blue-tomato.com
SNOW | SURF | SKATE

ONLINE MARKETING INTERNSHIP
BLUE TOMATO SNOW | SURF | SKATE

Blue Tomato stands for absolute competence in the snowboarding, freeski, surf and skate scenes! We are offering an exciting internship in a dynamic company with flat hierarchies, a comfortable working environment and the opportunity to contribute your own ideas!

TASKS:
- Independent projects in different areas of online marketing
- Supervising partner programs and affiliate networks, as well as optimizing current campaigns
- Supervising online cooperation's and partnerships with the industry and media partners from the industry
- Social Media Marketing: Supervising our social networking pages
- Creating texts for marketing campaigns and online PR
- Optimizing the website
- Tracking and analyzing online activities (Web Analytics)

REQUIREMENTS:
- English fluent in spoken and written and German basics (you can understand and read it)
  AND one of our shop languages fluent in spoken and written (e.g. French, Italian, Dutch, Spanish, Finnish)
- A high interest in online topics, the internet is your medium of information and communication
- Knowledge in online marketing is a plus, but not a necessity
- Competency in MS Office, especially Excel and Word
- You are enrolled in a business-related university course or a similar course like media and communications
- Analytic thinking and competency with numbers
- An interest in the snowboard, surf, freeski and/or skate industry
- High level of motivation, dedication, initiative and team spirit
- Enthusiasm and interpersonal skills
- At least 5, preferably 6 months time for the job

Start: **As of now & Feb./Mar. 2018**

Working times: Mo-Fr 8 am – 4:30 pm + occasional weekends at peak times
Place: Blue Tomato Headquarters in Schladming (Styria/Austria).
                     Blue Tomato will assist you in finding accommodation

Have we sparked your interest?

Then send a detailed CV with your credentials and a photograph via email to:

SIGRID OTT   sigrid.ott@blue-tomato.com
                     Blue Tomato GmbH
                     Hochstraße 628
                     8970 Schladming
                     Austria