

Alicia Mas Tur

Universitat of València

Department of Management



Summary

Alicia Mas Tur holds a Ph.D. in Business Management with international certificate. She is Associate Professor of Strategic management at the University of Valencia.

Prof. Mas Tur has participated in several research projects. Currently she is Lead Researcher of two projects related to entrepreneurship. Prof. Mas Tur is associate editor of *Service Business. An International Journal* and is member of the editorial board of several journal including the *European Journal of Management Studies* and *Contemporary Economics*. Her research has been accepted for publication among others in *International Journal of Technology Management*, *Canadian Journal of Administrative Sciences*, *Entrepreneurship & Regional Development*, *Technological Forecasting and Social Change*, *Knowledge management. Research and Practice*, etc.

Research line

Entrepreneurship

Research Interest

Woman entrepreneurship

Innovation

Sustainability

Qualitative Comparative Analysis (QCA)

Selected Publications

- Mas-Tur, A., Guijarro, M., & Carrilero, A. (2021). What Type of Entrepreneurship Leads to Sustainable Development? A Configurational Approach. *Social Indicators Research*, 157(1), 29-42.
- Belso-Martínez, J. A., Mas-Tur, A., Sánchez, M., & López-Sánchez, M. J. (2020). The COVID-19 response system and collective social service provision. Strategic network dimensions and proximity considerations. *Service Business*, 14(3), 387-411.
- Mas-Tur, A., Roig-Tierno, N., & Ribeiro-Navarrete, B. (2019). Successful entrepreneurial learning: success factors of adaptive governance of the commons. *Knowledge Management Research & Practice*, 1-12.
- Belso-Martínez, J. A., Mas-Tur, A., & Roig-Tierno, N. (2017). Synergistic effects and the co-existence of networks in clusters. *Entrepreneurship & Regional Development*, 29(1-2), 137-154.
- Paniagua, J., Mas-Tur, A., & Sapena, J. (2015). Is social entrepreneurship a greenfield for foreign direct investment? A conceptual and empirical analysis. *Canadian Journal of Administrative Sciences/Revue Canadienne des Sciences de l'Administration*, 32(4), 265-275.
- Rey-Martí, A., Porcar, A. T., & Mas-Tur, A. (2015). Linking female entrepreneurs' motivation to business survival. *Journal of business research*, 68(4), 810-814.
- Huarng, K. H., Mas-Tur, A., & Yu, T. H. K. (2012). Factors affecting the success of women entrepreneurs. *International Entrepreneurship and Management Journal*, 8(4), 487-497.
- Akehurst, G., Simarro, E., & Mas-Tur, A. (2012). Women entrepreneurship in small service firms: Motivations, barriers and performance. *The Service Industries Journal*, 32(15), 2489-2505.

External Links

Scholar: <https://scholar.google.es/citations?user=COogNKsAAAAJ&hl=es&oi=sra>

Contact details

*Facultat d'Economia
Universitat de València
Av. dels Tarongers, S/N.
46022 València (Spain)
Office 1A12
Phone: 963 828 881*