

María D. Moreno-Luzón

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Summary

María D. Moreno-Luzón is Professor of Business Organization at the University of Valencia (Spain).

Prof. Moreno-Luzón has supervised 12 doctoral theses, and she has directed 14 competitive research projects. She has been visiting scholar at Aston Business School, Aston University (UK), Henley Business School, Reading University (UK), University of Barcelona (Spain) and University Carlos III of Madrid (Spain).

Her research has been accepted for publication in many international journals, among others in *British Journal of Management*, *Management Decision*, *International Journal of Manpower*, *Total Quality Management & Business Excellence*, *Industrial Management and Data System*, *Journal of Business Research*, *Employee Relations*, *Personnel Review*, *Knowledge Management Research & Practice*, *BRQ Business Research Quarterly*, *International Journal of Management and Applied Science*, and *International Journal of Supply Chain Management*.

Research line

Quality Management, Innovation and Organizational Learning

Research Interest

Ambidexterity and Formalization

Organizational Trust and Innovation

Quality Management and Ambidexterity in the Organic Agro-Food Industry

Selected Publications

- Odette Champs-Anturi; Maria D. Moreno-Luzon; Juan P. Escorcía-Caballero (2020) Linking Organizational trust and performance through ambidexterity. ***Personnel Review***. Vol. 49, N. 4, pp. 956-973. <https://doi.org/10.1108/PR-07-2018-0239>
- Maria Gil-Marques; Maria D. Moreno-Luzon (2020) Building Sustainable contextual ambidexterity through routines: A case study from information technology firms ***Sustainability***. Vol. 12, N. 24, pp. 10638-10657. <https://doi.org/10.3390/su122410638>
- Juan P. Escorcía-Caballero, Maria D. Moreno-Luzon, Pietro Romano (2020) Does supply chain quality integration guarantee ambidexterity? Contingency and configuration perspectives on their relationships. ***Total Quality Management & Business Excellence***. Published online: 22 Dec 2020. <https://doi.org/10.1080/14783363.2020.1858710>
- Odette Champs-Anturi, Maria D. Moreno-Luzon, Pietro Romano (2020) The role of formalization and organizational trust as antecedents of ambidexterity: An investigation on the organic agro-food industry. ***BRQ Business Research Quarterly***, First Published 18 Oct 2020. <https://doi.org/10.1177/2340944420966331>
- Andrés Salas Vallina, Maria D. Moreno-Luzon, Anna Ferrer-Franco (2019). The individual side of ambidexterity do inspirational leaders and organizational learning

resolve the exploitation-exploration dilemma?. *Employee Relations: The International Journal*. Vol. 41 No. 3, pp. 592-613.

- Moreno-Luzon, M.D.; Gil-Marques, M. and Arteaga, F. (2014) Driving organizational ambidexterity through process management. The key role of cultural change". *Total Quality Management & Business Excellence*. Vol. 25 N. 10 pp. 1026-1038 <http://dx.doi.org/10.1080/14783363.2013.776768>
- Lloria, B.; Moreno-Luzón M. D. (2014) Measuring organizational learning: design and validation of an integrative scale. *Journal of Business Research*. Vol. 67, N. 5, pp. 692- 697.
- Moreno-Luzon, M.D.; Gil-Marques, M. and Valls-Pasola J. (2013) TQM, Innovation and the role of cultural change. *Industrial Management & Data Systems*. Vol. 113, N. 8, pp. 1149-1168.
- Gil-Marques, M. and Moreno-Luzon, M.D. (2013) Driving human resources towards quality and innovation in a highly competitive environment. *International Journal of Manpower*. Special Issue: The changing economic environment. Implications for human resource management. Vol. 34, N. 6, pp. 839-860.
- Moreno-Luzon, M.D. and Valls Pasola, J. (2011) Ambidexterity and quality management: Towards a research agenda. *Management Decision*. Vol. 49, N. 6, pp. 927- 947.
- Moreno-Luzón, M.D. and Lloria, M.B. (2008) The role of non-structural and informal mechanisms of integration and coordination as forces in knowledge creation. *British Journal of Management*. Vol. 19, N. 3, pp. 250-275.

External Links

Google Scholar profile

<https://scholar.google.com/citations?hl=es&user=5WIAAtUAAAJ>

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