Competitiveness and growth of economies depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. How does big tech regulation, fire-sales FDI and start-up acquisitions affect innovation? Does external knowledge sourcing, robot adoption or family management direct firms’ international performance? How do R&D levels and opportunistic litigation influence market sharing or partners’ behavior?

The VI KIIS Workshop “Knowledge, Innovation, and Internationalization Strategies” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

Organizing Committee
Dolores Añón Higón (Universitat de València and ERICES)
Pilar Beneito López (Universitat de València and ERICES)
Rafael Moner Colonques (Universitat de València and ERICES)
Juan A. Máñez Castillejo (Universitat de València and ERICES)
María E. Rochina Barrachina (Universitat de València and ERICES)
Amparo Sanchis Llopis (Universitat de València and ERICES)
Juan A. Sanchis Llopis (Universitat de València and ERICES)
José J. Sempere Monerris (Universitat de València and ERICES)
Óscar Vicente Chirivella (Universitat de València)

Venue
The workshop will take place in Room 4P18, located in the fourth floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.
Thursday 18th November

15:30h - 15:45h
Welcome address

15:45h - 16:45h
Keynote: Big Tech Regulation: What Implications for Innovation?
Eliana García (Public Policy Director, Economic Policy, FACEBOOK)

16:45h - 17:15h
Coffee break

17:15h - 18:45h
R&D and Market Sharing Agreements
Ana Mauleon (UCLouvain-Saint-Louis-Bruxelles)
Co-authors:
Jérôme Dollinger (UCLouvain)
Vincent J. Vannetelbosch (UCLouvain)

How Do Start-up Acquisitions Affect the Direction of Innovation?
José Luis Moraga (Vrije Universiteit Amsterdam)
Co-authors:
Esmée Dijk (VUA)
Evgenia Motchenkova (VUA)

Friday 19th November

9:15h - 10:45h
Multinational Enterprises, Technology Transfers, and Robot Adoption
Fabrizio Leone (ECARES, Université Libre de Bruxelles)

Fire-sales FDI and Firm Innovation
María García-Vega (University of Nottingham)
Co-authors:
Apoorva Gupta (DICE, Heinrich-Heine-Universität Düsseldorf)
Richard Kneller (University of Nottingham)

10:45h - 11:15h
Coffee break

11:15h - 13:30h
The Effect of Technological Relatedness on Firm Sales Evolution through External Knowledge Sourcing
Alex Guerrero (Universidad Complutense de Madrid)
Co-authors:
Joost Heij (UCM)
Elena Huergo (UCM)

The Role of Family-management on Firms Performance
Xulia González (Universidade de Vigo)
Co-author:
Daniel Miles (UVigo)

Opportunistic Litigation: their Spillover Effects on Litigated Firms’ Partners
Abel Lucena (Universitat de les Illes Balears)
Co-author:
Myriam Martín-Sánchez (UIB)

14:00h - 15:30h
KIIS workshop lunch

15:30h - 18:30h
Final discussion and KIIS meeting