

## María D. Moreno-Luzón

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### Resumen

María D. Moreno-Luzón es Catedrática de Organización de Empresas en la Universidad de Valencia (España).

Prof. Moreno-Luzón ha dirigido 12 tesis doctorales, y 14 proyectos de investigación competitivos. Ha sido profesora visitante en Aston Business School, Aston University (UK), Henley Business School, Reading University (UK), Universidad de Barcelona (España) y Universidad Carlos III de Madrid (España).

Ha publicado en prestigiosas revistas internacionales, entre otras en *British Journal of Management*, *Management Decision*, *International Journal of Manpower*, *Total Quality Management & Business Excellence*, *Industrial Management and Data System*, *Journal of Business Research*, *Employee Relations*, *Personnel Review*, *Knowledge Management Research & Practice*, *BRQ Business Research Quarterly*, *International Journal of Management and Applied Science*, and *International Journal of Supply Chain Management*.

### Línea de Investigación

Gestión de la Calidad, Innovación y Aprendizaje Organizativo

### Intereses de Investigación

Ambidestreza y Formalización

Confianza Organizativa e Innovación

Gestión de la Calidad y Ambidestreza en la Industria Agro-Alimentaria Ecológica

### Algunas publicaciones recientes

- Odette Champs-Anturi; Maria D. Moreno-Luzon; Juan P. Escorcía-Caballero (2020) Linking Organizational trust and performance through ambidexterity. **Personnel Review**. Vol. 49, N. 4, pp. 956-973. <https://doi.org/10.1108/PR-07-2018-0239>
- Maria Gil-Marques; Maria D. Moreno-Luzon (2020) Building Sustainable contextual ambidexterity through routines: A case study from information technology firms **Sustainability**. Vol. 12, N. 24, pp. 10638-10657. <https://doi.org/10.3390/su122410638>
- Juan P. Escorcía-Caballero, Maria D. Moreno-Luzon, Pietro Romano (2020) Does supply chain quality integration guarantee ambidexterity? Contingency and configuration perspectives on their relationships. **Total Quality Management & Business Excellence**. Published online: 22 Dec 2020. <https://doi.org/10.1080/14783363.2020.1858710>
- Odette Champs-Anturi, Maria D. Moreno-Luzon, Pietro Romano (2020) The role of formalization and organizational trust as antecedents of ambidexterity: An investigation on the organic agro-food industry. **BRQ Business Research Quarterly**, First Published 18 Oct 2020. <https://doi.org/10.1177/2340944420966331>
- Andrés Salas Vallina, Maria D. Moreno-Luzon, Anna Ferrer-Franco (2019). The individual side of ambidexterity do inspirational leaders and organizational learning

resolve the exploitation-exploration dilemma?. *Employee Relations: The International Journal*. Vol. 41 No. 3, pp. 592-613.

- Moreno-Luzon, M.D.; Gil-Marques, M. and Arteaga, F. (2014) Driving organizational ambidexterity through process management. The key role of cultural change". *Total Quality Management & Business Excellence*. Vol. 25 N. 10 pp. 1026-1038 <http://dx.doi.org/10.1080/14783363.2013.776768>
- Lloria, B.; Moreno-Luzón M. D. (2014) Measuring organizational learning: design and validation of an integrative scale. *Journal of Business Research*. Vol. 67, N. 5, pp. 692- 697.
- Moreno-Luzon, M.D.; Gil-Marques, M. and Valls-Pasola J. (2013) TQM, Innovation and the role of cultural change. *Industrial Management & Data Systems*. Vol. 113, N. 8, pp. 1149-1168.
- Gil-Marques, M. and Moreno-Luzon, M.D. (2013) Driving human resources towards quality and innovation in a highly competitive environment. *International Journal of Manpower*. Special Issue: The changing economic environment. Implications for human resource management. Vol. 34, N. 6, pp. 839-860.
- Moreno-Luzon, M.D. and Valls Pasola, J. (2011) Ambidexterity and quality management: Towards a research agenda. *Management Decision*. Vol. 49, N. 6, pp. 927- 947.
- Moreno-Luzón, M.D. and Lloria, M.B. (2008) The role of non-structural and informal mechanisms of integration and coordination as forces in knowledge creation. *British Journal of Management*. Vol. 19, N. 3, pp. 250-275.

#### Links externos

Google Scholar profile

<https://scholar.google.com/citations?hl=es&user=5WIAAtUAAAAJ>

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