

10'30 - 12'30 MACROECONOMICS

Adam Oleksiuk. European University of Radom, Poland
Host lecturer. Empar Pons
Rooms S 508

12'30 - 14'30 MACROECONOMICS

Adam Oleksiuk. European University of Radom, Poland
Host lecturer. Empar Pons
Rooms S 407

14'00 - 16'00 MARKETING

Sara Poggesi. University of Roma "Tor Vergara", Italy
Host lecturer. Martina Gallarza
Room S 111

10'00 - 11'00 PRESENTATION OF AIESEC

**INTERNATIONAL OPPORTUNITIES:
STEP OUTSIDE YOUR COMFORT ZONE**
Room. Sal3n de Grados, Faculty of Economics, Hall

12'00 - 13'00 PRESENTATION OF CONFUCIUS INSTITUTE

**CHINESE LANGUAGE COURSES,
CULTURAL ACTIVITIES AND STUDY TRIPS**
Room. Sal3n de Grados, Faculty of Economics, Hall

14'00 - 15'00 PRESENTATIONS OF PARTNER UNIVERSITIES

Nottingham Trent University, United Kingdom
AGH Krakow, Poland
Group 3cole Sup3rieure de Commerce de Troyes, France
NHL Hogeschool, The Netherlands
Utrecht University, The Netherlands
Haaga Helia, UAS Helsinki, Finland
Room. Sal3n de Grados, Faculty of Economics, Hall

15'30 - 17'00 SEMINAR

**PROSPECTS AND CONSEQUENCES OF THE PROGRESSIVE
DECOUPLING OF STATES AND COINS**
Gianluca Miscione. University College Dublin
Room. Sal3n de Grados, Faculty of Economics, Hall

8'30 - 14'30 GUEST LECTURES

8'30 - 10'30 MARKETING

Tatiana Henriquez. ESC Troyes, France
Host lecturer. Eug3nia Ru3z
Room S 518

8'30 - 10'30 INTERNATIONAL MANAGEMENT OF HUMAN RESOURCES

Marleen Griep. NHL Hogeschool, The Netherlands
Host lecturer. Roberto Luna
Room S 510

9,30 - 10'30 STRATEGIC MANAGEMENT

Paul Hartog. NHL Hogeschool, Netherlands
Host lecturer. Lola Garz3n
Room S 505

10'30 - 12'30 COMMERCIAL DISTRIBUTION

Tatiana Henriquez. ESC Troyes, France
Host lecturer. Eug3nia Ru3z
Room S 312

11'30 - 12'30 COST ACCOUNTING

Florian Tellge. University of Leipzig, Germany
Host lecturer. Amparo Ayuso
Room S 515

12'30 - 13'30 COST ACCOUNTING

Florian Tellge. University of Leipzig, Germany
Host lecturer. Amparo Ayuso
Room S 515

Friday, 29th April



MORE INFO
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International Relations office
Facultat d'Economia
Universitat de Val3ncia
Av. dels Tarongers s/n.
46022 Val3ncia (Spain)

FACULTAT D'ECONOMIA
Universitat de Val3ncia

11'30 - 12'30 / OPENING SESSION

José Manuel Pastor. Dean of the Faculty of Economics.
Empar Pons. Vice-Dean of International Relations.
Room. Salón de Grados, Faculty of Economics, Hall

14'00-15'00 / SESSION ON INTERNSHIPS

HOW CAN THE FACULTY OF ECONOMICS HELP YOU FIND A GOOD INTERNSHIP (ESPECIALLY ABROAD)?
Room. Salón de Grados, Faculty of Economics, Hall

8'30 - 14'30 / GUEST LECTURES**8'30 - 10'30 CROSS CULTURAL MANAGEMENT**

Julia Szoke. Szechenyi Istvan University, Hungary
Host lecturer. Fidel León
Room S 115

