

Competitiveness and growth of economies depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets?

The VII KIIS Workshop “**Knowledge, Innovation, and Internationalization Strategies**” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

www.kiis.es

VII KIIS Workshop

**Knowledge,
Innovation and
Internationalization
Strategies**

Venue

The workshop will take place in Room 4P18, located in the fourth floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.

Organizing Committee

Amparo Sanchis Llopis (Universitat de València and ERICES) - Chair
Dolores Añón Higón (Universitat de València and ERICES)
Pilar Beneito López (Universitat de València and ERICES)
Rafael Moner Colonques (Universitat de València and ERICES)
Juan A. Máñez Castillejo (Universitat de València and ERICES)
María E. Rochina Barrachina (Universitat de València and ERICES)
Juan A. Sanchis Llopis (Universitat de València and ERICES)
José J. Sempere Moneris (Universitat de València and ERICES)
Amparo Nagore García (Universitat de València and ERICES)
Óscar Vicente Chirivella (Universitat de València and ERICES)
Abel Lucena (Universitat de les Illes Balears)

Organisers



Sponsors



València | 17th-18th November 2022
Facultat d’Economia | Universitat de València

VII KIIS Workshop

Knowledge,
Innovation and
Internationalization
Strategies

Friday, 18th November

9:30h - 11:30h

Innovation: The Bright Side of Common Ownership

Mireia Giné (IESE Business School, ECGI, CEPR and WRDS)

Co-authors:

Miguel Anton (IESE Business School)

Florian Ederer (Yale School of Management and Cowles Foundation)

Martin Schmalz (University of Oxford Saïd Business School, CEPR, ECGI, CESifo and C-SEB)

Firm hierarchy and the market for knowledge

Fabio Pieri (University of Trento and Centro Studi Luca d'Agliano)

Co-author:

Massimiliano Vatiello (University of Trento and Università della Svizzera Italiana)

Knowledge agglomeration and public support to Business R&D. Evidence for Spanish Firms

Elena Huergo (Universidad Complutense de Madrid)

Co-authors:

Alex Guerrero (Universidad Complutense de Madrid)

Joost Heijs (Universidad Complutense de Madrid)

11:30h - 12:00h | Coffee break

12:00h - 13:15h

KEYNOTE Are Managers Paid for Market Power?

Jan Eeckhout (Universitat Pompeu Fabra)

13:15h - 14:00h | Institutional Talk

Skills mismatch: policies to face the digital challenge

Maite Martínez Granado (Directora de Activación Laboral Lanbide, Servicio Vasco de Empleo, Gobierno Vasco)

14:00h | Lunch

15:30h - 18:30h | Final discussion and KIIS meeting

València

17th-18th November 2022

Facultat d'Economia

Universitat de València

Room 4P18

Thursday, 17th November

12:00h - 12:10h | Presentation

12:10h - 13:30h

Robots and firms' labour search: the role of Temporary Work Agencies

Pilar Beneito (Universitat de València and ERICES)

Co-authors:

María García-Vega (University of Nottingham)

Óscar Vicente-Chirivella (Universitat de València)

Guillaume Willems (University of Leicester)

Does organisational innovation matter for environmental R&D?

Ester Martínez-Ros (Universidad Carlos III)

Co-authors:

Jose García-Quevedo (Universitat of Barcelona)

Pablo del Río (Consejo Superior de Investigaciones Científicas)

13:30h - 15:00h | Lunch

15:00h - 16:20h

The Survival of Spanish Video Game Firms: Negative location externalities after all?

Miguel Manjón (Universitat Rovira I Virgili)

Co-authors:

Josep Maria Arauzo-Carod (Universitat Rovira I Virgili)

Carles Méndez-Ortega (Universitat Oberta de Catalunya)

Off-platform tracking and data externalities

Luis Aguiar (University of Zurich)

Co-authors:

Christian Peukert (University of Lausanne)

Maximilian Schaefer (Yale University)

Hannes Ullrich (DIW Berlin and University of Copenhagen)

16:20h - 16:50h | Coffee break

16:50h - 19:00h | Amparo Urbano Session

The Impact of Network Cycles on Employment and Inequality

María Paz Espinosa (Universidad del País Vasco UPV/EHU)

Co-authors:

Jaromir Kovarik (Universidad del País Vasco UPV/EHU;

University of West Bohemia; and CERGE-EI)

Sofía Ruiz-Palazuelos (Aix-Marseille School of Economics)

Start-ups, reverse killer acquisitions, and incumbent's direction of innovation

José Luis Moraga (Vrije Universiteit Amsterdam and University of Groningen)

Co-authors:

Esmee Dijk (Vrije Universiteit Amsterdam)

Evgenia Motchenkova (Vrije Universiteit Amsterdam)

Farsightedness in R&D Network Formation

Vincent J. Vannetelbosch (UCLouvain)

Co-author:

Ana Mauleón (UCLouvain-Saint- Louis-Bruxelles)

José J. Sempere (Universitat de València)