

Competitiveness and growth of economies depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets?

The IV Workshop “KIIS, Knowledge, Innovation, and Internationalization Strategies” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

www.kiis.es

IV Workshop KIIS

Knowledge,
Innovation and
Internationalization
Strategies

Venue

The workshop will take place in Room 3P17, located in the third floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.

Facultat d’Economia
15th-16th November 2018

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IV Workshop KIIS

Knowledge,
Innovation and
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Strategies

Valencia

15th-16th November 2018

Facultat d'Economia Universitat de València

Room 3P17

Thursday, November 15th

10:45h - 11:00h | Presentation

11:00h - 12:30h

Keynote: GLOBALIZATION FOR SALE

Paola Conconi (Université Libre de Bruxelles, CEPR and CESifo)

Michael Blanga-Gubbay (Université Libre de Bruxelles)
Mathieu Parenti (Université Libre de Bruxelles and CEPR)

The scope and scale of multinationals: an empirical assessment

José C. Fariñas (Universidad Complutense de Madrid)
Ana Martín-Marcos (UNED)
Francisco J. Velázquez (Universidad Complutense de Madrid)

12:30h - 12:45h | Coffee break

12:45h - 14:00h

Innovation and the region's innovative context. Spatial sorting after all!

Enrique López Bazo (Universitat de Barcelona)

Barriers to circular economy in the European SMEs

Elisenda Jové (Universitat Rovira i Virgili)
Jose García Quevedo (Universitat de Barcelona)
Ester Martínez-Ros (Universidad Carlos III de Madrid)

14:00h - 15:15h | Lunch

15:15h - 17:00h

Keynote: HOW REDEPLOYABLE ARE PATENT ASSETS? EVIDENCE FROM FAILED STARTUPS

Carlos Serrano (Universitat Pompeu Fabra and Barcelona GSE)
Rosemarie Ziedonis (Questrom School of Business, Boston University)

Breakthrough patents and technological relatedness

Diego Ocampo (Universitat de Barcelona)
Ron Boschma (Universiteit Utrecht)
Ernest Miguélez (Université de Bordeaux)
Rosina Moreno (Universitat de Barcelona)

Labour market reform and innovation: evidence from Spain

María García-Vega (University of Nottingham)
Richard Kneller (University of Nottingham)
Joel Stiebale (DICE, Heinriche-Heine Universität Düsseldorf)

17:00h - 17:30h | Coffee break

17:30h - 18:45h

Round table: INTERNATIONALIZATION EXPERIENCES

Ángel Martín Acebes (ICEX, Director Territorial de Comercio de Madrid)
Manfred Berbel (Global Chief Sales & Marketing Officer at Zumex Group)

Friday, November 16th

9:15h - 11:30h

Keynote: MERGERS AND INNOVATION PORTFOLIOS

José Luis Moraga-González (Vrije Universiteit Amsterdam)
Evgenia Motchenkova (Vrije Universiteit Amsterdam)
Saish Nevrekar (Indira Gandhi Institute of Development Research)

M&A in the software industry

Mercedes Teruel (Universitat Rovira i Virgili)
Carles Méndez (Universitat Rovira i Virgili)

Obstacles to innovation and external sourcing of knowledge

Elena Huergo (Universitat Complutense de Madrid)
Estefanía Gómez (Universidad EAFIT)
Mery Patricia Tamayo (Universidad EAFIT)

11:30h - 12:00h | Coffee break

12:00h - 14:00h

The effects of innovation on high and low skilled employment in Spanish firms

Guillermo Arenas Díaz (Universidad Complutense de Madrid)
Andrés Barge-Gil (Universidad Complutense de Madrid)
Joost Heijs (Universidad Complutense de Madrid)

CEO age and firm size expansion: evidence from Europe

Fabio Pieri (Università degli Studi di Trento)
Giorgio Barba Navaretti (University of Milan)
Davide Castellani (University of Reading)

ICT and productivity: evidence for Spanish manufacturing firms

M. Dolores Añón (Universitat de València and ERICES)
Jaime Gómez (Universidad de La Rioja)
Pilar Vargas (Universidad de La Rioja)

14:00h | Lunch

15:30h - 18:30h | Final discussion and KIIS meeting