

FACULTY OF ECONOMICS

MASTER'S DEGREES



*Estudia
a la Facultat
d'Economia*

VNIVERSITAT  VALÈNCIA

 Facultat d'Economia

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WHY STUDY AN UNIVERSITY MASTER'S DEGREE?

REASONS TO DO AN OFFICIAL MASTER'S DEGREE

- Receive advanced training orientated towards **professional and academic specialization**
- Greater **employability**
- Access to certain **regulated professions**
- Access to **PhD Programs**
- **Differentiation from other professionals** – stand out qualities

OFFICIAL POSTGRADUATE CHARACTERISTICS Universitat de València

MERIT	They are developed under the direction and academic responsibility of a Faculty, a Department or a University Research Institute
PRICE	Public university fees (subsidized cost)
ACCES	Official Spanish Bachelor's degree or approved foreign degree, plus specific requirements of each Master
VALIDITY	Equivalent degree for the entire European Higher Education Area (includes the SET: European Supplement to the Degree)
SCHOLARSHIPS	Scholarships can be requested from the public system (Ministerio, Generalitat Valenciana and UV)
EMPLOYABILITY	Theoretical and practical formation, with internships in companies and institutions
QUALIFICATION	Verified and accredited by the National Agency for Quality Assessment and Accreditation (ANECA)

MASTER IN ACCOUNTING, AUDITING AND MANAGEMENT CONTROL

www.uv.es/mastercontabilidad

CHARACTERISTICS:

- **Length:** 3 Semesters; **Credits:** 90; **Places:** 70
- Specialization in auditing approved by the Ministry of Economy & Finance Institute of Accounting and Auditing (ICAC)
 - **Access to PhD Program** in Corporate Finance & Accounting
- Faculty with the participation of professional auditors and managerial positions in the business strategic and operational area
- 400 hour of internship in companies

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting

OBJECTIVES: Train high-level professionals in the areas:

- Accounting and economic-financial management of companies
- Account Audit
- Cost control and operational and strategic management
- Accounting and finance research

Specializations:

- Auditing
- Management control
- Research

MASTER IN ACTUARIAL AND FINANCIAL SCIENCES

www.uv.es/masteractuariales

CHARACTERISTICS:

- **Length:** 4 Semesters; **Credits:** 120; **Places:** 30
- Access to the profession of **Actuary** recognized by the Spanish Actuaries Institute.

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management and HH RR
- **BIA:** Business Intelligence and Analytics
- **ECONOMICS:** Industrial Economics and Business, Public Economics and Economic Analysis
 - **FINANCE & ACCOUNTING**
 - **INTERNATIONAL BUSINESS:** Finance & Accounting

OBJECTIVES:

- Highly specialized, scientific and professional training.
- Prepares graduates to perform the full range of actuarial functions: solvency of insurance companies, public and private pension schemes, etc.
 - Advanced training in the field of finance and insurance (stochastic financial methodology)
- Preparation in the assessment and management of risks of different economic agents (families and firms) and associated decision-making.



MASTER IN BANKING AND QUANTITATIVE FINANCE

<http://www.finanzscuantitativas.com>

CHARACTERISTICS:

- **Length:** 4 Semesters; **Credits:** 120; **Places:** 30
- **Inter-university Master's degree:** Universitat de València, University of the Basque Country; Complutense University of Madrid and University of Castilla-La Mancha.
- **Access to PhD Program** in Quantitative Finance and Economy with Ministry of Education distinction award.

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **ECONOMICS:** Economic Analysis
- **FINANCE & ACCOUNTING**
- **INTERNATIONAL BUSINESS:** Finance & Accounting
- **SCIENCE:** Mathematics, Physics
- **ENGINEERING**

OBJECTIVES:

Prepare highly-qualified professionals who will be able to undertake evaluation, management and advising tasks in the financial field. In particular, the postgraduate will:

- Intensively use advanced quantitative and computational techniques that enable him/her to make complex decisions in an optimal and efficient way.
- Become an expert in the operation of the financial system, the different alternatives for resource allocation, asset pricing and risk management and their application.
- Understand the functioning of the financial system, the different alternatives for resources allocation and the management of financial risks. In particular, he/she must be able to identify and anticipate relevant economic and financial problems, to discuss the alternatives to solve them, to select the most appropriate ones and to evaluate their results.
- Be trained in research tasks so that, when desired, he/she will be able to achieve the PhD degree thanks to the research potential of a University-wide team of professors.

