKS: EVIDENCE FOR WORKERS AND FIRMS IN BRAZIL, CHILE, ECUADOR AND MEXICO
Ana Margarida Fernandes (World Bank)
Joana Silva (UCP-Catolica Lisbon School of Business and Economics and World Bank)

11:30h - 12:00h | Coffee break
12:00h - 13:00h | Information disclosure and the market for acquiring technology companies
Carlos J. Serrano (Universitat Pompeu Fabra and Barcelona Graduate School of Economics)
George Chondrakis (ESADE Business School)
Rosemarie Ham Ziedonis (Boston University and NBER)

13:30h - 15:00h | Lunch
15:00h – 16:30h | Is Green Innovation a Premium to gain Internationalization?
Fernando Merino de Lucas (Universidad de Murcia)
Marco Giaratana (IE Business School Madrid)
Ester Martínez-Ros (Universidad Carlos III de Madrid)

16:30h - 17:00h | Coffee break
17:00h – 18:00h | Medium-term effects of financial conditions at birth: the role of public VC initiatives
Elena Huergo (ICAE-GRIPICO-Universidad Complutense de Madrid)
Alberto López (GRIPICO-Universidad Complutense de Madrid)

19:00h - 21:00h | Expert table: ECONOMIC IMPACT OF AI AND CYBERSECURITY
Miguel A. Juan (Managing Partner at S2 Grupo, company specialized in cybersecurity)

Friday, November 22nd

10:00h – 11:00h | Keynote: CLOUD COMPUTING AND FIRM GROWTH
Richard Kneller (University of Nottingham)
Timothy J. DeStefano (Harvard Business School)
Jonathan D. Timmis (World Bank)

11:00h - 11:30h | Coffee break
11:30h - 13:00h | Trademarks and firm competitiveness: an empirical analysis of the world top R&D spending companies
Stefano Schiavo (University of Trento)
Lorena M. D’Agostino (University of Trento)

13:30h | Lunch
15:30h – 18:30h | Final discussion and KIIS meeting