Moving past the current economic crisis will become certain only when economies recover and push up their competitiveness levels. These depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets? These issues are addressed in the research project “R&D strategies in a global economy: intramural investment, competition and international business profitability”.

The III Workshop “KIIS, Knowledge, Innovation, and Internationalization Strategies” is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

Scientific and Organizing Committee
Dolores Añón Higón (Universitat de València and ERICES)
Pilar Beneito López (Universitat de València and ERICES)
Rafael Moner Colonques (Universitat de València and ERICES)
Juan A. Máñez Castillejo (Universitat de València and ERICES)
María E. Rochina Barrachina (Universitat de València and ERICES)
Amparo Sanchis Llopis (Universitat de València and ERICES)
José J. Sempere Monerris (Universitat de València and ERICES)

Organisers
www.kiis.es

Sponsors

Venue
The workshop will take place in Room 3P17, located in the third floor of the Facultat d’Economia, Avinguda dels Tarongers, s/n, 46022 València.
Thursday, November 16th

15:15h - 15:30h | Presentation

15:30h - 16:45h

Keynote: Scientific Research and the Location of Foreign R&D Investments: Quality, Basicness, and Research versus Development

Matching with Myopic and Farsighted Agents
Ana Mauleon (CEREC, Saint-Louis University - Brussels; CORE, University of Louvain, Louvain-la-Neuve, Belgium), Jean-Jacques Herings (Maastricht University, Maastricht, The Netherlands) and Vincent Vannetelbosch (CORE, University of Louvain, Louvain-la-Neuve; CEREC, Saint-Louis University - Brussels, Belgium)

16:45h - 17:15h | Coffee break

Friday, November 17th

9:30h - 10:45h

Keynote: The changing structure of GVCs: are central hubs key for productivity?
Chiara Criscuolo (OECD, Paris, France) and Jonathan Timmis (OECD, Paris, France)

Does R&D outsourcing reinforce firm R&D strategies?
María García-Vega (University of Nottingham, UK), Elena Huergo (Universidad Complutense de Madrid, Spain) and Antonio Navas (Sheffield University, Sheffield, United Kingdom)

10:45h - 11:15h | Coffee break

17:15h - 18:15h

The role of the crisis in the export and R&D intensity and their synergies
Óscar Vicente-Chirivella (Warwick Business School, Warwick, United Kingdom)

Trading Activities, Productivity and Markups: Evidence For Spanish Manufacturing
Juan A. Mañez, Consuelo Minguez, Maria E. Rochina-Barrachina, Juan A. Sanchis Llopis (Universitat de València, Spain)

12:15h - 13:00h

Keynote and Master of Economics opening conference: The rise of the intangible economy and its consequences
Jonathan Haskel (Imperial College London and CEPR, UK)

13:30h | Lunch

15:30h - 18:30h

Final discussion and KIIS meeting

Persistence in R&D Tax Credits and Innovation
José M. Labeaga (UNED and Bank of Spain, Spain), Ester Martinez (Universidad Carlos III de Madrid, Spain), Amparo Sanchis (Universitat de València, Spain) and Juan A. Sanchis Llopis (Universitat de València, Spain)

Public support to business R&D and the economic crisis: Spanish evidence
Ascensión Barajas (CDTI, Spain), Elena Huergo (Universidad Complutense de Madrid, Spain) and Lourdes Moreno (Universidad Complutense de Madrid, Spain)