



## Curriculum vitae



**MENTORES FdE**

Club de Mentores de la Facultat d'Economia

## ***Luís Martínez***

Founding partner at Arima Consultores

Founding partner at *Arima Consultores*, experts in business support, market research and social research projects' elaboration.

He holds a degree in Business Administration by the University of Valencia, PDG by IESE Business School, Executive and Teams Coach by the International Coach Federation (ICF) and Coach for the European Commission in its Project H2020 SME's.

He is a professional with more than 20 years of experience in business administration, international companies, startups and entrepreneurs.

Part-time professor at University Jaume I in Castellón, at INEDE Business School in Valencia (Catholic University of Valencia). Coach and mentor at *Fundación Socialnest*. Mentor at *Col-lab Social Innovación Social y Urbana (Ayuntamiento de Valencia)*.