

José Luis Ferreras-Méndez

Universitat de València

Department of Management



Summary

José Luis Ferreras-Méndez is Associate Professor of Innovation and Strategic Management at the University of Valencia. He has a Ph.D. in Business Management from the same university. His research focusses in areas such as open innovation, absorptive capacity, business model innovation and organizational learning. He has published his research in Journals such as *Technovation*, *Industrial Marketing Management*, *Management International Review*, *Industrial Management* and *Data System*, among others. He has been the principal research of a competitive project founded by the Generalitat Valenciana and also has participated in 3 research projects of the National Science and Technology Plan and 2 of the Generalitat Valenciana. He has been visiting scholar at Bentley University (USA), Universidade de Campinas (Brazil), Erasmus University (Netherlands), Nova School of Business (Portugal), Beedie School of Business (Canada), Tecnológico de Monterrey (Mexico) and Universidad de Murcia (Spain).

Research line

Organizational learning and quality management

Research Interest

Open innovation

Absorptive capacity

Organizational learning

Business model innovation

Entrepreneurial orientation

Selected Publications

- Ferreras-Méndez, J. L., Olmos-Peñuela, J., Salas-Vallina, A., & Alegre, J. (2021). Entrepreneurial orientation and new product development performance in SMEs: The mediating role of business model innovation. *Technovation*, 108, 102325.
- Ferreras-Méndez, J. L., Fernández-Mesa, A., & Alegre, J. (2019). Export performance in SMEs: The importance of external knowledge search strategies and absorptive capacity. *Management International Review*, 59(3), 413-437.
- Ferreras Méndez, J. L., Sanz Valle, R., & Alegre, J. (2018). Transformational leadership and absorptive capacity: an analysis of the organizational catalysts for this relationship. *Technology Analysis & Strategic Management*, 30(2), 211-226.
- Ferreras-Méndez, J. L., Newell, S., Fernández-Mesa, A., & Alegre, J. (2015). Depth and breadth of external knowledge search and performance: The mediating role of absorptive capacity. *Industrial Marketing Management*, 47, 86-97.
- Ferreras-Méndez, J. L., Fernández-Mesa, A., & Alegre, J. (2016). The relationship between knowledge search strategies and absorptive capacity: A deeper look. *Technovation*, 54, 48-61.

External Links

[Google Scholar Profile](#)

Contact details

*Facultat d'Economia
Universitat de València
Av. dels Tarongers, S/N.
46022 València (Spain)
Office 5A10
Phone: 963 828 327*