



BUSINESS & ENTREPRENEURSHIP FUTURE TALENTS

FORTHEM SHORT TERM MOBILITY

11th - 15th July 2022 | University of Valencia



Who is this STM for?

This FORTHEM short-term mobility is tailored to enhance the critical thinking and creativity of the future TALENTS in Business and Entrepreneurship (current students at FORTHEM alliance universities) through a series of interactive and practical workshops.



5-day academic programme (20 hours)

- **Business Spanish for** Beginners
- Cross-cultural management
- **Digital Marketing**
- International business
- Entrepreneurship
- Mentoring & teamwork sessions



Exciting social activities

- Workshop at the Botanical garden of the University of Valencia
- Visit to the City of Arts and Sciences
- Free time to enjoy the beach and do some shopping
- ... and much more!









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