



Apply here

Start date

Flexible

Duration

6 Months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Nottingham, England

Nottingham is a city steeped in history and folklore. It's best known for the legend of [Robin Hood](#) the famous outlaw who lived in the magnificent [Sherwood Forest](#). Alongside the old architecture is a bustling modern commercial area, with a plethora of shops, eateries, clubs and pubs to enjoy.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for a passionate candidate interested in utilising and developing their skills in digital marketing and e-commerce. Mentored throughout by the talented Marketing and Sales team, you will assist with delivering digital, social, marketplace and web communications. If you are a fast-thinking, results-driven student who relishes a challenge, this is the internship for you!

Tasks

- Create email designs and broadcast email campaigns.
- Reporting and analysis of email campaign performance, social media activity and analysis of content performance utilising Google analytics.
- Managing marketplace vendors such as Amazon and eBay confidently
- Oversee social presence including day to day management and running of social media accounts, content, blogs and newsletters.
- Manage social media advertising to extend reach, grow following and drive traffic to websites.
- Work with the E-Commerce team to deliver seasonal product, brand and trading content ensuring that all information is correct, consistent, up to date and on-brand
- Creation of online newsletters, promotions, MPU's and banners

Desired Skills

- Studying towards a qualification in Marketing or similar, experience in marketing preferred
- Excellent verbal and written communication skills
- Highly organised and able to work to tight deadlines
- Confident in digital marketing and ecommerce communication
- Creative and logical approach, willing to take the initiative and work independently when required
- Passion for technology, data driven marketing and analytics

The Host Company

Established in 1999, this fast growing, independent company is dedicated to researching, promoting and distributing only the highest quality and most effective natural health & pharmacy products available worldwide. Their carefully selected products are believed to be the best on the market today for health and wellbeing and are independently researched, approved, endorsed or clinically tested by leading health care professionals. Guaranteed to be an invaluable experience for the right candidate!