10'30 - 12'30 STRATEGIC MANAGEMENT

Emin Duyan. Anadolu University, Turkey
Host lecturer. Alicia Mas
Room S 315

10'30 - 12'30 CROSS CULTURAL MANAGEMENT

Tatiana Belskaya. RANEPa, Russia
Host lecturer. Àngels Dasí
Room S 113

10'30 - 12'30 INTERNATIONAL ECONOMICS

Emil Helienek. Nottingham Trent University, United Kingdom
Host lecturer. María Rochina
Room S 311

12'30 - 14'30 INTERNATIONAL ECONOMICS

Emil Helienek. Nottingham Trent University, United Kingdom
Host lecturer. María Rochina
Room S 315

12'30 - 14'30 STRATEGIC MANAGEMENT

Emin Duyan. Anadolu University, Turkey
Host lecturer. Alicia Mas
Room S 311

12'30 - 14'30 MACROECONOMICS II

Alessandro Piergallini. University of Roma "Tor Vergara", Italy
Host lecturer. Matilde Mas
Room S 110

8'30 - 14'30 GUEST LECTURES**8'30 - 10'30 COMMERCIAL DISTRIBUTION**

Tatiana Henríquez. ESC Troyes, France
Host lecturer. Eugènia Ruiz
Room S 310

8'30 - 10'30 LABOUR ECONOMICS

Zeynep Elitas. Anadolu University, Turkey
Host lecturer. Juan Manuel Blanco
Room S 313

8'30 - 10'30 CORPORATE STRATEGIES

Richard Cawley. Regent's University, United Kingdom
Host lecturer. Alejandro Escribà
Room S 309

10'30 - 12'30 CORPORATE STRATEGIES

Richard Cawley. Regent's University, United Kingdom
Host lecturer. Alejandro Escribà
Room S 309

10'30 - 12'30 CROSS CULTURAL MANAGEMENT

Julia Szoke. Szechenyi Istvan University, Hungary
Host lecturer. Fidel León
Room S 115

8'30 - 14'30 GUEST LECTURES**8'30 - 10'30 COMMERCIAL DISTRIBUTION**

Tatiana Henríquez. ESC Troyes, France
Host lecturer. Eugènia Ruiz
Room S 310

8'30 - 10'30 LABOUR ECONOMICS

Zeynep Elitas. Anadolu University, Turkey
Host lecturer. Juan Manuel Blanco
Room S 313

8'30 - 10'30 CORPORATE STRATEGIES

Richard Cawley. Regent's University, United Kingdom
Host lecturer. Alejandro Escribà
Room S 309

10'30 - 12'30 CORPORATE STRATEGIES

Richard Cawley. Regent's University, United Kingdom
Host lecturer. Alejandro Escribà
Room S 309

10'30 - 12'30 CROSS CULTURAL MANAGEMENT

Julia Szoke. Szechenyi Istvan University, Hungary
Host lecturer. Fidel León
Room S 115

10'30 - 12'30 STRATEGIC MANAGEMENT

Paul Hartog. NHL Hogeschool, Netherlands
Host lecturer. Lola Garzón
Room S 505

10'30 - 12'30 CROSS CULTURAL MANAGEMENT

Tatiana Belskaya. RANEPa, Russia
Host lecturer. Àngels Dasí
Room S 112

10'30 - 12'30 MARKETING COMMUNICATION

Ricarda Merkwitz. International School of Management.
Dortmund, Germany
Host lecturer. Maja Seric
Room S 310

10'30 - 12'30 COST ACCOUNTING

Florian Tellge. University of Leipzig, Germany
Host lecturer. Amparo Ayuso
Room S 513

12'30 - 14'30 PRINCIPLES OF ECONOMICS (MACROECONOMICS)

Zeynep Elitas. Anadolu University, Turkey
Host lecturer. Juan Manuel Blanco
Room S 501

12'30 - 14'30 STRATEGIC HUMAN RESOURCES MANAGEMENT

Karatzyna Klimkiewicz. AGH, Krakow, Poland
Host lecturer. Victor Oltra
Room S 202

12'30 - 14'30 CROSS CULTURAL MANAGEMENT

Tatiana Belskaya. RANEPa, Russia
Host lecturer. Àngels Dasí
Room S 112

12'30 - 14'30 CROSS CULTURAL MANAGEMENT

Julia Szoke. Szechenyi Istvan University, Hungary
Host lecturer. Fidel León
Room S 113