MASTER IN BUSINESS ADMINISTRATION (MBA)

www.uv.es/mba

CHARACTERISTICS:

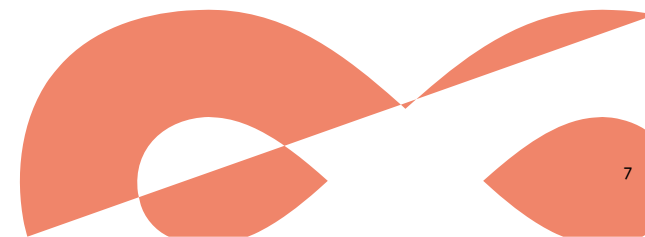
- **Length:** 3 Semesters; **Credits:** 90; **Places:** 30
- Compulsory internship (10 ECTS)
- Collaboration of external professionals (consultants and managers)
- Member of the **Mentors Club** of the Facultat d'Economia

MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS:** All areas
- **TOURISM:** Planning of Tourist Destinations. Urban tourism
- **ENGINEERING, ARCHITECTURE AND SCIENCE**
- **HEALTH SCIENCES**
- **SOCIAL AND LEGAL SCIENCES**

OBJECTIVES:

- Prepare graduates from different fields of study to develop the necessary skills to make decisions concerning company strategy in the areas of:
 - Finance
 - Marketing
 - Accounting
 - Human Resources
 - International management
 - Management
 - Logistics
- **Professional Positions:** Management positions in companies and organizations in all professional areas



MASTER IN BUSINESS PROCESS PLANNING AND MANAGEMENT

www.uv.es/masterpgpe
CHARACTERISTICS:

- **Length:** 3 semesters ; **Credits:** 90; **Places:** 35
- **Language:** Spanish
- **Access to PhD Programs** distinguished with the Mention towards Excellence by the Ministry of Education and Science: "Statistics and Optimization" and "Business Management".
- Collaboration of external professionals and professors of Spanish universities
- Seminars (transversal and specific training). Visits to companies. Internships (12 ECTS). Professional itinerary (1,400 paid hours doing Internships and TFM)
- Member of the **Mentors Club** of the Facultat d'Economia

MAINLY AIMED AT GRADUATES IN:

- **ADE:** Operations and Logistics Management
- **ECONOMY:** Industrial and Business Economics
- **ENGINEERING:** Senior engineers in the area of Basic and Technical Sciences
- **MATHEMATICS:** Operational Research

OBJECTIVES:

- Prepare professionals capable of designing, planning, optimizing and controlling the productive and service systems of companies, based on analytical methods and computer tools, as well as principles of Economics and Business Administration.
- Provide an integrated perspective of how to operate in a changing, globalized and highly competitive business environment, fully registered in the Information Society.
- Offer a multidisciplinary training, capable of analysing problems and propose solutions in the various fields of business activity, such as production planning, demand forecasting and inventory management, control quality, distribution and logistics, project management, financial management or internationalization processes.

MASTER IN BUSINESS STRATEGY

www.uv.es/masterestrategia

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40
- **Bilingual:** Spanish and English
- **Access to PhD Programme** in Business Management with Ministry of Education distinction award.

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. HR Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **INTERNATIONAL BUSINESS:** Organization & Marketing
- **TOURISM:** Management of Tourism Companies

OBJECTIVES:

- Prepare specialized senior and middle-management with analytical skills and a good knowledge of different business strategies.
- Provide professionals with the capacity to prepare and establish competitive and corporate strategies in an effective manner.
- **Specializations:**
 - Professional
 - Research



MASTER IN CORPORATE FINANCE

www.uv.es/masterfinanzascorporativas

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40
- Member of the **Mentors Club** of the Facultat d'Economia

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Financial Management
- **BUSINESS ADMINISTRATION & MANAGEMENT-LAW**
- **ECONOMICS:** Industrial Economics and Business
- **FINANCE & ACCOUNTING.**
- **INTERNATIONAL BUSINESS:** Finance & Accounting

OBJECTIVES:

- Training for the practice of business activities related to finance:
 - Preparation and analysis of financial information. Strategic management of budgets.
 - Risk analysis. Investment decisions and financing.
 - Treasury management. Taxation of the company.
 - Analysis of business environment (regional, national, international).
 - Assessment of projects. Business valuation.
 - Financing of SMEs. Corporate mergers. Insolvent.
 - Relationship with financial institutions. Financial markets.
 - Preparation of spreadsheets and databases applied to finance.

MASTER IN ECONOMIC INTERNATIONALISATION: INTERNATIONAL TRADE MANAGEMENT

iei.uv.es/master

CHARACTERISTICS:

- **Length:** 3 Semesters; **Credits:** 90; **Places:** 30
- **Access to PhD Programme** in International Economics and Tourism
- **First year:** 60 credits on Business, Economics and related topics
- **Second year:** 30 credits (24 Compulsory Internship + 6 Master's Dissertation)
- First year, an academic exchange is possible with the Heilbron University (Germany).
- A double degree (120 ECTS coordinate syllabus) with the University of RANEP (Moscow).

