

Fidel León-Darder

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Summary

Fidel León-Darder holds a Ph.D. in Management Studies with European certificate. He is Associate Professor of International Business at the University of Valencia.

Dr. León-Darder has supervised 5 doctoral theses, has participated in 6 research projects of the National Science and Technology Plan and numerous applied projects financed by the Chamber of Commerce, the Ministry of Industry, the Spanish association of home-textiles or the Valencian Government. Professor León has been visiting scholar at Copenhagen Business School (Denmark), École de Management de Lyon (France), ESCE Paris (France), UCLA (Venezuela), RANPEA (Russia) and ITCR (Costa Rica). His research has been accepted for publication among others in *International Business Review*, *International Marketing Review*, *Journal of International Business Studies*, *Management International Review*, *Journal of Business Ethics*, *Technological Forecasting and Social Change*, *Service Business*, *Service Industries Journal*, *Asia Pacific Journal of Management*, *Journal of International Management*, etc.

Research line

Internationalization: Strategic options and human resource management

Research Interest

Entry modes and Process of internationalization

Mode combination

Subsidiary embeddedness – subsidiary strategy

Cross cultural management

Selected Publications

- Treviño, L.J., ... & León-Darder, F. (2020). A cross-cultural examination of person-organization fit: is PO fit congruent with or contingent on societal values?. *Management International Review*, 60(2), 287-314.
- Terpstra-Tong, J.,... & León-Darder, F. (2020). The Quality of Leader-Member Exchange (LMX): A Multilevel Analysis of Individual-level, Organizational-level and Societal-level Antecedents. *Journal of International Management*, 26(3), 100760.
- Treviño, L.J....& León-Darder, F. (2019). A multi-country, multi-sector replication challenge to the validity of the cultural tightness-looseness measure. *Asia Pacific Journal of Management*, 1-30.
- Achcaoucaou, F., Miravittles, P., & León-Darder, F. (2017). Do we really know the predictors of competence-creating R&D subsidiaries? Uncovering the mediation of dual network embeddedness. *Technological Forecasting and Social Change*, 116, 181-195.
- Achcaoucaou, F., Miravittles, P., & León-Darder, F. (2014). Knowledge sharing and subsidiary R&D mandate development: A matter of dual embeddedness. *International Business Review*, 23(1), 76-90.
- Pla-Barber, J., Villar, C., & León-Darder, F. (2014). Augmenting versus exploiting entry modes in soft services: Reconsidering the role of experiential knowledge. *International Marketing Review*, 31(6), 621-636.

External Links

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