



Apply here

Start date

January 2022

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Nottingham, England

Nottingham is a city steeped in history and folklore. It's best known for the legend of [Robin Hood](#) the famous outlaw who lived in the magnificent [Sherwood Forest](#). Alongside the old architecture is a bustling modern commercial area, with a plethora of shops, eateries, clubs and pubs to enjoy.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic individual to gain hands on experience in market research and e-commerce, with this fast growing, independent company dedicated to researching, promoting, and distributing the highest quality and most natural health. Mentored throughout, within the marketing and sales team, you will actively contribute to this hosts performance by using a variety of digital marketing and research tools. You will be involved in all aspects of delivering digital, social, marketplace and web communications

This is a good, solid opportunity to learn and develop within this fast-paced environment and hold a great deal of responsibility from day one.

Tasks

- Create email designs and social media creative, build, test and broadcast email campaigns
- Report and analyse content and email campaign performance and social media activity
- Manage marketplace vendors such as Amazon and eBay
- Oversee social presence including day to day management and running of social media
- Manage social media advertising to extend reach and drive traffic to websites
- Work with the E-Commerce team to deliver seasonal product, brand, and trading content
- Creation of online newsletters, promotions, Mid Page Units (MPU's) and banners
- Other duties including retention marketing, web management and content as well as social media

Desired Skills

- Studying towards a qualification in marketing or similar, experience in marketing preferred
- Excellent verbal and written communication skills
- Knowledge of operating within an ecommerce environment
- Confident in digital marketing, creative and logical thinker with ability to think outside of the box
- Passion for technology, data driven marketing and analytics

The Host Company

Established in 1999, this fast growing, independent company is dedicated to researching, promoting and distributing only the highest quality and most effective natural health and pharmacy products available throughout the world. Their carefully selected products are believed to be the best on the market today for health and wellbeing and are independently researched, approved, endorsed or clinically tested by leading health care professionals. Together with living in Nottingham, this is guaranteed to be a great experience.