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Operations & Logistics
- **ECONOMICS:** Economic Analysis. International, Regional and Urban Economics.
- **INTERNATIONAL BUSINESS:** International Economic Environment. Organization & Marketing

OBJECTIVES:

- To train qualified professionals, capable of dealing with the requirements of a dynamic, integrated and globalized international economy, either from a position in private firms or from one in both public and private institutions.
- **Professional positions:**
 - Specialist/technician in internationally oriented companies, with particular emphasis on activities linked to logistics and export/import operations.
 - Expert/analyst of the international economic situation, particularly in the fields of trade, investment and economic integration.



MASTER IN ECONOMIC POLICY AND PUBLIC ECONOMICS

www.uv.es/masterpoleco

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 30
- Optional internship

MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS:** All areas
- **GRADUATES IN OTHER SOCIAL SCIENCES** (Political Sciences, Sociology, etc.)

OBJECTIVES:

- Prepare high-level specialists in economic policy and public economy capable of interpreting the key challenges of current economies and the immediate and future consequences of economic policies.
- This Master's program incorporates an inter-disciplinary perspective incorporating economic, political and social dimensions in the analysis of the economic challenges of our times and their alternatives. Given the relevance of the current globalization process, the program gives particular emphasis to the economic policy of international relations.
- Professional positions: There is a demand for analysts qualified in economic policy from diverse public and private entities as international organizations; European institutions; central, regional and local government departments; research institutes; consultants; research departments of large companies and banks; trade unions and corporate organizations; NGOs, etc. The inclusion of Public Economic topics provides suitable training for students wishing to take public examinations for public service jobs (government economists, tax inspectors, European Commission, embassy trade and investment offices, etc.)

MASTER IN ECONOMICS

www.uv.es/master-economia

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 30
- **Language:** English
- **Inter-university Master's degree:** Universitat de València, Universitat Jaume I
- Member of the **Mentors Club** of the Facultat d'Economia

MAINLY AIMED AT GRADUATES IN:

- **ECONOMICS:** All areas
- **BUSINESS:** Management and Administration, Intelligence and Analytics, ADE+Law
 - **INTERNATIONAL BUSINESS: GIB,** International Economics Environment
- **SCIENCE AND ENGINEERING:** Data Science, Mathematics, Physics and Engineering
 - **OTHER DEGREES** with a strong quantitative background

OBJECTIVES:

- Provide high quality training to motivated students with a strong desire to learn, preparing them for national or international professional careers in government, business and academic sectors.
- Prepare students through the development of the required analytical and technical skills, for highly qualified jobs in both the public and private sectors or to continue their studies in prestigious doctoral programs.
- To transmit to students a vision of the discipline that deals with rigor both the fundamentals of the Economy (first four-month period) and the different topics of specialization (second four-month period) and, in addition, allows them to undertake a quality economic analysis in their TFM (third semester).

Professional possibilities: International organizations (OECD, IMF, ILO, World Bank, etc.); Public institutions (Ministries, Central Banks, European Commission, etc.); Private, financial and consulting companies; Research and university departments.



INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

iMBA

www.uv.es/imba

www.ibsa-master.com

CHARACTERISTICS:

- **Length:** 3 Semesters; **Credits:** 90; **Places:** 40
- **Lenguaje:** English
- **Mobility:** Compulsory. One semester at the University of Valencia and another semester in a partner university of the IBSA alliance.
 - **Partner institutions:** Universitat de València (Spain); Hertfordshire (UK); ESSCA-Paris (France); North Carolina (USA); Bremen (Germany); Moscow (Russia).
International Double Master Degree
Member of the **Mentors Club** of the Facultat d'Economia

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Operations & Logistics Management. HR Management
 - **INTERNATIONAL BUSINESS:** Finance & Accounting Management. Organization & Marketing
 - **TOURISM:** Management of Tourism Organizations

OBJECTIVES:

- Prepare students to job positions demanding knowledge of the global nature of business
- Offer a multicultural mindset to work in a globalized business world
- **Specializations:**
 - International Marketing: University of Valencia
 - Human Resource Management: University of Hertfordshire
 - International Logistics: University of Applied Sciences - Hochschule Bremen
 - International Finance and Investment: University of North Carolina - Wilmington
 - International Entrepreneurship: ESSCA-Paris
 - Management in Emerging Economies: Institute of Business Studies - Moscow

MASTER IN MARKETING AND MARKET RESEARCH

www.uv.es/mastermarketing

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 80
- **Inter-university Master's:** Universitat de València; Universitat Jaume I
- **Access to PhD Programme** in Marketing with Ministry of Education distinction award

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management. Operations & Logistics
 - **INTERNATIONAL BUSINESS:** Organization & Marketing
 - **TOURISM:** All areas

OBJECTIVES:

