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Start date
September 2021

Duration
6 months

Languages
Good spoken and written English levels are required (B2 onwards)

Location
London, England
London is the capital and largest city of England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone.

Are you eligible?
Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits
See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an ambitious digital marketing student to express their creative flair in this dynamic food start up, working directly with the founder on an award-winning brand that showcases the creative energy and flavours of Modern India. Mentored throughout, you will support the team in content creation, social media strategy, planning and execution. If you have a keen interest in photography, short film making and have an enthusiasm for food, this is an invaluable opportunity to gain hands-on experience with this host that is rapidly expanding globally.

Tasks

- Putting together a social media strategy
- Planning and executing a digital marketing schedule
- Competition analysis and finding market opportunities for the brand
- Content creation, in particular product photography and creating short films
- Contributing to the overall growth of the host's ecommerce platform

Personal Skills

- Studying for an International Marketing / Business degree
- Excellent English language skills, written and spoken
- Positive and confident telephone manner, ability to use own initiative, a creative flair and strong communication skills
- An interest in exploring e-commerce
- Outgoing, flexible, and enthusiastic personality
- Keen interest in Photography and video editing
- Familiarity with Canva or similar online content creation

The Host Company

This London-based company is headed by a young, visionary founder, whose mission is to showcase the vibrant energy of India's contemporary food scene to a global audience. Through a uniquely branded and highly differentiated product range, the company has recently accelerated its growth into the US and UK retail markets, winning noteworthy recognition in the press as well as listing in a growing network of world class retailers. The UK operations are supported by a supply chain team based in India.