

How can we transform doctoral research results into resources for education?

maximizing visibility and relevance in the educational field

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My PhD in one sentence

- Access the QR code to open a Padlet where you can let us know your PhD research focus
- ...let's cluster them



From results
to resources -
*the purpose of
dissemination*

The goal is not only to publish, but to make research usable and visible.

Dissemination connects the production of knowledge with its application in real contexts.

It ensures that the research contributes to social, educational, and policy development.

Main principles of effective dissemination

The “CLEAR” Model for research dissemination

- ✓ **C, for Clarity** → communicate ideas in an understandable way.
- ✓ **L, for Legitimacy** → ensure ethical accuracy and credibility.
- ✓ **E, for Engagement** → connect meaningfully with your audience.
- ✓ **A, for Accessibility** → make knowledge easy to reach and use.
- ✓ **R, for Relevance** → adapt content to real needs and contexts.

Audience awareness

- Dissemination is *audience-centered*
- It starts with identifying *who needs to know* and *why it matters to them*
- Different audiences require different levels of depth, tone, and language.

Integration and continuity

- Dissemination is not a one-time event; it's a **continuous process**.
- It should be planned **from the beginning of the research**, not after the thesis is finished.
- It links with the *communication plan* of the project and with long-term goals of visibility.

Evaluation criteria

- When evaluating or designing dissemination, we will take in consideration following:
- **Reach**, or who actually received or accessed your research?
- **Engagement**, based on the level of interaction, response or use
- **Understanding**, asking yourself: did the audience grasp the main message?
- **Usefulness**, seeing if the research lead to change in thinking or practice?
- **Sustainability**, seeing if dissemination continue or grow over time?

Ethical and social dimension

- Dissemination carries responsibility — it influences how people perceive knowledge and truth.
- Avoid oversimplification or distortion for popularity.
- Ensure that research findings are communicated honestly, inclusively, and respectfully.

Strategic perspective

- Dissemination is part of the *researcher's professional identity* — it shapes reputation and impact.
- A good dissemination strategy enhances collaboration, visibility, and long-term influence.

Possible educational resources derived from research

- **Teachers' guides**
- **Pilot projects in schools**
- **Popularization articles**
- **Multimedia materials** (podcast, video, infographic)
- **Training modules**

“What kind of resource could your research become?”

Design the bridge

- *Who could benefit from my research results? (teachers, policymakers, parents, etc.)*
- *What form could make it accessible? (guide, workshop, infographic, podcast, video lesson, toolkit)*
- *What would be the first step toward making it visible? (conference, collaboration, social media post, open resource)*



Research becomes powerful when it transforms practice

- What is one concrete step I'll take in the next month to make my research more visible or useful?
- What kind of partnership or platform could help me?



Thank you!