- Prepare competent specialists capable of implementing marketing decisions in companies and non-profit organizations regarding marketing research, distribution channels, branding and promotion.
- Provide specialists in these areas with the social and work skills necessary for both team work and individual work.
 - **Specializations:**
 - Distribution Channels (Universitat de València)
 - Marketing Communication (Universitat de València)
 - International Marketing (Universitat Jaume I)
 - Marketing Research (Universitat de València)



MASTER IN QUALITY MANAGEMENT

www.uv.es/mastergestioncalidad

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 25
- **Inter-university Master's:** Valencia University; Jaume I University
- **Access to PhD Programme** in Business Management with Ministry of Education distinction award.
- Member of the **Mentors Club** of the Facultat d'Economia

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management. Operations & Logistics Management. HR Management
- **TOURISM:** Management of Tourism Companies
- **INDUSTRIAL ENGINEERING:** Business Organization

OBJECTIVES:

- Prepare quality management professionals and technicians.
- Provide knowledge on systems implementation quality management (ISO 9001 and EFQM); use tools and quantitative qualitative methods for Control and Improvement of Business Quality Process; implementation of Integrated Management Systems.
- **Professional positions:**
 - Quality Manager
 - Director of integrated quality and environmental systems
 - Specialized consultant
 - Public Administration Technician specialized in quality management
- **Specializations:**
 - Production quality management
 - Service quality management

MASTER IN SOCIAL ECONOMY, COOPERATIVES AND NON-PROFIT ORGANIZATIONS

www.uv.es/master_economia_social

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40
- **Access to PhD Program** in Social Economy.
- **Double Degree** with the Bologne University
 - **Specializations:** Cooperatives and Non-profit Organizations
 - **Profiles:** professional and researcher

MAINLY AIMED AT GRADUATES IN:

- **Students of Economic, Legal and Social Sciences**

OBJECTIVES:

- To improve the levels of training of the professionals who exercise their activity in the companies and organizations of the social economy (Cooperatives, Labour Societies, Associations, Foundations, Social Companies, etc.).
- Train new professionals who are willing to work in these entities or to undertake social economy projects.
- Develop their skills in different fields (economic, legal, tax, accounting, labour, strategic, commercial, human resources, financial, etc.), including 250 hours of internships in Social Economy companies.
- Train in scientific research techniques and promote the specialization of students in research topics related to Social Economy.



MASTER IN START-UP AND MANAGEMENT OF INNOVATIVE COMPANIES

www.uv.es/masterei

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 35
- **Access to PhD Programme** in Business Management with Ministry of Education distinction award
- **Applied methodology:** outside professionals, consulting experts, entrepreneurs and managers
- Business opportunities seminars, visits to innovative companies, free attendance to entrepreneur events, participation in idea and management contests
- Member of the **Mentors Club** of the Facultat d'Economia

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management
 - **INTERNATIONAL BUSINESS:** Organization & Marketing
 - **TOURISM:** Management of Tourist Companies

OBJECTIVES:

To prepare professionals with the capacity to:

- Prepare viable business proposals and plans, employing the most advanced and effective tools and methods.
 - Participate as entrepreneurs in the start-up of innovative companies.
- Select and employ the most adequate tools for the effective management of innovative and technology-based companies.
 - Design and manage R+D+i projects at companies and technological and research centres
 - Act as managers and promoters of innovation and change within existing companies
 - Find ideal research and technological partners to undertake innovative business projects

MASTER IN TOURISM MANAGEMENT AND PLANNING

www.uv.es/masterdeturismo

CHARACTERISTICS:

- **Length:** 2 Semesters; **Credits:** 60; **Places:** 40
- **Access to PhD Programme** in International Economics and Tourism.
- **Specializations:**
 - Tourism Planning
 - Management of Tourism Companies

MAINLY AIMED AT GRADUATES IN:

- **BUSINESS ADMINISTRATION & MANAGEMENT:** Business Start-up and Management. Commercial Management
- **TOURISM:** All areas

OBJECTIVES:

The **main objective** is to train students in a global idea (but not general) on tourism activity, able to assume new demands of the global environment and the impact on public bodies, private companies and research activity, within sustainability, ethics and governing parameters.

This general objective settles on the following **partial objectives**:

- Knowledge of the development of tourism activity, its limitations and benefits, and to understand tourism markets from the local and international levels.
- To prepare technicians in public tourism management who understand and may take on the challenge of managing an activity that generates an administrative philosophy based on a governance of tourism assumed by all the agents.
- The training of specialist capable of understanding and analysing the complex processes for planning a destination passing on the responsibility of keeping habitats for future generations
- Prepare high-level professionals for the management of tourism companies acting in compliance with quality, competition and sustainability criteria.
- Train experts who wish to focus on research and the development of knowledge in the area of tourism.

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[96%] Facultat d'Economia

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