

Anabel Fernández-Mesa

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Summary

Anabel Fernández holds a degree in Business Administration and Management, a Master's in Strategic Management and a PhD in Business Administration from the University of Valencia, where she received the extraordinary postgraduate and doctoral awards. In her career she has worked in the investment department of a financial institution, as a local development agent in the public sector and a research assistant in the Superior Council of Scientific Research (CSIC) in Spain.

Since 2010, she works at the Faculty of Economics of the University of Valencia where she teaches subjects related to Strategic Management and Innovation Management. She has been a visiting researcher at the Erasmus University in Rotterdam and at the University of Bordeaux. She has been co-chair of the interest group on Strategic Management at the European Academy of Management (EURAM) conference and currently is in the board of EURAM. She is also co-chair of the master's in human resources management of the University of Valencia and the professional exists coordinator of University of Valencia in UVocupació. Her interest in research focuses on Organizational Learning, Innovation, Entrepreneurship and Dynamic Capabilities from a Strategic perspective. She has published on these topics in journals such as Long Range Planning, Technovation, Industrial Marketing Management and International Business Review, among others

Research line

Innovating firm

Research Interest

Strategic Management

Innovation management

Learning organization and knowledge management

Entrepreneurship

Human resource management

Selected Publications

- Fernández-Mesa, A., Llopis, O., García-Granero, A., & Olmos-Peñuela, J. (2020). Enhancing organisational commitment through task significance: the moderating role of openness to experience. *European Management Journal*, 38(4), 602-612.
- Azagra-Caro, J. M., Fernández-Mesa, A., & Robinson-García, N. (2020). 'Getting out of the closet': scientific authorship of literary fiction and knowledge transfer. *The Journal of Technology Transfer*, 45(1), 56-85.
- Ferreras-Méndez, J. L., Fernández-Mesa, A., & Alegre, J. (2019). Export performance in SMEs: The importance of external knowledge search strategies and absorptive capacity. *Management International Review*, 59(3), 413-437.
- Lopez Hernandez, A. K., Fernandez-Mesa, A., & Edwards-Schachter, M. (2018). Team collaboration capabilities as a factor in startup success. *Journal of technology management & innovation*, 13(4), 13-23.

- García-Granero, A., Fernández-Mesa, A., Jansen, J. J., & Vega-Jurado, J. (2018). Top management team diversity and ambidexterity: The contingent role of shared responsibility and CEO cognitive trust. *Long Range Planning*, 51(6), 881-893.
- Fernández-Mesa, A., Llopis, O., García-Granero, A., Peñuela, J. O., & Martínez-Sanchis, P. (2017). Dime cómo eres y entenderé por qué te vas. *Universia Business Review*, (55), 80-117.
- Ferreras-Méndez, J. L., Fernández-Mesa, A., & Alegre, J. (2016). The relationship between knowledge search strategies and absorptive capacity: A deeper look. *Technovation*, 54, 48-61.
- García-Granero, A., Llopis, Ó., Fernández-Mesa, A., & Alegre, J. (2015). Unraveling the link between managerial risk-taking and innovation: The mediating role of a risk-taking climate. *Journal of Business Research*, 68(5), 1094-1104.
- Ferreras-Méndez, J. L., Newell, S., Fernández-Mesa, A., & Alegre, J. (2015). Depth and breadth of external knowledge search and performance: The mediating role of absorptive capacity. *Industrial Marketing Management*, 47, 86-97.
- Fernández-Mesa, A., & Alegre, J. (2015). Entrepreneurial orientation and export intensity: Examining the interplay of organizational learning and innovation. *International business review*, 24(1), 148-156.
- Fernández-Mesa, A., Ferreras-Méndez, J. L., Alegre, J., & Chiva, R. (2014). IT competency and the commercial success of innovation. *Industrial Management & Data Systems*.
- Fernández-Mesa, A., Alegre-Vidal, J., Chiva-Gómez, R., & Gutiérrez-Gracia, A. (2013). Design management capability and product innovation in SMEs. *Management Decision*.
- Fernández-Mesa, A., Iborra, M., & Safón, V. (2013). CEO-TMT interaction: do tenure and age affect ambidexterity dynamism?. *European Journal of International Management*, 7(1), 31-55.
- Fernández-Mesa, A., Alegre-Vidal, J., & Chiva-Gómez, R. (2012). Orientación emprendedora, capacidad de aprendizaje organizativo y desempeño innovador. *Journal of technology management & innovation*, 7(2), 157-170.

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