12'30 - 14'30 CONSUMER BEHAVIOUR

Petra Kecskes. Szechenyi Istvan University, Hungary
Host lecturer. María José Miquel
Room S 310

16'30 - 18'30 TOURISM MARKETING

Ricarda Merkwitz. International School of Management, Dortmund
Host lecturer. Maja Seric
Room S 306

14'00 - 15'00 PRESENTATIONS OF PARTNER UNIVERSITIES

University Roma Tor Vergara, Italy
RANEPa, Russia
Szechenyi Istvan University, Hungary
Riga Stradius University, Latvia
Regent's University, United Kingdom
University of Leipzig, Germany
Room. Salón de Grados, Faculty of Economics, Hall

15'30 - 16'30 WORKSHOP**DOING RESEARCH AND WRITING A DISSERTATION (TFG, TFM, THESIS)**

Ton Barning. Inholland Alkmaar
Host Lecturer. Empar Pons
Room. Salón de Grados, Faculty of Economics, Hall

8'30 - 14'30 GUEST LECTURES**8'30 - 10'30 MACROECONOMICS II**

Alessandro Piergallini. University of Roma "Tor Vergara", Italy
Host lecturer. Matilde Mas
Room S 102

8'30 - 10'30 MARKETING

Sara Poggesi. University of Roma "Tor Vergara", Italy
Host lecturer. Martina Gallarza
Room S 103

12'30 - 14'30 INTERNATIONAL MANAGEMENT OF HUMAN RESOURCES

Marleen Griep. NHL Hogeschool, The Netherlands
Host lecturer. Roberto Luna
Room S 513

10'30 - 13'30 MANAGEMENT

Dave Doughty. Nottingham Trent University, United Kingdom
Host lecturer. M^a Àngeles Escribà
Room S 303

14'00 - 15'00 PRESENTATIONS OF PARTNER UNIVERSITIES

Anadolu University, Turkey
Riga Business School, Latvia
Inholland Alkmaar, The Netherlands
European University in Radom, Poland.
University College Dublin, Ireland
International School of Management Dortmund, Germany.
Room. Salón de Grados, Faculty of Economics, Hall

15'30 - 17'00 SEMINAR**BUSINESS EXCELLENCE THROUGH LEAN AND ERGONOMICS APPROACH**

Henrijs Kalkis. Riga Stradius University
Host lecturer. Empar Pons
Room. Salón de Grados, Faculty of Economics, Hall

18'30 CULTURAL ACTIVITIES**18'30 VISIT TO La Nau (Old University Building)**

Location. La Nau. Carrer de la Universitat, 2. 46003 Valencia.

19'30 CONCERT

Belén Roig, soprano
Aida Velert, piano
Location. La Nau. Capella de la Sapiència. Carrer de la Universitat, 2. 46003 Valencia.

08'30 - 14'30 GUEST LECTURES**8'30 - 10'30 STRATEGIC HUMAN RESOURCE MANAGEMENT**

Karatzyna Klimkiewicz. AGH, Krakow, Poland
Host lecturer. Victor Oltra
Room S 203

8'30 - 10'30 INTERNATIONAL ECONOMICS

Emil Helienek. Nottingham Trent University, United Kingdom
Host lecturer. María Rochina
Room S 311

8'30 - 10'30 TOURISM MARKETING

Ton Barning. Inholland Alkmaar, The Netherlands
Host lecturer. Luisa Andreu
Room S 305

10'30 - 12'30 MICROECONOMICS

Paul Van Der Mer. Utrecht University, The Netherlands
Host lecturer. Dulce Contreras
Room S 503

10'30 - 12'30 MARKETING RESEARCH IN TOURISM

Ton Barning. Inholland Alkmaar, The Netherlands
Host lecturer. Luisa Andreu
Room S 308

10'30 - 14'30 COMPANY ESTABLISHMENT AND ENTREPRENEURSHIP

Lester Golden. Riga Business School, Latvia
Host lecturer. Isidre March
Room S 309