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Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Southampton

Southampton is a port city on the South coast of England. Its appeal lies in its diverse nightlife, exciting retail opportunities, varied leisure facilities, superb art and heritage attractions, lively events programme and of course the excitement and charm of a bustling waterfront location

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a dynamic individual, ideally with an aptitude to technology, to gain an all-round marketing experience within this innovative host. Mentored throughout, you will contribute to both traditional and digital marketing strategies to help increase the hosts digital presence. Together with this, you will use WordPress to create and maintain content on the company website and offer support to the sales team by conducting research into new markets and creating web marketing campaigns. This placement will be a great addition to your CV and will have the satisfaction of being involved in a company pushing the boundaries of scientific research.

Tasks

- Update and improve social media presence
- Assist with planning for conferences and exhibitions
- Create web marketing campaigns
- Website content creation and management using WordPress
- Market research for specific markets and applications
- Creating traditional marketing materials, brochures, flyers.

Desired Skills

- Working towards a degree in marketing, business, or a technical discipline with a strong interest in marketing
- Ability to grasp technical information and simplify for marketing purposes business or even a scientific subject, with an interest in marketing and business.
- Ability to communicate clearly and effectively with your content writing
- IT literate, with good knowledge of MS Office
- Creative, with design abilities. Photoshop a bonus
- All-rounder, flexible in relation to type of work assigned

The Host Company

Established in 1994, this host is one of the leading providers of high-performance ion beam technologies for surface analysis and nanofabrication applications and are used widely in materials science, medicine including drug discovery cancer research and manufacturing to name but a few. Continually developing new products, they are at the forefront of the industry and seeking talented individuals to take ownership of marketing projects and drive them forward. With the Q-One single ion implantation instrument, the company also enters the emerging market of Quantum computing research.