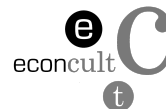




Cultural Economics
and Tourism
Research Unit

University of Valencia



VNIVERSITAT
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Econcult: brief outline

Econcult is the **Cultural Economics and Tourism Research Unit of the University of Valencia**, in Spain.

The unit, established in 1995 and directed by professor [Pau Rausell Köster](#), is part of the **Applied Economics** Department of the University of Valencia.

Econcult conducts **high level research** on the **relationships between culture and development**. In the last few years, the unit has participated in several **international projects** that have allowed its researchers to become part of **growing European and global networks**.

The team

Econcult is a **diverse network** that brings together more than a dozen researchers from several universities and external partners. Econcult attracts also predoc students from Latin America (Colombia, Ecuador, México) and Asia.

For an updated list, please visit our [website](#).



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Main activities

One of our main priorities is the **analysis of the relationships between individuals and cultural and creative activities**. We try to explain from an economic perspective why do we decide to read, buy a cinema ticket, produce a theatre play or learn to play guitar.

We are also interested in the **relationship between cultural and creative activities and the social, economic and political dynamics of communities and territories**.

Our research projects focus on topics such as **cultural policies**, the relationship between culture and development, **creative territories**, music, the publishing sector, theatre, **heritage, museums, language economics** and **cultural tourism**.

Areas of specialization

- Analysis of the relationships between **culture and development**
- Design and evaluation of **local and regional cultural policies**
- **Economic impact studies** and design of **cultural indicators** systems
- **Cultural tourism** planning and development
- Studies for the **promotion of cultural industries**
- Viability and management analysis of **cultural facilities**
- **Audience studies**
- **Heritage valuation** and **museum economics**
- **Design and management** of culture-related **international projects**

European projects

Since 2009, Econcult has participated in several **European level projects** focused **on culture, innovation and regional development**, building long-term relationships with organizations from countries such as France, Italy, Slovenia and Montenegro.



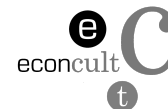
sostenuto

penser la culture
comme facteur d'innovation
économique et sociale

As an **academic partner**, Econcult has been responsible for the **modelling of the relationship between culture and socioeconomic development** and the **analysis of project results** from an **economic perspective**. The unit also has extensive experience in the **identification of best practices** in the cultural and creative sector and the **formulation of policy recommendations**.



3C4 INCUBATORS
DEVELOPING TERRITORIES THROUGH
CULTURE AND CREATIVITY



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Sostenuto

2009-2012 / MED Programme

The aim of this project was reinforcing the **competitiveness** and the **capacity for economic and social innovation** of the **cultural sector** within the **Med space**, facilitating transformation towards new economic and social models. It tested the **implementation of innovative practices** in the cultural sectors through four **cultural laboratories**: Cluster, Creative businesses incubator, non-monetary exchange systems and territorial governance

CreativeMED

2013-2015/ Med Capitalization

This project capitalized the results of pioneering MED projects focused on **Smart Specialization** as a driver for the generation of economic value. The aim was formulating a **bottom-to-top comprehensive development model** and promote the adoption of practices and methodologies that maximized **intraregional creativity** and facilitated the **dissemination of regional knowledge on innovation**

3C4 Incubators

2013-2015/ Med Capitalization

Drawing on th experiences from four previous projects, 34 Incubators designed actions to **foster the cultural and creative sector as a factor for territorial development and social and economic innovation**, supporting SMEs, initiatives and incubators and contributing to related **decision and policy-making processes within the EU**

Ongoing European projects

Currently, Pau Rausell is **one of the leading experts** of the project [Culture for cities and regions](#), implemented by EUROCITIES in partnership with **KEA European Affairs** and **ERRIN** (European Regions Research and Innovation Network).
This project is aimed at **identifying, showcasing and sharing best practices** in terms of **cultural investment, policy planning** and implementation of **territorial development strategies based on culture and creativity**.



