



ESPA

Business Development and Marketing – Spanish Speaker (MPSBD1305)

Apply here

Start date

Flexible

Duration

6 months

Languages

Spanish (essential)

Good spoken and written English levels required (B2 onwards)

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming locations](#) and the famous [Giant's Causeway](#). Belfast has something to suit all tastes.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding.

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an individual with excellent communication skills and a keen interest in football (soccer) to gain practical experience within an innovative and ambitious company. The host company has developed a platform to support professional football clubs in making data-driven decisions. Mentored throughout by the company's senior leadership team, you will use your bilingual language skills to assist in key sales and product demo meetings with Spanish speaking clubs, assist in the development of Spanish sales and marketing material, and have the chance to perform analysis of football matches and training. This would be a great experience for anyone who thrives in team-based environments and has a passion for sport, business and data.

Tasks During your time with the company you will;

- Generate and deliver B2B lead generation and marketing strategies
- Complete website optimisation for SEO and PPC for maximum benefit
- Assist in sales meetings with Spanish-speaking clubs
- Help maintain and update CRM and product database
- Provide support to Head of Marketing, Sales, and Customer Success teams
- Proactively contribute ideas and solutions

Desired Skills

- Working towards a degree in Business, Marketing, Sports Science or similar
- Confident and proactive
- Excellent communication skills in Spanish and English, both verbal and written
- IT literate
- Strong time management and organisational skills
- Great project management skills
- Knowledgeable about football

Good to have

- Some knowledge of working with data
- Some experience of product testing
- Social media skills

The Host Company

This host company is an ambitious start up/scale up that has developed an analysis platform to help professional football clubs to make data driven decisions. Already working with some of the top clubs across the Premier League and other English Leagues, they are now looking to expand into Europe and are seeking an ambitious and pro-active individual with the right skillset to join their team.