

Moving past the current economic crisis will become certain only when economies recover and push up their competitiveness levels. These depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets? These issues are addressed in the research project "R&D strategies in a global economy: intramural investment, competition and international business profitability".

The III Workshop "KIIS, Knowledge, Innovation, and Internationalization Strategies" is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

Scientific and Organizing Committee

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 José J. Sempere Monerris (Universitat de València and ERICES)

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III Workshop KIIS

Knowledge,
Innovation and
Internationalization
Strategies

Venue

The workshop will take place in Room 3P17, located in the third floor of the Facultat d'Economia, Avinguda dels Tarongers, s/n, 46022 València.

Organisers



Master in Economics
University of Valencia

Sponsors



Valencia | 16th-17th November 2017
 Facultat d'Economia | Universitat de València

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Knowledge,
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Valencia

16th-17th November 2017

Facultat d'Economia
Universitat de València
Room 3P17

Thursday, November 16th

15:15h - 15:30h | Presentation

15:30h - 16:45h

Keynote: Scientific Research and the Location of Foreign R&D Investments: Quality, Basicness, and Research versus Development

Rene Belderbos (KU Leuven, Leuven, Belgium),
N. Braitto and J. Wang.

Matching with Myopic and Farsighted Agents

Ana Mauleon (CEREC, Saint-Louis University - Brussels; CORE, University of Louvain, Louvain-la-Neuve, Belgium), Jean-Jacques Herings (Maastricht University, Maastricht, The Netherlands) and Vincent Vannetelbosh (CORE, University of Louvain, Louvain-la-Neuve; CEREC, Saint-Louis University - Brussels, Belgium)

16:45h - 17:15h | Coffee break

17:15h - 18:15h

The role of the crisis in the export and R&D intensity and their synergies

Óscar Vicente-Chirivella (Warwick Business School, Warwick, United Kingdom)

Trading Activities, Productivity and Markups: Evidence For Spanish Manufacturing

Juan A. Mañez, Consuelo Mínguez,
Maria E. Rochina-Barrachina, Juan A. Sanchis Llopis
(Universitat de València, Spain)

Friday, November 17th

9:30h - 10:45h

Keynote: The changing structure of GVCs: are central hubs key for productivity?

Chiara Criscuolo (OECD, Paris, France)
and Jonathan Timmis (OECD, Paris, France)

Does R&D outsourcing reinforce firm R&D strategies?

María García-Vega (University of Nottingham, UK),
Elena Huergo (Universidad Complutense de Madrid, Spain)
and Antonio Navas (Sheffield University, Sheffield, United Kingdom)

10:45h - 11:15h | Coffee break

Persistence in R&D Tax Credits and Innovation

José M. Labeaga (UNED and Bank of Spain, Spain),
Ester Martínez (Universidad Carlos III de Madrid, Spain),
Amparo Sanchis (Universitat de València, Spain)
and Juan A. Sanchis Llopis (Universitat de València, Spain)

Public support to business R&D and the economic crisis: Spanish evidence

Ascensión Barajas (CDTI, Spain),
Elena Huergo (Universidad Complutense de Madrid, Spain)
and Lourdes Moreno (Universidad Complutense de Madrid, Spain)

12:15h - 13:00h

Keynote and Master of Economics opening conference: The rise of the intangible economy and its consequences

Jonathan Haskel (Imperial College London and CEPR, UK)

13:30h | Lunch

15:30h - 18:30h

Final discussion and KIIS meeting