

ESPA Business Management Internship (CGABM1406)

Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Guildford, UK

With a medieval castle as its centrepiece, the picturesque town in southern England, 35 minutes from London, boasts a variety of sights and activities to suit all tastes. Whether you prefer bustling high-streets full of shops and restaurants, or natural parks and cultural events, Guildford has something for you!

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a student passionate about business to join an internationally recognised host company. Reporting to the CEO and mentored throughout, you will assist in researching, analysing and assessing territories and new opportunities. By looking into the future structure of the business you will help ensure that the host company is in as strong a position as possible whilst building fantastic customer relations. This is a great chance for development both professionally and personally and will be an invaluable addition to any CV!

Tasks

- Conduct ad hoc research into various topics and business sectors
- Write reports/slide decks
- Proactively contribute ideas and solutions
- Conduct broad market research and analysis into areas of strategic interest for the host
- Set up and attend meetings with stakeholders and partners
- Administrative functions required to ensure smooth operation of the company
- Build and maintain strong, positive relationships with customers

Desired Skills

- Working towards a Bachelor's or Master's degree in Marketing, Business or related discipline
- Able to take initiative and manage own projects
- Can-do attitude and willingness to take on a challenge
- Familiarity with analysing data & generating reports
- Excellent written, verbal and in-person communication skills
- A passion for customer satisfaction
- Be curious about future trends
- Have a strong worth ethic

The Host Company

The host company is a leading and innovative measurement, insight and research consultancy to food and drinks businesses worldwide. Rapidly expanding, the firm continually strives to gather data and transform it into unique insights to help them deliver fantastic client service. With a CEO boasting 35 years of industry experience and core values of innovation, expertise, trust and spirit, this company is sure to provide an invaluable and exciting internship to the right candidate!

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