CULTURE
for Cities and Regions

The main dimensions explored through this project are:

- Culture and the creative industries for **local economic development** and **urban regeneration**
- **Cultural heritage** as a driver for economic growth and social inclusion
- **Culture for social inclusion, social innovation** and **intercultural dialogue**

The next steps: Creative Europe

Econcult has submitted proposals for two **Creative Europe** projects:

- An initiative that links performing arts and social welfare, in partnership with the University of Birmingham and an organization from Serbia
- A project related to artistic experimentation in public spaces, in partnership with a French organization and an extensive network of cultural operators.

In **February 2016**, Econcult will submit a proposal about the introduction of innovations in the curriculum of cultural management courses within the framework of the **Erasmus Plus** programme, in partnership with the University of Bologna

The next steps : Regional & local development

Currently, Econcult is also involved in several **project proposals** within the framework of the **INTERREG MED** and SUDOE programme.

The aim of some of these proposals is **capitalize and disseminate** the results obtained in **previous projects** such as 3C4 Incubators in collaboration with cultural operators and cultural professional organizations (micro level), while others focus on cultural and regional development indicators and monitoring of cultural policies (macro level).

Network building and knowledge transfer

Since its establishment in 1995, one of Econcult's key roles has been **knowledge transfer, training and networking building** in **Valencia, Spain and Latin America**. In the last few years, the unit has expanded its knowledge transfer efforts to **Europe**, sharing its expertise **through solid, longstanding partnerships with organizations such as Relais Culture Europe**.

Within the same framework, Econcult is interested in making contact and cooperating **with high-level cultural research and training institutions** such as the **University of Sheffield** with the ultimate goal of creating a **wide network of experts** capable of **informing policymaking** in the fields of **culture and creative activities** and **local development**

The screenshot shows the website for the 'Economic Area' (Economià) at the University of Valencia. The page is titled 'Artículos, capítulos de libros, libros e informes'. It features a search bar and a list of publications with columns for 'Año', 'Tipo', 'Autores', and 'Titulo'. The list includes entries from 2015, 2010, 2015, 2015, 2015, and 2014.

Año	Tipo	Autores	Titulo
2015	Capítulo de libro	Marrades, Ramon; Boka, Josep; Vicens	Urban re-scaling: a post-crisis scenario for a Spanish city: Valencia and its megaregion
2010	Artículo de investigación	Rausell Kötter, Pau	Espacios para la innovación, la creatividad y la cultura
2015	Libro	Segura, Chema; Marrades, Ramon; Rausell, Pau; Alekko, Raül	ESPACIOS Para la Innovación, la Creatividad y la Cultura
2015	Artículo	Cid Serrano, Vicente; Rausell Kötter, Pau; Alekko Sanchis, Raül	Estimación del impacto económico de los museos a través de las nuevas tecnologías de la información: el caso del museo Eisa 36meca
2015	Informe	Rausell Kötter, Pau	TAULA REDONDA UNA NOVA RÀDIO TELEVISIÓ PÚBLICA VALENCIANA
2014	Artículo	Marco Serrano, Francisco; Rausell Kötter, Pau; Alekko Sanchis, Raül	Economic development and the creative industries: a tale of causality
2014	Carta de presentación	Alekko, Vicente; Boka	El papel de las Discapacidades Culturales en el Español

Publications, activities and media presence

Visit our website to access an updated list of [publications](#), see our appearances in press, radio and television and check out our [events agenda](#).

UNIVERSITAT DE VALÈNCIA econcult **e** **C** **t** Econcult: Àrea de Investigació en Economia de la Cultura y Turismo

Portada | Introducció | Projectos | Personas | Blog | Eventos y agenda | Publicaciones | Vídeos | English



Aplicamos el Youth Engagement Index en Porto Alegre (Brasil) y Quito (Ecuador)

BUSCADOR

Buscador...

Q Buscar

QUIÉNES SOMOS

Nuestro objetivo es analizar la relación entre los individuos y el hecho cultural. Nos interesan además las relaciones entre las actividades culturales y creativas y las dinámicas soci...



Econcult online



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