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## Start date

November 2021

## Duration

6 months

## Languages

Good spoken and written English levels are required (B2 onwards)

## Location

Mere, England

Mere is a charming and historic town, sitting beneath the Southwest Wiltshire Downs, an area of outstanding natural beauty. In the centre of town there is a tearoom, pubs, take ways and other shops. Nearby there are outdoor sport pursuits along with excellent walking and cycling routes. Close to a major route, enabling easy travel all the way down to the south coast or up to London.

## Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

## Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for a talented, creative individual to join the Marketing Team, within the Channel Marketing Team, for this leading manufacturer of cleaning tools. Mentored throughout, the key aspects of this varied role are to help drive marketing activities with the hosts channel partners across 90 countries. You will use a variety of research tools and techniques, analysis and evaluation that will result in you assisting to boost the brand by organising, evaluating and reporting the results from targeted events, exhibitions, advertising, training days and incentive campaigns. This role will include working closely with Marketing and Sales and there will be a great opportunity to learn and gain valuable experience.

## Tasks

- Use market research activities to support the development of channel marketing plans
- Research, establish and maintain channel partner relationships
- Analyse and evaluate results to produce reports on channel marketing
- Support the productions of material to brand guidelines, including leaflets, banners and adverts
- Help deliver marketing campaigns across e-mail and social media
- Assist, when required, with event management in the UK, Europe and US.

## Personal Skills

- Ability to analyse, compare, instruct and negotiate
- Ability to work flexibly in a team and independently
- Excellent organisational skills, prioritising and working across projects
- Ability to work well under pressure and meet deadlines
- Excellent written and verbal communication skills for proofreading and copywriting
- Knowledge of existing and emerging social media platforms
- Attention to detail

## Good to have

- Channel marketing experience

## The Host Company

This successful host company is the UK's largest manufacturer of brush ware and hygienic cleaning tools. Distributing their products worldwide they have set the benchmark for quality and innovation across the cleaning, food manufacturing and agricultural industries; their prestigious client base includes Coca Cola, Heinz and the UK Royal Family. With offices in the USA supplying the US, Canada and Central America, this host is expanding rapidly and seeking talented individuals to help drive future success.