

Competitiveness and growth of economies depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets?

The V KIIS Workshop “**Knowledge, Innovation, and Internationalization Strategies**” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

www.kiis.es

V KIIS Workshop

**Knowledge,
Innovation and
Internationalization
Strategies**

Venue

The workshop will take place in Room 3P17, located in the third floor of the Facultat d'Economia, Avinguda dels Tarongers, s/n, 46022 València.

Facultat d'Economia
21st-22nd November 2019

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VI KIIS Workshop

Knowledge,
Innovation and
Internationalization
Strategies

Valencia

21st-22nd November 2019

Facultat d'Economia Universitat de València

Room 3P17

Thursday, November 21st

10:00h – 10:15h | Registration

10:15h – 10:30h | Presentation

10:30h – 11:30h

Keynote: LABOR MARKET ADJUSTMENT TO EXTERNAL SHOCKS: EVIDENCE FOR WORKERS AND FIRMS IN BRAZIL, CHILE, ECUADOR AND MEXICO

Ana Margarida Fernandes (World Bank)

Joana Silva (UCP-Catolica Lisbon School of Business and Economics and World Bank)

11:30h – 12:00h | Coffee break

12:00h – 13:30h

Information disclosure and the market for acquiring technology companies

Carlos J. Serrano (Universitat Pompeu Fabra and Barcelona Graduate School of Economics)

George Chondrakis (ESADE Business School)

Rosemarie Ham Ziedonis (Boston University and NBER)

Do university technology transfers increase firms' innovation?

María García-Vega (University of Nottingham)

Óscar Vicente-Chirivella (Universitat de València)

Measuring the private and social returns to R&D: unintended spillovers versus technology markets

Pere Arqué-Castells (University of Groningen-Innovation Management and Strategy)

Daniel F. Spulber (Northwestern University-Kellogg School of Management)

13:30h – 15:00h | Lunch

15:00h – 16:30h

Is Green Innovation a Premium to gain Internationalization?

Fernando Merino de Lucas (Universidad de Murcia)

Marco Giarratana (IE Business School Madrid)

Ester Martínez-Ros (Universidad Carlos III de Madrid)

Medium-term effects of financial conditions at birth: the role of public VC initiatives

Elena Huergo (ICAE-GRIPICO-Universidad Complutense de Madrid)

Alberto López (GRIPICO-Universidad Complutense de Madrid)

Sequential and simultaneous adoptions in the research and development strategies

Abel E. Lucena-Pimentel (Universitat de les Illes Balears)

Óscar Vicente-Chirivella (Universitat de València)

16:30h – 17:00h | Coffee break

17:00h – 18:00h

Faraway, so close! International transmission in the medium term cycle of advanced economies

Mónica Correa-López (Banco de España)

Beatriz de Blas (Universidad Autónoma de Madrid)

Mergers and the Markups of Rival Firms: Evidence from European Markets

Joel Stiebale (DICE-Heinriche-Heine-Universität Düsseldorf)

Florian Szücs (Vienna University of Economics and Business)

18:00h – 18:30h

Expert table: ECONOMIC IMPACT OF AI AND CYBERSECURITY

Miguel A. Juan (Managing Partner at S2 Grupo, company specialized in cybersecurity)

Friday, November 22nd

10:00h – 11:00h

Keynote: CLOUD COMPUTING AND FIRM GROWTH

Richard Kneller (University of Nottingham)

Timothy J. DeStefano (Harvard Business School)

Jonathan D. Timmis (World Bank)

11:00h – 11:30h | Coffee break

11:30h – 13:00h

Trademarks and firm competitiveness: an empirical analysis of the world top R&D spending companies

Stefano Schiavo (University of Trento)

Lorena M. D'Agostino (University of Trento)

Does network closure beef up import premium?

Francesco Serti (IMT Scuola Alti Studi Lucca)

Alessio Muscillo (Università degli Studi di Siena)

Paolo Pin (Università degli Studi di Siena)

Tiziano Razzolini (Università degli Studi di Siena)

Foreign sourcing and exporting

María E. Rochina-Barrachina (Universitat de València and ERICES)

Juan A. Máñez (Universitat de València and ERICES)

Juan A. Sanchis-Llopis (Universitat de València and ERICES)

13:30h | Lunch

15:30h – 18:30h | Final discussion and KIIS meeting